



# ONLINE DEGREE COMPLETION PROGRAM

# COMMUNICATION IN ORGANIZATIONS OPTION

B.A. IN COMMUNICATION STUDIES

DEPARTMENT OF COMMUNICATION STUDIES  
AT EASTERN ILLINOIS UNIVERSITY

This online degree completion option will help students enhance their marketability in today's professional environment through the integration of theory and practice and the development of relational and organizational communication skills. Individuals who are proficient communicators are more valuable in contemporary organizations that are increasingly global, team-based, and feature flatter hierarchical structures.

## **DEPARTMENT CORE\*: 12 HRS**

\*All CMN majors are required to take the department core. These four classes must be completed with a grade of "C" or better to pass.

- **CMN 2010** Introduction to Communication Theories
- **CMN 2040** Argumentation and Critical Thinking
- **CMN 3000** Communication Research Methods
- **CMN 3100** Persuasion

## **COMMUNICATION IN ORGANIZATIONS OPTION CORE: 25 HRS**

- **CMN 2630** Introduction to Interpersonal Communication
- **CMN 2650** Introduction to Organizational Communication
- **CMN 3470** Small Group Communication
- **CMN 3650** Case Studies in Organizational Communication (*CMN 2650 prerequisite*)
- **CMN 3660** Communication and Conflict Management
- **CMN 3710** Intercultural Communication
- **CMN 4720** Workplace Relationships (*CMN 2630, 2650, 3660 prerequisites*)

## **COMMUNICATION IN ORGANIZATIONS ELECTIVES: 12 HRS**

Selected in consultation with an advisor.

- **CMN 3030** Promotional Communication
- **CMN 3940** Advertising: Theory & Practice
- **CMN 4030A** or **CMN 4030B** or **CMN 4030D** or **CMN 4030E** Seminar  
(*May be repeated with a different topic*)
- **JOU 3920** Public Relations in Society  
(*Credit will not be given for both CMN 2920 and JOU 3920 or for CMN 3920 and JOU 3920*)
- **OPD 4700** Leadership in Organizations
- **OPD 4815** Conflict in Organizations
- **OPD 4825** Ethical Behavior in Organizations
- **OPD 4865** Diversity in Organizations
- **OPD 4880** Productive Work Teams
- **ENG 2760** Introduction to Professional Writing (*ENG 1002G "C" or better prerequisite*)
- **ENG 3005** Technical Communication (*ENG 1002G "C" or better prerequisite*)
- **ENG 4760** Studies in Professional Writing (*ENG 1002G "C" or better prerequisite*)
- **ENG 4765** Professional Editing (*ENG 1002G "C" or better prerequisite*)

## **TOTAL REQUIRED HOURS: 49 HRS**

## **WHAT CAREERS CAN I PURSUE WITH A COMMUNICATION IN ORGANIZATIONS OPTION?**

Business Owner  
Sales & Promotions Trainer  
Training & Development Specialist  
Personnel Manager  
Human Resources Manager  
Employee Relations Representative  
Market Researcher  
Events Coordinator  
Community Relations Officer  
Public Information Officer  
Technical Recruiter  
Technical Writer  
Corporate Communication Research Analyst  
Corporate Communication Director  
Non-profit Communication Specialist  
Organizational Communication Instructor

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