
Agenda for the March 6, 2014 CAA Meeting

Items Approved: 14-54R, BUS 3100, Survey of Marketing Principles (New Course)
14-55, Marketing Major (Revised Major)
14-56R, Business Administration Minor (Revised Minor)
14-57R, FIN 3300, Fundamentals of Financial and Tax Planning (Revised Course)
14-58R, FIN 3900, Risk and Insurance (Revised Course)
14-59R, FIN 4300, Retirement and Estate Planning (Revised Course)
14-60R, FIN 4500, Financial Planning Case Studies (Revised Course)
14-61, FCS 2500, Foundational Focus of Family and Consumer Sciences (New Course)
14-62, FCS 3500, Professionalism in FCS (New Course)
14-63, FCS 4926, Public Presentation Techniques (Revised Course)
14-64, School of Family & Consumer Sciences Core Curriculum (Revised Core)
14-65, Family & Consumer Sciences: Family Services Option (Revised Core Courses)
14-66, Family & Consumer Sciences: Dietetics Option (Revised Core Courses)
14-67, Family & Consumer Sciences: Apparel & Textiles, Consumer Studies, Hospitality, and Merchandising Option (Revised Option and Concentration Name Change from "Consumer Studies Concentration" to "Financial Literacy Concentration")
14-68, Family & Consumer Sciences Minor (Revised Minor)
14-69, Financial Literacy Interdisciplinary Minor (New Interdisciplinary Minor)

Items Pending: 11-132R, Course Proposal Format Form (Revised Form)

Ongoing: Five-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee's Recommendations & Resolution, which was approved by CAA at its 4/25/13 meeting)

Council on Academic Affairs Minutes

March 6, 2014

The March 6, 2014 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Effingham Room at the University Union.

Members Present: Ms. Ahmad, Dr. Anthony, Ms. Duffin, Ms. English, Ms. Green, Dr. Gronnvoll, Dr. Lucas, Dr. Reid, Dr. Rhoads, Dr. Ruholl, Ms. Sage, Dr. Throneburg, and Dr. White.

Members Absent: None.

Staff Present: Provost Lord and Ms. Fopay.

Guests Present: Dr. Brooks, Family & Consumer Sciences; Mr. Cruikshank, *Daily Eastern News*; Dr. Flight, School of Business; Dr. Lach, School of Business; Dr. Rosa, ACE Fellow; Dr. Shaw, Family & Consumer Sciences; Dr. Willems, School of Business; and Dr. Wollan, School of Business.

I. Approval of the February 27, 2014 CAA Meeting Minutes.

Dr. Ruholl moved and Ms. Green seconded the motion to approve the minutes. The minutes of February 27, 2014 were approved as written.

II. Committee Reports:

None.

III. Items to be Added to the Agenda:

None.

IV. Items Acted Upon:

1. 14-54R, BUS 3100, Survey of Marketing Principles (New Course).

Dr. Wollan and Dr. Flight presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Reid arrived at 3:15 p.m.

Ms. Ahmad moved and Ms. English seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2014.

BUS 3100. Survey of Marketing Principles. (3-0-3) F, S. This course provides a thorough overview of the marketing function. Topics include strategic planning, market research, consumer behavior, market segmentation, target marketing and positioning, product development and management, pricing, supply chain and distribution, and advertising and promotions. Note: Credit for BUS 3100 will not be granted if the student already has credit for BUS 3470. Also, School of Business majors may not enroll in this course. Prerequisite: Sophomore status.

2. 14-55, Marketing Major (Revised Major).

Dr. Wollan and Dr. Flight presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Green moved and Ms. English seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**), with revisions, was approved, effective Fall 2014.

3. 14-56R, Business Administration Minor (Revised Minor).

Dr. Wollan and Dr. Flight presented the proposal and answered questions of the council.

Dr. Gronnvoll moved and Ms. Ahmad seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment B**) was approved, effective Fall 2014.

4. 14-57R, FIN 3300, Fundamentals of Financial and Tax Planning (Revised Course).

Dr. Wollan and Dr. Lach presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. English moved and Dr. White seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Summer 2014.

FIN 3300. Fundamentals of Financial and Tax Planning. (3-0-3) On Demand. Fund and Tax Planning. An introduction to the financial and tax planning process. Prerequisite: Admission to the School of Business and BUS 3710, or permission of the Associate Chair.

5. 14-58R, FIN 3900, Risk and Insurance (Revised Course).

Dr. Wollan and Dr. Lach presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Green moved and Dr. White seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2015.

FIN 3900. Risk and Insurance. (3-0-3) F, S. Risks to which human and property are subject, as well as mitigation strategies through the use of life, property, and liability insurance. Prerequisites: BUS 2710 or BUS 3710 with a grade of "C" or better, junior standing, and admission to the School of Business, admission to the Financial Literacy Minor, admission to the Financial Literacy Concentration, or permission of the Associate Chair.

6. 14-59R, FIN 4300, Retirement and Estate Planning (Revised Course).

Dr. Wollan and Dr. Lach presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Green moved and Dr. Anthony seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Spring 2015.

FIN 4300. Retirement and Estate Planning. (3-0-3) On Demand. An integration of the financial planning process, concepts and applications into structuring planning for retirement and the transfer of assets through a will, or trusts and gifts. Prerequisites: Admission to the School of Business and BUS 3710, or permission of the Associate Chair.

7. 14-60R, FIN 4500, Financial Planning Case Studies (Revised Course).

Dr. Wollan and Dr. Lach presented the proposal and answered questions of the council.

Dr. Gronnvoll moved and Ms. English seconded the motion to approve the proposal. The motion passed unanimously.

The proposal was approved, effective Spring 2015.

FIN 4500. Financial Planning Case Studies. (3-0-3) On Demand. Financial Planning Cases. Application and synthesis of financial and tax planning process. Prerequisites: FIN 3300; FIN 3720; FIN 3900; FIN 4300; and admission to the School of Business. FIN 3900 and FIN 4300 may be taken concurrently with FIN 4500.

