



CURRICULUM GUIDE 2021-2022*

COMMUNICATION IN ORGANIZATIONS OPTION

B.A. IN COMMUNICATION STUDIES
SCHOOL OF COMMUNICATION & JOURNALISM

TOTAL HOURS FOR MAJOR: 46 HRS

REQUIRED COURSES: 34 HRS

CMN 2010 - Intro. to Communication Theories
CMN 2040 - Argumentation & Critical Thinking
CMN 2630 - Intro. to Interpersonal Communication
CMN 2650 - Intro. to Organizational Communication
CMN 3000 - Communication Research Methods
CMN 3100 - Persuasion
CMN 3470 - Small Group Communication
CMN 3650 - Case Studies in Organizational Comm.
Pre-req: CMN 2650
CMN 3660 - Communication & Conflict Management
CMN 3710 - Intercultural Communication
CMN 4720 - Workplace Relationships
*Pre-req: CMN 2630, CMN 2650,
& CMN 3660*

**COMMUNICATION IN ORGANIZATIONS
OPTION ELECTIVES: 12 HRS**

(Selected in consultation with an advisor)

CMN 3030 - Promotional Communication
CMN 3940 - Advertising: Theory & Practice
CMN 3980 - Strategic Social Media Communication
CMN 4030 - Seminar *(May be repeated with a different topic)*
ENG 2760 - Introduction to Professional Writing
ENG 3005 - Technical Communication
ENG 4760 - Special Topics in Professional Writing
ENG 4765 - Professional Editing
JOU 3920 - Public Relations in Society
ODL 4700 - Leadership in Organizations
ODL 4815 - Conflict in Organizations
ODL 4825 - Ethical Behavior in Organizations
ODL 4865 - Diversity in Organizations
ODL 4880 - Productive Work Teams

**SCHOOL OF
COMMUNICATION & JOURNALISM**

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*IMPORTANT: This Curriculum Guide applies to students whose Catalog Year is 2021-2022. Curriculum Guides for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.