**Committee on Retention Efforts (CORE)**

**Meeting Minutes**

**April 12, 2017**

1. **Call to Order**

The Committee on Retention Efforts (CORE) was called to order on April 13, 2017 at

2:00 p.m. by co-chair Kimberlie Moock in the Student Success Center Classroom 1115,

in Ninth Street Hall.

**Members present:** Kimberlie Moock, co-chair, Cindy Boyer, Shelly James, Jeanne Lord, Gopal Periyannan, and Jody Stone

**Members absent:** Kelsey Cripe, Mona Davenport, Stephen King, Karla Sanders, and Jennifer Stringfellow, and Jeanne Wolski

1. **Approval of CORE Minutes**

There were not enough CORE members present for a quorum for the March 22, 2017 minutes.

1. **Initiatives from the Minority & 1st Generation Sub-committee**

Kimberlie Moock conveyed the sub-committee is planning a *First Generation Family and Friends Reception* for incoming first generation freshmen and for other first generation students who have already been attending EIU. The reception will take place the third week school is in session on a Wednesday from 3:00-4:30 pm. TRiO will also be a sponsor and to watch for details.

1. **New PROWL Activities for Eastern**

Kimberlie Moock will be attending Dean’s Council to inform them of changes to PROWL for Freshmen. There will not be an EIU Reads program this year because of budget constraints, so PROWL will offer two small meetings to take its place. PROWL kicks off August 18th.

1. **Student Engagement Application**

Kimberlie Moock gave a presentation on the Involvio mobile app: *Branded School Year App: Abbreviated Feature Set.* This app supplies a student engagement application that helps centralize your programming and resources on mobile and gather critical data. This app integrates with your existing systems and is also GEO located. Discussion followed.

1. **Adjourn**

The meeting adjourned at 3:00 p.m.

*~Minutes submitted by Ms. Kimberly Sweeney, Recording Secretary*