DIGITAL MEDIA DEGREE

GAMING, ANIMATION AND SIMULATION

MUSIC, VIDEO, AND PHOTOGRAPHY

TECHNICAL MANAGEMENT AND SUPERVISION

WEB DEVELOPMENT

DIGITAL MEDIA

www.eiu.edu/digital-media
BACHELORS OF SCIENCE IN DIGITAL MEDIA

The degree in Digital Media emphasizes the study of processes and management of web development, cross media, gaming, animation, simulation, video, and multimedia production. This program is designed to prepare technical or technical management-oriented professionals for employment in creative, advertising, educational, and other commercial environments.

DEMAND FOR DIGITAL MEDIA

587,500
Digital Media related positions available by 2024

27% GROWTH
in Web Developers each year until 2024

$400 BILLION
The amount Digital Media accounts for in US economy

WHY CHOOSE DIGITAL MEDIA?

The degree in Digital Media offers a unique 4 year degree program that balances creative ability, technical knowledge, and supervision skills.

Flexible coursework is available in multiple capacities. Courses are offered in face-to-face, hybrid and online format.

Students have the option to take coursework in a variety of high demand areas such as web development, photography, gaming, and digital media design.

FOR MORE INFORMATION

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Admissions (freshmen): www.eiu.edu/admissions
Admissions (transfer): www.eiu.edu/transfer
Financial Aid: www.eiu.edu/finaid

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