

Proposed Health Communication Minor Revisions**Rationale**

The departments of Health Promotion and Communication Studies are proposing revisions to the existing Health Communication minor with the goal of making the minor accessible to off-campus and non-traditional students. This revision is also a response to a recommendation by the university's Online Board to create online undergraduate minors.

The proposed changes include adding the newly approved introductory course (HCM 2910), removing elective courses that are not taught online, and adding additional elective courses that are delivered online. These changes allow the minor to be delivered both as a hybrid program and completely online. We have also eliminated the elective courses from departments other than Health Promotion and Communication Studies to maintain better control of course offerings for the online format and to keep the minor at a reasonable 21 total required hours.

Approved by the Department of Health Promotion: CMN: 10/17/17 HPR: 10/26/17

Approved by the College Curriculum Committee: CAH: 10/25/17 CEPS:

Approved by CAA:

Current Catalog Language:

Health Communication Minor

Curriculum includes 6 hours of core curriculum, and 15 hours of electives. Electives must include a minimum of 6 hours from the Communication Studies list, as well as a minimum of 6 hours from the Health Promotion list. The remaining 3 hours may be selected from any of the approved elective courses.

Core Courses:

- HCM 3910 – Communication in Health Professions. Credits: 3
- HCM 4910 – Applied Health Communication. Credits: 3

AND

Approved Electives:

Communication Studies (select 6 – 9 semester hours)

- CMN 2630 – Introduction to Interpersonal Communication. Credits: 3
- CMN 2650 – Introduction to Organizational Communication. Credits: 3
- CMN 2920 – Introduction to Public Relations. Credits: 3
- CMN 3100 – Persuasion. Credits: 3
- CMN 3300 – Interviewing. Credits: 3
- CMN 3470 – Small Group Communication. Credits: 3
- CMN 3650 – Case Studies in Organizational Communication. Credits: 3
- CMN 3710 – Intercultural Communication. Credits: 3
- CMN 3950 – Conferences and Event Planning. Credits: 3
- CMN 3960 – Public Relations Writing and Production. Credits: 3
- CMN 4765 – Communicating in Families. Credits: 3

Health Promotion: (select 6 - 9 hours)

- HST 2270 – Community Health. Credits: 3
- HST 2600 – International Health Issues. Credits: 3
- HST 2700 – Marketing Concepts for Health Promotion Professionals. Credits: 3
- HST 2900: Human Diseases. Credits: 3
- HST 3100: Disasters and Public Health. Credits: 3
- HST 3500: Human Sexuality. Credits: 3
- HST 3560: Women's Health. Credits: 3
- HST 3700 – Community Health Behavior Methods. Credits: 3
- HST 3750 – Health Care Delivery Systems. Credits: 3

- HST 3765: Principles of Epidemiology. Credits: 3
- HST 4250 -- Planning Health Programs. Credits: 3
- HST 4770: Health Services Administration. Credits: 3
- HST 4800: Drugs and Society. Credits: 3
- HST 4890: Health and Aging. Credits: 3

Additional Electives (select 0-3 hours)

- ECN 2800G - Economics of Social Issues. Credits: 3
- ECN 3875 - Health Economics. Credits: 3
- FCS 1800 - Lifespan Human Development. Credits: 3
- FCS 2100 - Personal Nutrition. Credits: 3
- FCS 2800 - Family Relationships. Credits: 3
- FCS 2831 - Women in Contemporary Society. Credits: 3
- FCS 2850 - Child Development. Credits: 3
- JOU 3820 - Publicity Methods. Credits: 3
- NUR 3203 - Medical Terminology. Credits: 3
- PSY 1879G - Introductory Psychology. Credits: 3
- PSY 1890G - Introductory Psychology, Honors. Credits: 3
- PSY 3260 - Models of Group Therapy. Credits: 3
- PSY 3515 - Child Psychology. Credits: 3
- PSY 3521 - Psychology of Adolescence and Young Adulthood. Credits: 3
- PSY 3525 - Psychology of Maturity and Old Age. Credits: 3
- PSY 3530 - Industrial/Organizational Psychology. Credits: 3
- PSY 3590 - Theories of Personality. Credits: 3
- PSY 3690 - Controversial Topics in Psychology. Credits: 3
- PSY 3780 - Abnormal Psychology. Credits: 3
- PSY 3870 - Social Psychology. Credits: 3
- PSY 4260 - Crisis Intervention. Credits: 3
- PSY 4265 - Methods in Behavioral Management. Credits: 3
- SOC 4820 - Sociology of Health and Health Care. Credits: 3

Proposed Catalog Language (with mark-up):

Health Communication Minor

Curriculum includes ~~6 hours~~ 9 hours of core curriculum, and ~~15 hours~~ 12 hours of electives. Electives must include ~~a minimum of~~ 6 hours from the Communication Studies list, as well as ~~a minimum of~~ 6 hours from the Health Promotion list. ~~The remaining 3 hours may be selected from any of the approved elective courses.~~

Core Courses:

- HCM 2910 – Introduction to Health Communication. Credits: 3
- HCM 3910 – Communication in Health Professions. Credits: 3
- HCM 4910 – Applied Health Communication. Credits: 3

AND

Approved Electives:

Communication Studies (select 6 ~~–9~~ semester hours)

