

BACHELOR OF SCIENCE IN DIGITAL MEDIA TECHNOLOGY



HANDS-ON. TECHNICAL. PRODUCTIVE.

The degree in Digital Media Technology emphasizes the study of processes and management of web development, visual effects, gaming, animation, simulation, video, and multimedia production. This program is designed to prepare technical or technical management-oriented professionals for employment in creative, advertising, educational, and other commercial environments.

This well-rounded degree can prepare you for jobs such as:

- *Web Developer*
- *Web Content Manager*
- *Animator*
- *Technical Artist*
- *Digital Media Manager*
- *Game Developer*
- *Visual Effects Technician*
- *3D Modeler*
- *Video Editor*
- *Sound Technician*
- *Multimedia Specialist*
- *Digital Media Strategist*
- *Photographer*
- *And many more...*

+ WELL-ROUNDED CURRICULUM

+ DEDICATED AND HIGH QUALITY FACULTY

+ EXTENSIVE ENGAGEMENT OPPORTUNITIES

HIGH DEMAND SKILLS

Students have the option to take coursework in a variety of high demand areas such as web development, photography, gaming, 3D animation and modeling, audio, video, design and visual effects. Courses are offered in the Lumpkin College of Business and Technology and the College of Liberal Arts and Sciences.

HANDS ON COURSEWORK FOR YOU

Flexible coursework is available in multiple capacities. Courses are offered face-to-face, hybrid and online. In class you will find yourself using industry standard software to plan, design, develop, and publish a variety of projects. Students learn to integrate specialized hardware into projects such as motion capture equipment, VR headsets, video and audio capture equipment so they can experience and create content. Hands-on and application are at the heart of every project that you will do.

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IT'S ALL ABOUT YOU. APPLY TODAY AT MY.EIU.EDU.

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