



CURRICULUM GUIDE 2022-2023\*

# MASS COMMUNICATION OPTION

B.A. IN COMMUNICATION STUDIES

SCHOOL OF COMMUNICATION & JOURNALISM

## TOTAL HOURS FOR MAJOR: 49 HRS

### **COMMUNICATION STUDIES CORE: 21 HRS**

CMN 2010 - Introduction to Communication Theories

CMN 2040 - Argumentation & Critical Thinking

CMN 3000 - Communication Research Methods

CMN 3100 - Persuasion

CMN 3220 - Rhetoric of Race & Class

CMN 3903 - Rhetoric of Gender & Sexuality

CMN 4680 - Capstone in Communication Studies

*Pre-req: senior status*

### **MASS COMM. OPTION CORE: 19 HRS**

CMN 2520 - Introduction to Mass Communication

CMN 2500 - Production I

OR

CMN 3030 - Promotional Communication

CMN 3270 - Communication & Popular Culture

CMN 3530 - Film Communication

CMN 3980 - Strategic Social Media Communication

CMN 4820 - Political Communication

### **MASS COMM. OPTION ELECTIVES: 9 HRS**

Students may select any CMN prefix course as an elective.

Other electives are available, selected in consultation with an advisor.

## **SCHOOL OF COMMUNICATION & JOURNALISM**

BUZZARD HALL 2521

217-581-6003

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\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2022-2023. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.