8. 14-61, FCS 2500, Foundational Focus of Family and Consumer Sciences (New Course).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Ms. Green moved and Ms. English seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2014. *Note: This course will eventually delete FCS 1000. Also, FCS 2000 will gradually be phased out of the catalog.*

FCS 2500. Foundational Focus of Family and Consumer Sciences. (3-0-3) Foundational Focus of FCS. Foundation of the discipline of family and consumer sciences including the history and mission, role in meeting the needs of individuals, families and communities, the integrative nature of the discipline, and career opportunities. Grade and credit hours for this course will be removed if student already has credit for or is registered in FCS 1000.

9. 14-62, FCS 3500, Professionalism in FCS (New Course).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Reid moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2014. *Note: This course will eventually delete FCS 4000. Also, FCS 3000 will gradually be phased out of the catalog.*

FCS 3500. Professionalism in FCS. (3-0-3) This course integrates professional experience, specialization course content, and the body of knowledge for the discipline in an in-depth examination of current issues affecting individuals, families, and communities. The course will also prepare students for internship experience(s) and professional practice. Grade and credit hours for this course will be removed if student already has credit for or is registered in FCS 4000. Prerequisites: "C" or better in FCS 2500 and the completion of 60 hours.

10. 14-63, FCS 4926, Public Presentation Techniques (Revised Course).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Ruholl moved and Ms. English seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Spring 2015. *Note: This proposal was approved by CGS on March 4, 2014.*

FCS 4926. Public Presentation Techniques. (3-0-3) On Demand. Development of visual merchandising techniques and materials to present goods and services in relationship to functional and aesthetic concerns. This course is restricted to graduate students enrolled in the MS in FCS graduate program, the MS in Dietetics program, and the MA in Gerontology program. Prerequisite: FCS 2244 or its equivalent.

11. 14-64, School of Family & Consumer Sciences Core Curriculum (Revised Core).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council.

Dr. Anthony moved and Dr. Reid seconded the motion to approve the proposal. The motion with the following vote:

Yes: Ahmad, Anthony, Duffin, English, Green, Gronnvoll, Lucas, Rhoads, Ruholl, Sage, Throneburg, and White.
No: None.
Abstain: Reid.

The proposal (**See Attachment C**) was approved, effective Fall 2014.

**12. 14-65, Family & Consumer Sciences: Family Services Option (Revised Core Courses).
14-66, Family & Consumer Sciences: Dietetics Option (Revised Core Courses).**

Dr. Shaw and Dr. Brooks presented the proposals and answered questions of the council.

Dr. Lucas moved and Dr. Gronnvoll seconded the motion to act upon and approve both proposals together. The motion passed unanimously.

a.) Agenda Item 14-65, Family & Consumer Sciences: Family Services Option (Revised Core Courses).

The proposal (**See Attachment D**) was approved, effective Fall 2014.

b.) Agenda Item 14-66, Family & Consumer Sciences: Dietetics Option (Revised Core Courses).

The proposal (**See Attachment E**) was approved, effective Fall 2014.

13. 14-67, Family & Consumer Sciences: Apparel & Textiles, Consumer Studies, Hospitality, and Merchandising Option (Revised Option and Concentration Name Change from “Consumer Studies Concentration” to “Financial Literacy Concentration”).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council.

Ms. Duffin moved and Dr. Anthony seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment F**) was approved, effective Fall 2014.

14. 14-68, Family & Consumer Sciences Minor (Revised Minor).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council.

Dr. Anthony moved and Dr. Ruholl seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment G**) was approved, effective Fall 2014.

15. 14-69, Financial Literacy Interdisciplinary Minor (New Interdisciplinary Minor).

Dr. Shaw and Dr. Brooks presented the proposal and answered questions of the council.

Ms. English moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment H**) was approved, effective Fall 2014.

V. Communications:

a. Executive Action:

1. February 17, 2014 memorandum from Dean Izadi, LCBAS, requesting executive action to revise the course description for BUS 2710 and update the course prerequisites for MAR 3780, MAR 3720, MAR 3875, MAR 4490, MIS 3200, MIS 3505, MIS 3515, MIS 3530, FIN 3720, FIN 3740, FIN 3750, and MGT 3450.

Note: After the meeting Dr. White indicated he had questions about the wording on some of the executive action items which might require revisions. He will contact Dr. Wollan, School of Business, about it.

VI. Pending:

1. 11-132R, Course Proposal Format Form (Revised Form)

VII. Ongoing:

1. Five-year plan regarding the University Learning Goals (For details concerning the plan, see agenda Item 13-83, CAA Learning Goals Committee’s Recommendations & Resolution, which was approved by CAA at its 4/25/13 meeting.)

VIII. Meeting Adjournment:

1. Ms. Green moved and Dr. Anthony seconded the motion to adjourn the meeting. The motion was approved by acclamation.

The meeting adjourned at 3:51 p.m.

The next meeting will be held at 3:00 p.m. on Thursday, March 20, 2014.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

***** ANNOUNCEMENT OF NEXT MEETING *****
 March 20, 2014
 Arcola/Tuscola Room – University Union @ 3:00 p.m.

Agenda:

None at this time.

Pending:

1. 11-132R, Course Proposal Format Form (Revised Form)

Approved Executive Actions:

BAS

Effective Fall 2014

1. Revise the course description for BUS 2810.

BUS 2810 - Business Statistics I. (3-0-3) F, S. A study of statistical analysis with business applications, including descriptive statistics, probability, interval estimation, hypothesis tests of means and proportions, simple correlation, chi square, one-way analysis of variation and linear regression. Includes use of spreadsheet software. Provides a working knowledge of descriptive statistics, probability distributions, hypothesis testing and simple correlation and regression. Includes the application of computer software to these techniques. **BUS 901 Prerequisites & Notes: Sophomore standing.** Credits: 3

CAH

Effective Fall 2014

1. Add HIS 3200, HIS 3210, and PLS 3343 to the Asian Studies Interdisciplinary Minor.

Asian Studies Minor

The interdisciplinary Asian Studies minor is composed of a core list of courses with Asia-specific content. Double counting coursework is permitted by the minor in Asian Studies. Coursework constituting the Asian Studies minor may include Honors Programs course equivalents; existing prerequisites for courses must be satisfied. Transfer credit will only be accepted towards the minor for up to six credit hours in Asian language study.