- CMN 2010 – Introduction to Communication Theories. Credits: 3
- CMN 2630 – Introduction to Interpersonal Communication. Credits: 3
- CMN 2650 – Introduction to Organizational Communication. Credits: 3
- CMN 2920 – Introduction to Public Relations. Credits: 3
- CMN 3100 – Persuasion. Credits: 3
- CMN 3300 – Interviewing. Credits: 3
- CMN 3470 – Small Group Communication. Credits: 3
- CMN 3650 – Case Studies in Organizational Communication. Credits: 3
- CMN 3660 – Communication and Conflict Management. Credits: 3
- CMN 3710 – Intercultural Communication. Credits: 3
- CMN 3940 – Advertising Theory and Practice. Credits: 3
- ~~CMN 3950 – Conferences and Event Planning. Credits: 3~~
- CMN 3960 – Public Relations Writing and Production. Credits: 3
- CMN 3988: Communication and Professional Development. Credits: 3
- CMN 4720: Workplace Relationships. Credits: 3
- CMN 4765 – Communicating in Families. Credits: 3

Health Promotion: (select 6 ~~–9~~ hours)

- HST 2270 – Community Health. Credits: 3
- HST 2600 – International Health Issues. Credits: 3

- HST 2700 – Marketing Concepts for Health Promotion Professionals. Credits: 3
- HST 2900: Human Diseases. Credits: 3
- HST 3100: Disasters and Public Health. Credits: 3
- HST 3500: Human Sexuality. Credits: 3
- HST 3560: Women’s Health. Credits: 3
- HST 3700 – Community Health Behavior Methods. Credits: 3
- HST 3750 – Health Care Delivery Systems. Credits: 3
- HST 3765: Principles of Epidemiology. Credits: 3
- HST 4250 -- Planning Health Programs. Credits: 3
- HST 4770: Health Services Administration. Credits: 3
- HST 4800: Drugs and Society. Credits: 3
- HST 4890: Health and Aging. Credits: 3

~~Additional Electives (select 0 – 3 hours)~~

- ~~ECN 2800G – Economics of Social Issues. Credits: 3~~
- ~~ECN 3875 – Health Economics. Credits: 3~~
- ~~FCS 1800 – Lifespan Human Development. Credits: 3~~
- ~~FCS 2100 – Personal Nutrition. Credits: 3~~
- ~~FCS 2800 – Family Relationships. Credits: 3~~
- ~~FCS 2831 – Women in Contemporary Society. Credits: 3~~
- ~~FCS 2850 – Child Development. Credits: 3~~
- ~~JOU 3820 – Publicity Methods. Credits: 3~~
- ~~NUR 3203 – Medical Terminology. Credits: 3~~
- ~~PSY 1879G – Introductory Psychology. Credits: 3~~
- ~~PSY 1890G – Introductory Psychology, Honors. Credits: 3~~
- ~~PSY 3260 – Models of Group Therapy. Credits: 3~~
- ~~PSY 3515 – Child Psychology. Credits: 3~~
- ~~PSY 3521 – Psychology of Adolescence and Young Adulthood. Credits: 3~~
- ~~PSY 3525 – Psychology of Maturity and Old Age. Credits: 3~~
- ~~PSY 3530 – Industrial/Organizational Psychology. Credits: 3~~
- ~~PSY 3590 – Theories of Personality. Credits: 3~~
- ~~PSY 3690 – Controversial Topics in Psychology. Credits: 3~~
- ~~PSY 3780 – Abnormal Psychology. Credits: 3~~
- ~~PSY 3870 – Social Psychology. Credits: 3~~

- ~~● PSY 4260 Crisis Intervention. Credits: 3~~
- ~~● PSY 4265 Methods in Behavioral Management. Credits: 3~~
- ~~● SOC 4820 Sociology of Health and Health Care. Credits: 3~~

Total Required Hours: 21

Proposed Catalog Language (clean copy):

Health Communication Minor

Curriculum includes 9 hours of core curriculum, and 12 hours of electives. Electives must include 6 hours from the Communication Studies list, as well as 6 hours from the Health Promotion list.

Core Courses:

- HCM 2910 – Introduction to Health Communication. Credits: 3
- HCM 3910 – Communication in Health Professions. Credits: 3
- HCM 4910 – Applied Health Communication. Credits: 3

AND

Approved Electives:

Communication Studies (select 6 semester hours)

- CMN 2010 – Introduction to Communication Theories. Credits: 3
- CMN 2630 – Introduction to Interpersonal Communication. Credits: 3
- CMN 2650 – Introduction to Organizational Communication. Credits: 3
- CMN 2920 – Introduction to Public Relations. Credits: 3
- CMN 3100 – Persuasion. Credits: 3
- CMN 3300 – Interviewing. Credits: 3
- CMN 3470 – Small Group Communication. Credits: 3
- CMN 3650 – Case Studies in Organizational Communication. Credits: 3
- CMN 3660 – Communication and Conflict Management. Credits: 3
- CMN 3710 – Intercultural Communication. Credits: 3
- CMN 3940 – Advertising Theory and Practice. Credits: 3
- CMN 3960 – Public Relations Writing and Production. Credits: 3
- CMN 3988: Communication and Professional Development. Credits: 3
- CMN 4720: Workplace Relationships. Credits: 3
- CMN 4765 – Communicating in Families. Credits: 3

Health Promotion: (select 6 hours)

- HST 2270 – Community Health. Credits: 3
- HST 2600 – International Health Issues. Credits: 3
- HST 2700 – Marketing Concepts for Health Promotion Professionals. Credits: 3
- HST 2900: Human Diseases. Credits: 3
- HST 3100: Disasters and Public Health. Credits: 3

- HST 3500: Human Sexuality. Credits: 3
- HST 3560: Women's Health. Credits: 3
- HST 3700 – Community Health Behavior Methods. Credits: 3
- HST 3750 – Health Care Delivery Systems. Credits: 3
- HST 3765: Principles of Epidemiology. Credits: 3
- HST 4250 -- Planning Health Programs. Credits: 3
- HST 4770: Health Services Administration. Credits: 3
- HST 4800: Drugs and Society. Credits: 3
- HST 4890: Health and Aging. Credits: 3

Total Required Hours: 21