



CURRICULUM GUIDE 2022-2023\*

# CORPORATE COMMUNICATION OPTION

B.A. IN COMMUNICATION STUDIES

SCHOOL OF COMMUNICATION & JOURNALISM

**TOTAL HOURS FOR MAJOR: 48 HRS**

## **COMMUNICATION STUDIES CORE: 21 HRS**

CMN 2010 - Intro. to Communication Theories  
CMN 2040 - Argumentation & Critical Thinking  
CMN 3000 - Communication Research Methods  
CMN 3100 - Persuasion  
CMN 3220 - Rhetoric of Race & Class  
CMN 3903 - Rhetoric of Gender & Sexuality  
CMN 4680 - Capstone in Communication Studies

*Pre-req: senior status*

## **CORPORATE COMM. OPTION CORE: 18 HRS**

CMN 2630 - Intro. to Interpersonal Communication  
CMN 2650 - Intro. to Organizational Communication  
CMN 3470 - Small Group Communication  
CMN 3650 - Case Studies in Organizational Comm.

*Pre-req: CMN 2650*

CMN 3710 - Intercultural Communication  
CMN 4650 - Application in Organizational Comm.

*Pre-req: CMN 3650*

## **CORPORATE COMM. OPTION ELECTIVES: 9 HRS**

Students may select any CMN prefix course as an elective.  
Other electives are available, selected in consultation with an advisor.

### **SCHOOL OF COMMUNICATION & JOURNALISM**

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\*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2022-2023. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.