Eastern Illinois University
Revised Course Proposal
CMN 3710, Intercultural Communication

Banner/Catalog Information (Coversheet)

1. ____New Course or __X___Revision of Existing Course

2. **Course prefix and number:** _____CMN 3710_____

3. **Short title:** _____Intercultural Comm_____

4. **Long title:** _____Intercultural Communication_____

5. **Hours per week:** _3_ Class ___0__ Lab __3__ Credit

6. **Terms:** ___ Fall ____ Spring ___ Summer __X__ On demand

7. **Initial term**: _X__ Fall ____Spring ___ Summer Year: _2017_

8. **Catalog course description:** Students in this course will explore existing and emerging issues, theories, and practices in intercultural communication. Specific attention will be paid to the ways in which culture influences and is influenced by verbal and nonverbal communication, identity, conflict, and popular culture. In addition to learning theory and applying different approaches to the study of intercultural communication, this course asks students to reflect on their own cultural identities, values, beliefs, and standpoints through participation in class discussions, activities, and assignments. Through self-reflection and critical thinking students will develop intercultural communication competence and an awareness to the complexity of intercultural communication.

9. **Course attributes:**

    General education component: _____N/A_____

    ___ Cultural diversity ___ Honors ___ Writing centered ___ Writing intensive ___Writing active

10. **Instructional delivery**
    Type of Course:

    __X_ Lecture ___ Lab ___ Lecture/lab combined ___ Independent study/research

    ___ Internship ___ Performance ___ Practicum/clinical ___ Other, specify: _____

    Mode(s) of Delivery:

    _X__ Face to Face _X__ Online ___ Study Abroad

    ___ Hybrid, specify approximate amount of on-line and face-to-face instruction_____

11. Course(s) to be deleted from the catalog once this course is approved. _N/A_____

12. **Equivalent course(s):** _____None_____

    a. Are students allowed to take equivalent course(s) for credit? ___ Yes ---- No

13. **Prerequisite(s):** ___None_____

a. **Can prerequisite be taken concurrently?** ___ Yes ___ No

   b. **Minimum grade required for the prerequisite course(s)? ___**

   c. **Use Banner coding to enforce prerequisite course(s)?** ___Yes ___ No

   d. **Who may waive prerequisite(s)?**

       ___ No one ___ Chair ___Instructor ___ Advisor ___ Other (specify)

14. **Co-requisite(s):** __None_____

15. **Enrollment restrictions**

    a. **Degrees, colleges, majors, levels, classes which <u>may</u> take the course:** __All_____

    b. **Degrees, colleges, majors, levels, classes which may <u>not</u> take the course:** _None_____

16. **Repeat status:** _X_ May not be repeated ___ May be repeated once with credit

17. **Enter the limit, if any, on hours which may be applied to a major or minor: ___**

18. **Grading methods:** _X_ Standard ___ CR/NC __ Audit ___ ABC/NC

19. **Special grading provisions:**

    ___ Grade for course will <u>not</u> count in a student's grade point average.

    ___ Grade for course will <u>not</u> count in hours toward graduation.

    ___ Grade for course will be removed from GPA if student already has credit for or is registered in:
    _____

    ___ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: _____

20. **Additional costs to students:**
    Supplemental Materials or Software __None_____

    Course Fee _X_ No ___Yes, Explain if yes_____

21. **Community college transfer:**

    ___ A community college course may be judged equivalent.

    _X_ A community college may <u>not</u> be judged equivalent.

    Note: Upper division credit (3000+) will <u>not</u> be granted for a community college course, even if the content is judged to be equivalent.

<u>Rationale, Justifications, and Assurances (Part I)</u>

1. _X__Course is required for the major(s) of __Communication Studies Interpersonal Option

    _X__Course is required for the minor(s) of __Communication & Cultural Diversity

    ___Course is required for the certificate program(s) of _____

X Course is used as an elective

2. **Rationale for proposal** : CMN 3710 is being revised to meet course needs for an online delivery format. The course will continue to be taught in the face-to-face format with the option of online delivery.

3. **Justifications for (answer N/A if not applicable)**

   Similarity to other courses: N/A

   Prerequisites: N/A

   Co-requisites: N/A

   Enrollment restrictions: N/A

   Writing active, intensive, centered: N/A

4. **General education assurances (answer N/A if not applicable) N/A**

   General education component: N/A

   Curriculum: N/A

   Instruction: N/A

   Assessment: N/A

5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable) N/A**

   Online or hybrid delivery justification: This course may be offered as an online course in response to increased demand for digitally delivered courses. Learning objectives will be the same as in-person offerings.