Requirements:

A minimum of 18 hours from the following list, with no more than three courses in any one single department. No more than three semester credit hours may be earned in independent study, research, internship, or study abroad towards the minor.

- HIS 5400 - Seminar in European History. Credits: 1 to 3. (See footnote *)
- ART 2012G - Nonwestern Fine Arts. Credits: 3
(See Footnote *)
- ART 3611G - Art in India and Southeast Asia. Credits: 3
- ART 3612G - Art in China and Japan. Credits: 3
- ART 4400 - Independent Study I. Credits: 1 to 3
(See footnote *)

- ECN 4875 - Area Studies. Credits: 3
(See footnote *)
- ENG 3009G - Myth and Culture. Credits: 3
(See footnote *)
- ENG 3110G - Cultural Foundations II. Credits: 3
(cross listed with PHI 3110G)
- ENG 3907 - Asian Literatures. Credits: 3
- ENG 4850 - Studies in Third World Literatures. Credits: 3
(See footnote *)
- FLC 1101 - Elementary Chinese I. Credits: 4
- FLC 1102 - Elementary Chinese II. Credits: 4
- GEG 3055 - Geography and Culture of Asia. Credits: 3
- **HIS 3200 - Islamic History. Credits: 3**
- **HIS 3210 - History of the Modern Middle East. Credits: 3**
- HIS 3320 - History of Modern China. Credits: 3
- HIS 3330 - Modern East Asia in the Pacific Century. Credits: 3
- HIS 44001 - Independent Study in History I. Credits: 1 to 4
or HIS 44002
(See footnote *)
- HIS 4775A - Selected Topics in History A. Credits: 2 to 3
or HIS 4775B
(See footnote *)
- HIS 4870 - The Two Koreas. Credits: 3
- HIS 4880 - Modern Japan: From Samurai to Freeters. Credits: 3
- HIS 4980 - The Vietnam War: An American and Vietnamese Ordeal. Credits: 3
- PHI 2010 - Eastern Philosophies. Credits: 3
- PHI 3110G - Cultural Foundations II. Credits: 3
(cross listed with ENG 3110G)
- PHI 3310 - Indian Philosophy. Credits: 3
- PHI 3320 - Chinese Philosophy. Credits: 3
- PHI 3680 - Buddhism. Credits: 3
- PHI 4400A - Independent Study I. Credits: 1 to 6
or PHI 4400B or PHI 4400D
(See footnote *)
- **PLS 3343 - Government and Politics of the Middle East. Credits: 3**
- PLS 3363 - Government and Politics in Asia-Pacific Rim. Credits: 3
- PLS 3863 - Special Topics in Political Science. Credits: 3
(See footnote *)
- PLS 4503 - Independent Study. Credits: 1 to 6
(See footnote *)
- STA 3960 - Study Abroad: Exchange. Credits: 1 to 16
(See footnote *)
- STA 3961 - Study Abroad: One-Way. Credits: 1 to 16
(See footnote *)
- STA 3970 - Study Abroad: Faculty-Led. Credits: 1 to 16
(See footnote *)
- WST 4800 - Non-western Feminisms: Gender, Culture, and Nation. Credits: 3
(See footnote *)

Footnotes:

* Courses MUST be pre-approved by the Asian Studies minor Coordinator to ensure the appropriate level of Asian content.

Pending Executive Actions:**BAS****Effective Fall 2014**

1. Add a note to BUS 2710 regarding credit will not be granted if a student has already had credit for BUS 3710.

BUS 2710 - Survey of Finance. (3-0-3) F, S. This course provides an overview of the finance function and the basic concepts of financial institutions, financial management, and investments. The course is not open to Business Majors. **Note: Credit for BUS 2710 will not be granted if the student already has credit for BUS 3710.** Prerequisites & Notes: BUS 2101. Credits: 3

2. Revise the prerequisites for FIN 3720.

FIN 3720 - Investments. (3-0-3) F, S. The study of investment theories and practices for implementing investment goals in relation to risk-return tradeoffs. Prerequisites & Notes: BUS 2710 with a C or better or BUS 3710 with a grade of C or better, BUS 2810, and admission to the School of Business or to a minor offered by the School of Business, **or the Financial Literacy Minor**, or permission of the Associate Chair, **School of Business**. Credits: 3

3. Update the prerequisites for FIN 3740.

FIN 3740 - Real Estate Fundamentals. (3-0-3) On Demand. A study of theory and practice in real estate, with social, legal and economic implications. Prerequisites & Notes: BUS 3710 with a grade of C or better or BUS 2710 with a C or better; junior standing; admission to the School of Business or to a minor offered by the School of Business; **or the Financial Literacy Minor**; or permission of the Associate Chair, School of Business. Credits: 3

4. Change the prerequisites for FIN 3750.

FIN 3750 - Management of Financial Institutions. (3-0-3) F, S. The management, organizational structure, regulatory environment, and risks of financial institutions. Prerequisites & Notes: BUS 3710 with a grade of C or better or BUS 2710 with a C or better, and admission to the School of Business, **or the Financial Literacy Minor**, or to a minor offered by the School of Business, or permission of the Associate Chair, **School of Business**. Credits: 3

5. Modify the prerequisites for MAR 3720.

MAR 3720 - Consumer Behavior. (3-0-3) F, S. A study of how and why people obtain, consume, and dispose of products: the role of the consumer in marketing. Prerequisites & Notes: BUS 3470 **or BUS 3100** and admission to the School of Business or to a minor offered by the School of Business or permission of the Associate Chair, **School of Business**. Credits: 3

6. Update the prerequisites for MAR 3780.

MAR 3780 - Promotion Management. (3-0-3) F, S. Development of comprehensive, non-personal, promotional campaigns to effectively communicate product offerings and organizational messages to target audiences. Prerequisites & Notes: BUS 3470 **or BUS 3100** and admission to the School of Business or to a minor offered by the School of Business or to the Advertising Minor **or the Financial Literacy Minor** or permission of the Associate Chair, **School of Business**. Credits: 3

