

Dual Degree Programs

Master of Business Administration and Master of Science in Health Promotion and Leadership

Program Mission: The purpose of the Dual Degree Program leading to degrees in both the Master of Business Administration and Master of Science in Health Promotion and Leadership is to provide an opportunity for candidates who seek to develop advanced knowledge and skills in leadership, management, and business functions and those who seek to complement that expertise with leadership and management in the healthcare field an opportunity to pursue both areas of interest. The dual degree program is designed to meet the mission of each degree program.

Admission Requirements: To be eligible for degree candidacy in both programs, applicants must meet all of the requirements for admission to the Graduate School (see [“Admission to Degree and Certificate Programs”](#)).

- Admission to the Master of Business Administration: In addition to the published university graduate degree status requirements, applicants must meet all of the requirements for the Master of Business Administration established by the School of Business as outlined in the current Graduate Catalog.
- Admission the Master of Science in Health Promotion and Leadership: In addition to the published university graduate degree status requirements, applicant must meet all of the admission requirements for the Master of Science in Health Promotion and Leadership established by the Health Promotions Department as outlined in the current Graduate Catalog.
- Technology as outlined in the current Graduate Catalog.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the “Requirements for All Degree and Certificate Candidates” section of the *Graduate Catalog*. Individual programs may require candidates to submit plans of study in addition to the Degree Audit; candidates should consult with the program Coordinator. As standalone programs, each requires 33 credit hours for completion.

Degree Requirements

Shared Coursework: The following courses may be applied to each degree program (course titles; how they would be applied to MBA requirements):

Required:

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| • HST 5700 | 3 | (Health Behavior: Theory and Application; MBA Elective 1) |
| • HST 5750 | 3 | (Program Planning; MBA Elective 2) |

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| Total Shared | 6 | |
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MBA Applied Management Option Coursework: The following courses are required for the MBA:

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| • MBA 5000 | 3 | (Strategic Management) |
| • MBA 5010 | 3 | (Accounting from a Managerial Perspective) |
| • MBA 5500 | 3 | (Quantitative Modeling) |
| • MBA 5550 | 3 | (Marketing Management) |
| • MBA 5640 | 3 | (Financial Management) |
| • MBA 5660 | 3 | (Operations Management) |
| • MBA 5670 | 3 | (Management Information Systems) |
| • MBA 5680 | 3 | (Organizational Behavior and Group Dynamics) |
| • MBA 5900 | 3 | (Management Simulation) |

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| Total | 27 | |
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Master in Health Promotion and Leadership Coursework: The following courses are required for the MS in Health Promotion and Leadership:

Required:

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| • HST 4910 | 3 | (Health Communication) |
| • HST 5765 | 3 | (Epidemiology in Public Health) |
| • HST 5800 | 3 | (Statistical Analysis for Health Professionals) |

Choose one:

| | | |
|-------------------|---|--------------------------|
| • HST 5900 | 3 | (Graduate Project) OR |
| • HST 5950A/5950B | 6 | (Thesis I and Thesis II) |

Choose electives (6 or 9 credits; elective courses subject to approval of the Health Promotion and Leadership Graduate Coordinator)

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|------------|---|---|
| • HST 4800 | 3 | (Drugs and Society) |
| • HST 4890 | 3 | (Health and Aging) |
| • HST 5600 | 3 | (Essentials of International Health) |
| • HST 5980 | 3 | (Internship) |
| • HST 5990 | 3 | (Independent Study) |
| • FCS 4753 | 3 | (Nutrition and the Addicted Person) |
| • FCS 4755 | 3 | (Nutrition for Physical Performance) |
| • FCS 4820 | 3 | (Death and Dying) |
| • FCS 5151 | 3 | (Nutrition for Older People) |
| • FCS 5854 | 3 | (Family and Professional Group Processes) |
| • KSS 5120 | 3 | (Social Psychology and Physical Activity) |
| • KSS 5225 | 3 | (Physical Activity and Aging) |

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| Total | 21 | |
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Total hours required in the MBA/MS in Health Promotions and Leadership Dual Degree:

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|--|----|
| • Shared Courses | 6 |
| • School of Business Courses | 27 |
| • Department of Health Promotion Courses | 21 |
| <hr/> | |
| Total | 54 |

REQUESTED EFFECTIVE DATE: Summer 2018

Approved by the School of Business Graduate Committee: 9/26/2017

Approved by the Department of Health Promotion: 10/17/2017

Approved by LCBAS Curriculum Committee:

Approved by CEPS Curriculum Committee:

Approved by CGS: