

**Proposed Sport Management Bachelor of Science Major**

(New major to replace the current “B.S. in Kinesiology and Sport Studies: Sport Management Concentration”

**Rationale for Change:**

The separation of the degree will not only appeal to, but also attract, students interested in the field of Sport Management. The current sport management concentration has averaged approximately 140 students since the fall of 2015. This change will allow current and upcoming students to more effectively differentiate between the specialized programs within the larger Kinesiology and Sports Studies academic unit. Additionally, this will allow Sport Management to be listed in the “choose my major” list on the EIU website and other recruitment materials. While researching academic programs at EIU, students will be able to recognize that Sport Management is offered as a degree program and the information will be readily available. The Sport Management degree will also allow for increased recognition for EIU and the KSS department. The accuracy of student assessment data will also be improved as KSS students will be separated into their respective disciplines.

Effective Date: Fall 2018

Date of Departmental Approval: March 31, 2017

Date of College Curriculum Committee Approval:

Date of CAA Approval:

# **Kinesiology & Sports Studies: Sport Management Concentration (B.S.)**

**Total Semester Hours Required for the Degree: 120 Semester Hours**

## **Major**

**Total Semester Hours for the Major: 64-67**

Sport Management is a multifaceted domain offering diverse employment opportunities in a wide range of sport, fitness, and recreation organizations.

## **Criteria for admission to the ~~Kinesiology & Sports Studies Major: Sport Management Concentration Major:~~**

1. Completion of KSS 1500 and KSS 2440 (or equivalent) with a grade of C or better.

General education requirements plus:

Semester Hours Required for the Major: 64-67

## **Core Requirements:**

- KSS Aquatics course. Credits: 1
- 2 hours Coaching courses
  
- KSS 1500 - Kinesiology and Sports Studies as a Profession. Credits: 2
- KSS 2440 - Structural Kinesiology. Credits: 3
- KSS 2761 - Introduction to Sport Management. Credits: 3
- KSS 2850 - Fitness for Life. Credits: 3
- KSS 3900 - Technology in Kinesiology and Sports Studies. Credits: 3
- KSS 4275 - Internship. Credits: 3-9
- (Register for a minimum of 6 credits)
- KSS 4326 - Psychosocial Aspects of Sport. Credits: 3
- KSS 4327 - Ethics in Sports. Credits: 3
- KSS 4328 - Governance in Sport. Credits: 3
- KSS 4760 - Sport Law. Credits: 3
- KSS 4764 - Sport Management Principles. Credits: 3
- KSS 4765 - Marketing in Sport. Credits: 3

## **One technique/theory course:**

- KSS 2101 - Technique and Theory of Badminton, Tennis and Pickleball. Credits: 2
- KSS 2102 - Technique and Theory of Golf, Bowling, and Disc Golf. Credits: 2
- KSS 2360 - Technique and Theory of Volleyball, Ultimate Frisbee and Lacrosse. Credits: 2

## **Business Administration Minor (21 hours)**

A grade of C or better is required in all Kinesiology and Sports Studies courses counting toward the major.

Aquatics Proficiency: If you pass the aquatics proficiency exam, you must then take an additional KSS activity course.

(Major GPA based on all Kinesiology and Sports Studies courses taken at EIU)