7. Amend the prerequisites for MAR 3875.

MAR 3875 - Retail Management. (3-0-3) F, S. The objective of the course is to provide a framework for analyzing internal and external environment factors which affect the firm's retailing activities. Emphasis is placed on the firm's decisions and policies relating to demand analysis, spatial decisions, merchandise policies, pricing strategy, and promotion activities. Consideration is also given to retail control methods. Prerequisites & Notes: BUS 3470 **or BUS 3100** and Admission to the School of Business **or the Financial Literacy Minor** or to a minor offered by the School of Business or permission of the Associate Chair, **School of Business**. Credits: 3

8. Revise the prerequisites for MAR 4490.

MAR 4490 - International Marketing. (3-0-3) F, S. Study of marketing from the international perspective. Emphasis is placed on necessary modifications of marketing strategy and practice related to global pricing and distribution, product planning, and promotions due to cultural, economic, environmental and legal differences. Prerequisites & Notes: BUS 3470 **or BUS 3100** and admission to the School of Business **or the Financial Literacy Minor** or to a minor offered by the School of Business or permission of the Associate Chair, **School of Business**. Credits: 3

9. Update the prerequisites for MGT 3450.

MGT 3450 - Human Resource Management. (3-0-3) F, S. A survey of concepts relating to the personnel function: Recruitment, selection, compensation, labor relations, training and development, and performance appraisal. Prerequisites & Notes: BUS 3010 and admission to the School of Business or to a minor offered by the School of Business **or the Financial Literacy Minor** or permission of the Associate Chair, **School of Business**. Credits: 3

10. Change the prerequisites for MIS 3200.

MIS 3200 - Networking Fundamentals. (3-0-3) F, S. Study of business telecommunications, teleprocessing, and computer networks. Installing, configuring and administering local area networks. Prerequisites & Notes: BUS 1950 and junior standing and admission to the School of Business or to a minor offered by the School of Business **or the Financial Literacy Minor** or permission of the **Associate** Chair, School of Business. Credits: 3

11. Revise the prerequisites for MIS 3505.

MIS 3505 - Advanced Microcomputer Applications and Development. (3-0-3) On Demand. The advanced study of microcomputer business systems using databases and spreadsheets for problem solving and productivity. Customizing microcomputer operating environments. Emphasis on the development of applications for end-user computing. Prerequisites & Notes: BUS 1950, junior standing, and admission to the School of Business or to a minor offered by the School of Business **or the Financial Literacy Minor** or permission of the Associate Chair, **School of Business**. Credits: 3

12. Modify the prerequisites for MIS 3515.

MIS 3515 - Information Presentation. (3-0-3) On Demand. The study of design principles for business presentations and documents. Development of illustration skills to effectively use graphics. Photo editing for restoration, enhancement, and creation of digital images. Prerequisites & Notes: BUS 1950 and junior standing and admission to the School of Business or to a minor offered by the School of Business **or the Financial Literacy Minor** or permission of the **Associate** Chair, School of Business. Credits: 3

13. Update the prerequisites for FIN 3740.

MIS 3530 - Business Web Site Design. (3-0-3) F. Fundamentals of designing effective web sites including graphics and animation using web application software. Some HTML and JavaScript will be introduced. Students will develop web sites with a focus on information architecture and usability standards for business web sites. Prerequisites & Notes: BUS 1950 and junior standing and admission to the School of Business or to a minor offered by the School of Business **or the Financial Literacy Minor** or permission of the **Associate** Chair, School of Business. Credits: 3

Attachment A

Marketing (B.S.B.)

Total Semester Hours Required for the Degree: 120 semester hours

Major

Eastern's marketing program provides students with knowledge of marketing principles, concepts, and fundamentals. Graduates prepare for entry positions in careers such as marketing management, professional sales, and marketing research. Marketers are involved in both private and public sector organizations. Enrollment in this major requires admission to the School of Business.

The BSB in Marketing comprises:

1. 43 semester hours in general education
2. 38 semester hours in the business core
3. 27 semester hours in major courses; and
4. 12 semester hours in electives

Major Courses

- ~~MAR 3550 - Marketing Professionalism and Management. Credits: 3~~
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3860 - Marketing Research. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4470 - Professional Sales. Credits: 3
- MAR 4700 - Marketing Strategies. Credits: 3

Plus 3 4 courses (at least 9 12 hours) selected from the following major electives (at least two must have the MAR prefix):

- ~~CMN 3920 - Public Relations in Society Credits: 3~~
- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- ~~JOU 3820 - Publicity Methods. Credits: 3~~
- ~~JOU 3920 - Public Relations in Society. Credits: 3~~
- MAR 3490 - Business-to-Business Marketing. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3970 - Study Abroad. Credits: 1 to 15
- MAR 4100 - Special Topics in Marketing. Credits: 3
- MAR 4275 - Internship in Marketing Credits: 1 to 15
- MAR 4400 - Services Marketing. Credits: 3
- MAR 4480 - Sales Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MAR 4740 - Independent Study Credits: 1 to 6
- ~~MIS 3515 - Information Presentation. Credits: 3~~

Footnotes:

Calculation of the major GPA is based on courses taken at EIU with the prefix ~~BUS and MAR, plus ENT, JOU, MGT, MIS, or CMN course~~ **BUS, MAR, plus ENT courses** taken at EIU as a Marketing major elective.

Attachment B

Business Administration Minor

The Business Administration Minor enables students enrolled in non-business majors to take a cross-section of business courses to complement their majors. All non-business majors (including those completing the Business Administration Minor) are limited to no more than 25 percent (30 semester hours) of undergraduate course work in business courses.

