



VIDEO PRODUCTION MINOR

DEPARTMENT OF COMMUNICATION STUDIES
AT EASTERN ILLINOIS UNIVERSITY

This minor provides students with the skills and knowledge to create professional or creative video content in a variety of formats. Video and television continue to be the world's most influential medium for telling stories, promoting organizations, and capturing personal memories. This minor teaches the theory and practice of developing, producing, and editing a variety of video forms and genres. This minor also provides students with practical knowledge and marketable skills complementary to any major at the university.

REQUIRED COURSEWORK: 13 HRS

- CMN 1500 Television & Video Development
- CMN 2500 Production I
- CMN 2520 Introduction to Mass Communication
- CMN 2550 Audio Production & Voice Work I (*CMN 2500 prerequisite*)
- CMN 3050 Production II (*CMN 2500 prerequisite*)

ELECTIVES: 9 HRS

- AET 2123 Introduction to Digital Photography
- THA 2244 Acting I
- THA 2258 Script Analysis (*CMN 2500 prerequisite*)
- CMN 2920 Introduction to Public Relations
- CMN 3030 Promotional Communication
- CMN 3100 Persuasion
- CMN 3520 Audio Production & Voice Work II (*CMN 2550 prerequisite*)
- CMN 3530 Film Communication
- CMN 3540 Production III CMN (*CMN 3050 prerequisite*)
- CMN 3560 International Communication (*CMN 2520 prerequisite*)
- CMN 3570 Topics in Media History (*CMN 2520 prerequisite*)
- CMN/JOU 3610 Broadcast News (*CMN 3050 prerequisite*)
- CMN/JOU 3620 Advanced Broadcast News (*CMN 3610 prerequisite*)
- CMN 3940 Advertising: Theory & Practice
- CMN 4275/4375 Internship / Practicum (*with WEIU-TV or approved media organization*)
- CMN 4420 Mass Media Advertising-Sales (*CMN 2520 prerequisite or permission of instructor*)
- CMN 4500 Topics in Media Production (*CMN 2550 or CMN 3050 or permission of instructor*)
- CMN 4525 Television Genres: Production & Development (*CMN 3050 prerequisite*)
- CMN 4540 Production IV (*2550 & 3540 prerequisites*)
- CMN 4770 Television Criticism
- CMN 4775 Documentary Filmmaking (*CMN 3050 prerequisite*)

TOTAL REQUIRED HOURS: 22 HRS

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