   Instruction: Course content will be delivered online in a variety of media such as audio/visual recorded lectures, textual conversations, and multi-media components as appropriate and hosted on the University's online learning management system. The evaluation methods would differ from the face-to-face version of the course expanding the roles of the in-class activities, written analyses, and discussion board participation. All online instructors must complete OCDi training or the equivalent before teaching the course.

   Integrity: Several mechanisms will be in place to ensure the integrity of the course. All exams and quizzes will be administered through the learning management system and must be completed within a pre-determined time limit. All written assignments will be submitted online using plagiarism detecting software. Students will work with the instructor to agree upon project topics so the instructor may ensure the project is the student's original work.

   Interaction: The instructor will facilitate student-faculty and student-student interaction via email, phone, video conferencing, social media, discussion boards, and/or shared online workspaces. In each module, students will be required to post to an online discussion board in response to prompts posed by the instructor as well as in response to their peers' comments. As a class, students may also be required to meet multiple times during the term to participate synchronously via video conferencing and shared workspaces or online chats.

Model Syllabus (Part II)

Please include the following information:

1. Course number and title: CMN 3710, Intercultural Communication

2. Catalog description: Students in this course will explore existing and emerging issues, theories, and practices in intercultural communication. Specific attention will be paid to the ways in which culture influences and is influenced by verbal and nonverbal communication, identity, conflict, and popular culture. In addition to learning theory and applying different approaches to the study of intercultural communication, this course asks students to reflect on their own cultural identities, values, beliefs, and standpoints through participation in class discussions, activities, and assignments. Through self-reflection and critical thinking students will develop intercultural communication competence and an awareness to the complexity of intercultural communication.

3. Learning objectives.

After taking this course, students will be able to:

1. Describe and analyze the interrelationship between communication and culture [CT1-6, WR1-7]
2. Describe and differentiate among competing cultural values, attitudes and beliefs [CT1-6, WR1-7, SL1-7]
3. Identify, analyze, and manage verbal and nonverbal communication styles and patterns in various cultures [CT1-6, WR1-7, SL4-6, RC1-4]
4. Describe and differentiate cultural practices related to conflict and describe steps to effectively manage conflict [CT1-6, WR1-7, SL4-6]
5. Demonstrate the ability to be a more willing, self-reflective, flexible, and/or open communicator in intercultural communication interactions. [CT1-6, RC1-4]

4. Course materials.
Martin, J. N., & Nakayama, T. K. (2013). *Intercultural Communication in Contexts* (6th ed.). New York: McGraw-Hill.

5. Weekly outline of content.

Course Outline:

Date	Discussion Topic
Week 1	Introduction to Communication & Intercultural Communication
Week 2	History of the Study of Intercultural Communication
Week 3	Culture, Communication, Context, and Power
Week 4	Historical Contexts and Intercultural Communication
Week 5	Identity and Intercultural Communication
Week 6	Language and Intercultural Communication
Week 7	Perception and Intercultural Communication
Week 8	Nonverbal Communication and Intercultural Communication
Week 9	Intercultural Transitions
Week 10	Popular Culture and Intercultural Communication
Week 11	Culture, Communication, and Intercultural Relationships

Week 12	Culture, Communication, and Conflict
Week 13	Effective Intercultural Communication
Week 14	Globalization, Technology, and Intercultural Communication
Week 15	Student Presentations
Week 16	**Final Exam**

6. Assignments and evaluation, including weights for final course grade.

- Short Writing Assignments: 30%
- In-class Activities: 20%
- Final Paper and Presentation: 20%
- Exams: 30%

7. Grading scale.
   A= 100-90%
   B= 89-80%
   C= 79-70%
   D= 69-60%
   F =Below 60%

8. Correlation of learning objectives to assignments and evaluation.

Objectives	Short Writing Assignments (30%)	In-class Activities (20%)	Final Paper/ Presentation (20%)	Exams (30%)
Describe and analyze the interrelationship between communication and culture [CT1-6, WR1-7]	X	X	X	X
Describe and differentiate among competing cultural values, attitudes and beliefs [CT1-6, WR1-7, SL1-6]	X		X	
Identify, analyze, and manage verbal and nonverbal communication styles and patterns in various cultures [CT1-6, WR1-7, SL4-6, RC1-4]		X	X	X
Describe and differentiate cultural practices related to conflict and describe steps to effectively manage conflict [CT1-6, WR1-7, SL4-6]	X	X		X
Demonstrate the ability to be a more willing, self-				

reflective, flexible, and/or open communicator in intercultural communication interactions [CT1-6, RC1-4]		X		X

Date approved by the department or school: 10/12/16
Date approved by the college curriculum committee: 11/2/16
Date approved by the Honors Council (if this is an honors course):
Date approved by CAA: 2/9/17   CGS: Not applicable