Course Requirements:

- BUS 2101 - Financial Accounting. Credits: 3
- BUS 2710 - Survey of Finance. Credits: 3
(see footnote *)
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3
or BUS 3100 – Survey of Marketing Principles. Credits: 3

Plus 9 Semester Hours Selected From:

- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- BUS 1950 - Computer Concepts and Applications for Business. Credits: 3
- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- BUS 2810 - Business Statistics I. Credits: 3
- BUS 3200 - International Business Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- FIN 3720 - Investments. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3
- FIN 3770 - Working Capital Management. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3
- MIS 2000 - Information Systems Careers and Logic Skills. Credits: 3
- MIS 3200 - Networking Fundamentals. Credits: 3
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3

Footnote:

* Students who have the prerequisites (BUS 2102, ECN 2802G, and junior standing) may substitute BUS 3710 for BUS 2710. **Students may also substitute BUS 3470 for BUS 3100.**

Attachment C

School of Family and Consumer Sciences Core Curriculum

Total Credit Hours: 10.6

FCS 2500 - Foundational Focus of Family and Consumer Sciences. Credits: 3

FCS 3500 - Professionalism in Family and Consumer Sciences. Credits: 3

~~FCS 1000 - Foundations of Family and Consumer Sciences. Credits: 2~~

~~FCS 2000 - Family Perspectives. Credits: 3~~

~~FCS 3000 - Family Resource Management. Credits: 3~~

~~FCS 4000 - Professional Focus of Family and Consumer Sciences. Credits: 2~~

Attachment D

Family & Consumer Sciences: Family Services Option (B.S.)

Total Semester Hours Required for the Degree with Family Services Option: 120 semester hours

Semester Hours Required for FCS Major with Family Services Option: ~~72~~ 66 semester hours

FCS in Family Services Requirements

Courses required for the FCS in Family Services Option include:

- ~~FCS 1000 - Foundations of Family and Consumer Sciences. Credits: 2~~
- FCS 1120 - Food Selection and Preparation. Credits: 3
- FCS 1800 - Life Span Human Development. Credits: 3
- ~~FCS 2000 - Family Perspectives. Credits: 3~~
- FCS 2100 - Personal Nutrition. Credits: 3
- FCS 2270 - Housing. Credits: 3
- **FCS 2500 - Foundational Focus of Family and Consumer Sciences. Credits: 3**
- FCS 2800 - Family Relationships. Credits: 3
- FCS 2850 - Child Development. Credits: 3
- ~~FCS 3000 - Family Resource Management. Credits: 3~~
- FCS 3300 - Consumer Education. Credits: 3
- **FCS 3500 - Professionalism in Family and Consumer Sciences. Credits: 3**
- FCS 3853 - Practicum in Child Development. Credits: 3
- ~~FCS 4000 - Professional Focus of Family and Consumer Sciences. Credits: 2~~
- FCS 4275 - Internship. Credits: 3 to 9
- FCS 4840 - The Disadvantaged Family. Credits: 3
- FCS 4845 - The Family in Crisis. Credits: 3
- PSY 1879G - Introductory Psychology. Credits: 3
(also counted in general education – social & behavioral sciences)
- PSY 3780 - Abnormal Psychology. Credits: 3
- SOC 1838G - Introductory Sociology. Credits: 3
(also counted in general education – social & behavioral sciences)
- SOC 2750G - Social Problems in Contemporary Society. Credits: 3
- SOC 3600 - Introduction to Social Work. Credits: 3

14 Semester Hours From:

- FCS 2831 - Women in Contemporary Society. Credits: 3
- FCS 3800 - Family Life Sex Education. Credits: 3
- FCS 3820 - The Family in Social Change. Credits: 2
- FCS 4230 - Special Topics in Family and Consumer Sciences. Credits: 1 to 3
(See footnote *)
- FCS 4235 - International Special Topics in Family and Consumer Sciences. Credits: 1 to 3
(See footnote *)
- FCS 4300 - Consumer Issues. Credits: 2
- FCS 4753 - Nutrition and the Addicted Person. Credits: 1
- FCS 4820 - Death and Dying. Credits: 3
- FCS 4846 - Aging and the Family. Credits: 3
- FCS 4851 - Infant Development. Credits: 3
- FCS 4854 - Parent/Child Study and Community Involvement. Credits: 3
- FCS 4859 - Administration of Child Care Programs. Credits: 3
- FCS 4860 - Addictions and the Family. Credits: 3
- PSY 3521 - Psychology of Adolescence and Young Adulthood. Credits: 3

Footnotes:

(Major GPA based on all Family and Consumer Sciences courses taken at EIU)

Depending on Foreign Language and Math Placement, electives may be needed to meet 120 semester hours.

*Any combination of FCS 4230 and 4235 limited to 3 semester hours maximum.

Attachment E

Family & Consumer Sciences: Dietetics Option (B.S.)

Total Semester Hours to Degree with Dietetics Option: 120 semester hours

The Didactic Program in Dietetics is currently granted accreditation by the Commission on Accreditation for Dietetics Education of the American Dietetic Association, 120 South Riverside Plaza, Suite 2000, Chicago, IL 60606-6995, 312/899-5400.

Semester Hours Required for the FCS Major with Dietetics Option: ~~82~~ 78 semester hours

FCS in Dietetics Option Requirements

Courses required for the FCS in Dietetics Option include:

