Communication is identified as one of the top skills required in any organization. This option provides students with the knowledge, values, perspectives, and skills necessary to understand the roles, functions, strategies, and management of positions within organizations with high communication demands.

**Required Coursework** ............................................................................................................. 12 hrs

CMN 2010 Introduction to Communication Theories  
CMN 2020 Communication Research Methods  
CMN 2030 Applied Communication  
CMN 2040 Argumentation and Critical Thinking

**Option Core** .............................................................................................................................18 hrs

CMN 2630 Introduction to Interpersonal Communication  
CMN 2650 Introduction to Organizational Communication  
CMN 3100 Persuasion  
CMN 3300 Interviewing  
CMN 3650 Communication in Organizations *(CMN 2650 prerequisite)*  
CMN 4650 Simulation in Organizational Communication *(CMN 3650 & CMN 2650 prerequisite)*

**Electives** *(selected in consultation with an advisor)* ...............................................................15 hrs

See recommended elective clusters

**Total Required Hours** .............................................................................................................45 hrs