

Proposed B.S. in Health Administration

(new major to replace the current “B.S. in Health Promotion: Health Administration Option”)

Rationale for Change: In the 10 years since the Health Administration option was created, we have averaged over 60 students enrolled in the option, despite prospective students’ difficulty in finding the program because it is not listed as a major on the University website. Health Administration remains in high demand as a major, and establishing Health Administration as a stand-alone degree program rather than an option within the Health Promotion major will increase its visibility to prospective students. Specifically, “Health Administration” will now appear on every page on the University Website which lists majors.

Students enrolled in our current Health Administration option have fundamentally different academic interests and career goals as compared to the students enrolled in the other options within the B.S. in Health Promotion. Separating Health Administration into a separate degree program allows those students to clearly indicate their professional goals, and have a transcript which more accurately reflects their professional training.

Effective date: Fall 2018

Date of Departmental approval: 9/20/2017

Date of College Curriculum Committee approval:

Date of CAA approval:

Current Catalog Copy with proposed changes:

~~Health Promotion~~ Health Administration Option (B.S.)

Total Semester Hours required for the Degree: 120 semester hours

Semester Hours required for the Health Promotion: Health Administration Option:
67 semester hours (7 s.h. may be double counted as General Education).

This major requires the following components:

Core Courses:

- BIO 2001G - Human Physiology. Credits: 4
- HST 2000 - Principles of Human Health. Credits: 3
- (See Footnote *)
- HST 2250 - Professions in School and Community Health. Credits: 1
- (See Footnote *)
- HST 2270 - Community Health. Credits: 3
- (See Footnote *)
- HST 2700 - Marketing Concepts for Health Promotion Professionals. Credits: 3
- (See Footnote *)
- HST 2800 - Health Education Research Methods I. Credits: 3
- (See Footnote *)
- HST 3700 - Community Health Behavior Methods. Credits: 3
- (See Footnote *)
- HST 3750 - Health Care Delivery Systems. Credits: 3
- (See Footnote *)
- HST 3765 - Principles of Epidemiology. Credits: 3
- (See Footnote *)
- HST 3800 - Health Education Research Methods II. Credits: 3
- (See Footnote *)
- HST 4250 - Planning Health Programs. Credits: 3
- (See Footnote *)
- HST 42751-42759 - Internship. Credits: 1 to 9
- (See Footnote **)
- HST 4770 - Health Services Administration. Credits: 3
- (See Footnote *)

Electives: 3 hours (select from list)

- HST 2200G - Health Citizenship. Credits: 3
- HST 2600 - International Health Issues. Credits: 3
- HST 2900 - Human Diseases. Credits: 3
- HST 3100 - Disasters and Public Health: Planning and Response. Credits: 3
- HST 3500 - Human Sexuality. Credits: 3

- HST 3560 - Women's Health. Credits: 3
- HST 4800 - Drugs and Society. Credits: 3
- HST 4830 - Perspectives on Health and Humor. Credits: 3
- HST 4890 - Health and Aging. Credits: 3
- HCM 3910 - Communication in Health Professions. Credits: 3
- HCM 4910 - Applied Health Communication. Credits: 3

Footnotes:

*These courses must be completed with a grade of "C" or better.

**Students must enroll in a minimum total of 8 semester hours of internship

Business Administration Minor (Required):

Course Requirements:

- BUS 2101 - Financial Accounting. Credits: 3
- BUS 2710 - Survey of Finance. Credits: 3
- (See Footnote *)
- BUS 3010 - Management and Organizational Behavior. Credits: 3
- BUS 3100 - Survey of Marketing Principles. Credits: 3

Plus 9 Semester Hours Selected From:

- ENT 3300 - Foundations of Entrepreneurship. Credits: 3
- BUS 1950 - Computer Concepts and Applications for Business. Credits: 3
- BUS 2102 - Managerial Accounting. Credits: 3
- BUS 2750 - Legal and Social Environment of Business. Credits: 3
- BUS 2810 - Business Statistics I. Credits: 3
- BUS 3200 - International Business. Credits: 3
- BUS 3500 - Management Information Systems. Credits: 3
- FIN 3720 - Investments. Credits: 3
- FIN 3740 - Real Estate Fundamentals. Credits: 3
- FIN 3750 - Management of Financial Institutions. Credits: 3
- FIN 3770 - Working Capital Management. Credits: 3
- MAR 3720 - Consumer Behavior. Credits: 3
- MAR 3780 - Promotion Management. Credits: 3
- MAR 3875 - Retail Management. Credits: 3
- MAR 4490 - International Marketing. Credits: 3
- MGT 3450 - Human Resource Management. Credits: 3
- MIS 2000 - Introduction to Business Logic and Programming Skills. Credits: 3
- MIS 3200 - Networking Fundamentals. Credits: 3
- MIS 3505 - Advanced Microcomputer Applications and Development. Credits: 3
- MIS 3515 - Information Presentation. Credits: 3
- MIS 3530 - Business Web Site Design. Credits: 3

Footnotes:

*Students who have the prerequisites (BUS 2102, ECN 2802G, and junior standing) may substitute BUS 3710 for BUS 2710. Students may also substitute BUS 3470 for BUS 3100.

~~Students may not declare more than one of the following options in the Health Promotion Major: Community Health, Emergency Management and Disaster Preparedness, or Health Administration.~~

Major GPA based on all Health Promotion courses taken at EIU. The minimum major GPA required for graduation is 2.50.

Health Administration (B.S.)

Total Semester Hours required for the Degree: 120 semester hours

General Education requirements plus:

Semester hours required for the Major: 67 (7 s.h. may be double counted as General Education).

Core Courses:

- [BIO 2001G - Human Physiology](#). Credits: 4
- [HST 2000 - Principles of Human Health](#). Credits: 3
- (See Footnote *)
- [HST 2250 - Professions in School and Community Health](#). Credits: 1
- (See Footnote *)
- [HST 2270 - Community Health](#). Credits: 3
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- [HST 42751-42759 - Internship](#). Credits: 1 to 9
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- [HST 4770 - Health Services Administration](#). Credits: 3
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Electives: 3 hours (select from list)

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- [BUS 3010 - Management and Organizational Behavior.](#) Credits: 3
- [BUS 3100 - Survey of Marketing Principles.](#) Credits: 3

Plus 9 Semester Hours Selected From:

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- [BUS 1950 - Computer Concepts and Applications for Business.](#) Credits: 3
- [BUS 2102 - Managerial Accounting.](#) Credits: 3
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