- BIO 2001G - Human Physiology. Credits: 4
(also counted as general education)
- BUS 2101 - Financial Accounting. Credits: 3
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- CHM 1310G - General Chemistry I. Credits: 3
(also counted as general education)
- CHM 1315G - General Chemistry Laboratory I. Credits: 1
- CHM 1410 - General Chemistry II. Credits: 3
- CHM 1415 - General Chemistry Laboratory II. Credits: 1
- CHM 2430 - Survey of Organic Chemistry. Credits: 3
- CHM 2435 - Survey of Organic Chemistry Laboratory. Credits: 1
- CHM 3300 - Survey of Biochemistry. Credits: 3
- ~~FCS 1000 - Foundations of Family and Consumer Sciences. Credits: 2~~
- FCS 1120 - Food Selection and Preparation. Credits: 3
- FCS 1121 - Food Service Sanitation. Credits: 1
- FCS 1800 - Life Span Human Development. Credits: 3
- ~~FCS 2000 - Family Perspectives. Credits: 3~~
- FCS 2100 - Personal Nutrition. Credits: 3
- FCS 2140 - Quantity Food Production. Credits: 3
- **FCS 2500 - Foundational Focus of Family and Consumer Sciences. Credits: 3**
- ~~FCS 3000 - Family Resource Management. Credits: 3~~
- FCS 3120 - Food Science. Credits: 4
- **FCS 3500 - Professionalism in Family and Consumer Sciences. Credits: 3**
- FCS 3755 - Nutrition Across the Lifespan. Credits: 3
- FCS 3756 - Community Nutrition Credits: 3
- ~~FCS 4000 - Professional Focus of Family and Consumer Sciences. Credits: 2~~
- FCS 4150 - The Profession of Dietetics. Credits: 1
- FCS 4275 - Internship. Credits: 3 to 9
- FCS 4750 - Advanced Human Nutrition. Credits: 3
- FCS 4751 - Nutrition Therapy. Credits: 4
- FCS 4940 - Food Systems Management. Credits: 3
- MAT 2250G - Elementary Statistics. Credits: 4
(also counted as general education)
- PSY 1879G - Introductory Psychology. Credits: 3
(also counted as general education – social & behavioral sciences)
- SOC 1838G - Introductory Sociology. Credits: 3
(also counted as general education – social & behavioral sciences)
- OR
- SOC 2750G - Social Problems in Contemporary Society. Credits: 3
(also counted as general education – social & behavioral sciences)

Footnotes:

(Major GPA based on all Family and Consumer Sciences courses taken at EIU.)

Depending on Foreign Language and Math Placement, electives may be needed to meet 120 semester hours.

Attachment F

Family & Consumer Sciences: Apparel & Textiles, ~~Consumer Studies~~, Financial Literacy, Hospitality, and Merchandising Option (B.S.)

Total Semester Hours Required for Degree with Apparel & Textiles, Consumer studies, Hospitality, and Merchandising Option: 120 semester hours

Coursework required for the Apparel & Textiles, ~~Consumer Studies~~, **Financial Literacy**, Hospitality and Merchandising Option includes the option requirements, semester hours for the selected concentration and the completion of the related minor.

Students must select from one of four concentrations: Apparel & Textiles Design, ~~Consumer Studies~~, **Financial Literacy**, Hospitality Management, and Merchandising.

Semester Hours Required for FCS major with Apparel & Textiles, Consumer Studies, Hospitality, and Merchandising Option: 72-80 semester hours depending on concentration

Requirements for Option (22-25 hours)

- BUS 1950 - Computer Concepts and Applications for Business. Credits: 3
- BUS 2101 - Financial Accounting. Credits: 3
- ~~FCS 1000 - Foundations of Family and Consumer Sciences. Credits: 2~~
- ~~FCS 2000 - Family Perspectives. Credits: 3~~
- FCS 2244 - Consumer Textiles: Care and Production. Credits: 3
- **FCS 2500 - Foundational Focus of Family and Consumer Sciences. Credits: 3**
- **FCS 3500 - Professionalism in Family and Consumer Sciences. Credits: 3**
- ~~FCS 3000 - Family Resource Management. Credits: 3~~
- ~~FCS 4000 - Professional Focus of Family and Consumer Sciences. Credits: 2~~
- FCS 4275 - Internship. Credits: 3 to 9
(Hospitality Mgt. concentration requires 6 hours of FCS 4275)

Apparel & Textile Design Concentration (58 hours)

- AET 4953 - Color Management Technologies. Credits: 3
(See footnote *)
- CHM 1310G - General Chemistry I. Credits: 3
(Counted in General Education)
- CHM 1315G - General Chemistry Laboratory I. Credits: 1
(Counted in General Education)
- ECN 2801G - Principles of Macroeconomics. Credits: 3
(Counted in General Education)
- FCS 2231 - Sociology of Clothing. Credits: 3
- FCS 2232 - Historic Costume and Fashion Analysis. Credits: 3
- FCS 2233 - Fashion Distribution Systems. Credits: 3
- FCS 2234 - Clothing and Soft Goods Construction. Credits: 3
- FCS 3245 - Textiles: Color Design Production Credits: 3
(See footnote *)
- FCS 3300 - ~~Consumer Education~~ **Personal and Family Finance**. Credits: 3
- FCS 4838 - Pattern Development & Design. Credits: 3
(See footnote *)
- FCS 4926 - Public Presentation Techniques. Credits: 3
(See footnote *)
- PSY 1879G - Introductory Psychology. Credits: 3
(Counted in General Education)

Select 9 semester hours from the following for the concentration:

- FCS 1800 - Life Span Human Development. Credits: 3
- FCS 2250 - Consumer Technology. Credits: 3
- FCS 2270 - Housing. Credits: 3
- FCS 2700 - The Hospitality Industry. Credits: 3
- FCS 3233 - Apparel and Textiles Merchandise Budgeting. Credits: 3
- FCS 4235 - International Special Topics in Family and Consumer Sciences. Credits: 1 to 3
- FCS 4770 - ~~Consumer Decisions in the Marketplace~~ **Family Budgeting and Debt Management.** Credits: 3
- STA 3970 - Study Abroad: Faculty-Led. Credits: 1 to 16

Requirements for the Print and Textile Design Technologies Minor

- AET 1363 - Graphic Communication Technologies. Credits: 3
(See footnote *)
- AET 3343 - Digital Media Technologies. Credits: 3
(See footnote *)

Additional 6 hours for the Print & Textile Design Technologies Minor from the following:

- AET 2123 - Digital Photography and Imaging. Credits: 3
- AET 4000 - Undergraduate Research. Credits: 1 to 6
(See Footnote *)
- AET 4353 - Print and Digital Media Production. Credits: 3
- AET 4813 - Advanced Digital Media Technologies. Credits: 3
- AET 4863 - Packaging Technologies. Credits: 3
- FCS 4440 - Undergraduate Research. Credits: 1 to 3
(See Footnote *)

Footnote:

* Courses for the Print & Textile Design Technologies Minor may be double counted for the Apparel & Textile Design Concentration)

Consumer Studies Financial Literacy Concentration (50 53 hours)

- **BUS 2101 - Financial Accounting. Credits: 3**
- **BUS 2710 - Survey of Finance. Credits: 3**
- ECN 2801G - Principles of Macroeconomics. Credits: 3
(Counted in General Education)
- **FCS 1800 - Life Span Human Development. Credits: 3**
- **FCS 2100 - Personal Nutrition. Credits: 3**
- ~~FCS 2250 - Consumer Technology. Credits: 3~~
- FCS 2270 - Housing. Credits: 3
- FCS 3300 - Consumer Education. Credits: 3
- FCS 4300 - Consumer Issues. Credits: 2
- FCS 4770 - Consumer Decisions in the Marketplace. Credits: 3
- ~~FCS 4926 - Public Presentation Techniques. Credits: 3~~
- **FIN 3740 Real Estate Fundamentals Credits: 3**
- **FIN 3900 Risk and Insurance Credits: 3**

Select 15 additional semester hours from the following courses:

- ~~ECN 2802G - Principles of Microeconomics. Credits: 3
(Counted in General Education)~~
- ~~FCS 1120 - Food Selection and Preparation. Credits: 3~~
- ~~FCS 2100 - Personal Nutrition. Credits: 3~~
- ~~FCS 2231 - Sociology of Clothing. Credits: 3~~
- ~~FCS 2233 - Fashion Distribution Systems. Credits: 3~~

- FCS 2234 - Clothing and Soft Goods Construction. Credits: 3
- FCS 2700 - The Hospitality Industry. Credits: 3
- FCS 2831 - Women in Contemporary Society. Credits: 3
- FCS 2850 - Child Development. Credits: 3
- FCS 3233 - Apparel and Textiles Merchandise Budgeting. Credits: 3
- FCS 3245 - Textiles: Color Design Production Credits: 3
- FCS 4840 - The Disadvantaged Family. Credits: 3
- FCS 4846 - Aging and the Family. Credits: 3
- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- BUS 2810 - Business Statistics. Credits: 3
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3200 - International Business. Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3
- BUS 3500 - Management of Information Systems. Credits: 3
- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- FIN 3720 - Investments. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MIS 2000 - Information Systems Careers and Logic Skills. Credits: 3
- MIS 3200 - Networking Fundamentals. Credits: 3
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3

Requirements for the Business Minor

- BUS 2710 - Survey of Finance. Credits: 3
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3

Select 9 additional semester hours from the following courses:

- FCS 2800 - Family Relationships. Credits: 3
- FCS 4230 - Special Topics in FCS. Credits: 1-3
- FCS 4235 - International Special Topics in FCS. Credits: 1-3
- FCS 4840 - Disadvantaged Family. Credits: 3
- FCS 4845 - Family in Crisis. Credits: 3
- FCS 4846 - Aging and the Family. Credits: 3
- FCS 4860 - Addictions and the Family. Credits: 3

Students must also select an additional 6 semester hours from the following courses to fulfill the Business Minor:

- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- BUS 2810 - Business Statistics I. Credits: 3
- BUS 3200 - International Business Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- FIN 3720 - Investments. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3

- ~~FIN 3770 - Working Capital Management. Credits: 3~~
- ~~MAR 3720 - Consumer Behavior. Credits: 3~~
- ~~MAR 3780 - Promotion Management. Credits: 3~~
- ~~MAR 3875 - Retail Management. Credits: 3~~
- ~~MAR 4490 - International Marketing. Credits: 3~~
- ~~MGT 3450 - Human Resource Management. Credits: 3~~
- ~~MIS 2000 - Information Systems Careers and Logic Skills. Credits: 3~~
- ~~MIS 3200 - Networking Fundamentals. Credits: 3~~
- ~~MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3~~
- ~~MIS 3515 - Information Presentation. Credits: 3~~
- ~~MIS 3530 - Business Web Site Design. Credits: 3~~

Hospitality Management Concentration (55 53 hours)

- BIO 1004G - Practical Microbiology. Credits: 3
(Counted in General Education)
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- ECN 2801G - Principles of Macroeconomics. Credits: 3
(Counted in General Education)
- FCS 1120 - Food Selection and Preparation. Credits: 3
- FCS 1121 - Food Service Sanitation. Credits: 1
- **FCS 1275 - Family and Consumer Sciences Practicum. Credits: 1**
- FCS 2700 - The Hospitality Industry. Credits: 3
- FCS 2740 - Lodging Operations. Credits: 3
- FCS 2780 - Culinary Pricing and Conversions Credits: 1
- FCS 3784 - Commercial Quantity Food Production. Credits: 5
- FCS 3786 - Hospitality Operations and Cost Control. Credits: 3

Additional 45 18 hours from the following:

- **CMN 3950 - Conference and Event Planning. Credits: 1-3**
- FCS 2100 - Personal Nutrition. Credits: 3
- FCS 2784 - Hospitality Sales and Service. Credits: 3
- FCS 3340 - Club Management. Credits: 3
- FCS 3370 - Ethical Issues in Hospitality Management. Credits: 3
- FCS 3740 - Professional Hospitality Meeting Management. Credits: 3
- FCS 4275 - Internship. Credits: 3 to 9
- FCS 4320 - Destination Management. Credits: 3
- FCS 4340 - Conventions and Trade Shows. Credits: 3
- FCS 4345 - Advanced Lodging Administration. Credits: 3
- FCS 4350 - Dining Room Management. Credits: 3
- FCS 4940 - Food Systems Management. Credits: 3
- **GEG 3620 - Geography of Tourism. Credits: 3**
- REC 3310 - Travel and Tourism. Credits: 3
- **REC 3320 - Festivals and Special Events. Credits: 3**

Requirements for the Business Minor

- BUS 2710 - Survey of Finance. Credits: 3
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3

Additional 3 semester hours from the following courses to fulfill the Business Minor

- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2810 - Business Statistics I. Credits: 3
- BUS 3200 - International Business Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- ENT 3300 - Foundations of Entrepreneurship. Credits: 3

- FIN 3720 - Investments. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3
- FIN 3770 - Working Capital Management. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3
- MIS 2000 - Information Systems Careers and Logic Skills. Credits: 3
- MIS 3200 - Networking Fundamentals. Credits: 3
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3

Merchandising Concentration (51 hours)

- ECN 2801G - Principles of Macroeconomics. Credits: 3
(Counted in General Education)
- FCS 2231 - Sociology of Clothing. Credits: 3
- FCS 2232 - Historic Costume and Fashion Analysis. Credits: 3
- FCS 2233 - Fashion Distribution Systems. Credits: 3
- FCS 2234 - Clothing and Soft Goods Construction. Credits: 3
- FCS 3245 - Textiles: Color Design Production Credits: 3
- FCS 3300 - ~~Consumer Education~~ **Personal and Family Finance**. Credits: 3
- FCS 4926 - Public Presentation Techniques. Credits: 3
- PSY 1879G - Introductory Psychology. Credits: 3
(Counted in General Education)

Select 9 semester hours from the following for the concentration:

- AET 4953 - Color Management Technologies. Credits: 3
- FCS 2100 - Personal Nutrition. Credits: 3
- FCS 2250 - Consumer Technology. Credits: 3
- FCS 2270 - Housing. Credits: 3
- FCS 2700 - The Hospitality Industry. Credits: 3
- FCS 3233 - Apparel and Textiles Merchandise Budgeting. Credits: 3
- FCS 4300 - Consumer Issues. Credits: 2
- FCS 4770 - ~~Consumer Decisions in the Marketplace~~ **Family Budgeting and Debt Management**. Credits: 3
- FCS 4838 - Pattern Development & Design. Credits: 3
- STA 3970 - Study Abroad: Faculty-Led. Credits: 1 to 16

Requirements for the Business Minor

- BUS 2710 - Survey of Finance. Credits: 3
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3470 - Principles of Marketing. Credits: 3

Additional 6 semester hours from the following courses to fulfill the Business Minor

- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- BUS 2810 - Business Statistics I. Credits: 3
- BUS 3200 - International Business Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- ENT 3300 - Foundations of Entrepreneurship. Credits: 3

- FIN 3720 - Investments. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3
- FIN 3770 - Working Capital Management. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3
- MIS 2000 - Information Systems Careers and Logic Skills. Credits: 3
- MIS 3200 - Networking Fundamentals. Credits: 3
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3

Footnotes:

(Major GPA based on all FCS courses taken at EIU).

Depending on Foreign Language and Math Placement, electives may be needed to meet 120 semester hours.

Attachment G

Family and Consumer Sciences Minor

Total Hours: 18

Complete the following 6 semester hours:

- **FCS 2500 - Foundational Focus of Family and Consumer Sciences. Credits: 3**
- **FCS 3500 - Professionalism in Family and Consumer Sciences. Credits: 3**

AND

Complete 12 semester hours of electives in Family and Consumer Sciences of which at least 9 hours must be courses numbered 3000 or above, selected in consultation with a Family and Consumer Sciences advisor. Any combination of FCS 4230 and 4235 limited to 2 semester hrs. maximum.

Total Hours: 21

- **FCS 1000 - Foundations of Family and Consumer Sciences. Credits: 2**
- **FCS 2000 - Family Perspectives. Credits: 3**
- **FCS 3000 - Family Resource Management. Credits: 3**
- **FCS 4000 - Professional Focus of Family and Consumer Sciences. Credits: 2**

Electives in Family and Consumer Sciences

To be selected in consultation with an FCS advisor and include at least 3 sem. hrs. of courses numbered 3000 or above. Suggested electives are:

- **FCS 1120 - Food Selection and Preparation. Credits: 3**
- **FCS 1121 - Food Service Sanitation. Credits: 1**
- **FCS 1800 - Life Span Human Development. Credits: 3**
- **FCS 2100 - Personal Nutrition. Credits: 3**
- **FCS 2140 - Quantity Food Production. Credits: 3**
- **FCS 2231 - Sociology of Clothing. Credits: 3**
- **FCS 2233 - Fashion Distribution Systems. Credits: 3**
- **FCS 2244 - Consumer Textiles: Care and Production. Credits: 3**
- **FCS 2250 - Consumer Technology. Credits: 3**
- **FCS 2270 - Housing. Credits: 3**
- **FCS 2700 - The Hospitality Industry. Credits: 3**
- **FCS 2800 - Family Relationships. Credits: 3**
- **FCS 3245 - Textiles: Color Design Production Credits: 3**
- **FCS 3300 - Consumer Education. Credits: 3**
- **FCS 3786 - Hospitality Operations and Cost Control. Credits: 3**
- **FCS 3853 - Practicum in Child Development. Credits: 3**
- **FCS 4230 - Special Topics in Family and Consumer Sciences. Credits: 1 to 3
(any combination of FCS 4230 and 4235 limited to 2 sem. hrs. maximum)**
- **FCS 4235 - International Special Topics in Family and Consumer Sciences. Credits: 1 to 3
(any combination of FCS 4230 and 4235 limited to 2 sem. hrs. maximum)**
- **FCS 4820 - Death and Dying. Credits: 3**
- **FCS 4840 - The Disadvantaged Family. Credits: 3**
- **FCS 4845 - The Family in Crisis. Credits: 3**
- **FCS 4854 - Parent/Child Study and Community Involvement. Credits: 3**

Attachment H**Financial Literacy Minor****Total Semester Hours: 18**

The Financial Literacy Minor offers an interdisciplinary course of study focusing on family financial management economic and well-being of individuals and families. The minor allows students to enhance their careers by providing additional certifications related to financial resource management.

- FCS 1800 - Life Span Human Development. Credits: 3
- FCS 3300 - Personal and Family Finance. Credits: 3
- FCS 4770 - Family Budgeting and Debt Management. Credits: 3
- BUS 2101 - Principles of Financial Accounting. Credits: 3
- BUS 2710 - Survey of Finance. Credits: 3.
or BUS 3710 -Business Financial Management. Credits: 3

Select 3 additional semester hours from the following courses:

- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3900 - Risk and Insurance. Credits: 3