

Date: 12.9.2015

To: College of Education and Professional Studies Curriculum Committee

From: Department of Health Studies Curriculum Committee

RE: Proposed Revisions to Catalog Copy for the MS: Health Promotion and Leadership

Proposal: To revise the Mission Statement for the M.S. in Health Promotion and Leadership to more accurately reflect the purpose and mission of the program now that it has been changed to a completely online program.

Effective Fall 2016

Current Catalog Copy:

[\[http://catalog.eiu.edu/preview_program.php?catoid=29&poid=4331&returnto=1162\]](http://catalog.eiu.edu/preview_program.php?catoid=29&poid=4331&returnto=1162)

Program Mission: The mission of the Department of Health Studies Graduate Program in Health Promotion and Leadership is to prepare leaders in the field of health practice by providing competencies and skills needed to be productive professionals who serve the health-promotion and leadership needs of diverse local, regional, national, and international populations. These competencies and skills include the ability to perform research, program evaluation, and leadership to encourage collaborations across communities.

Admission Requirements: To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (see "Admission to Graduate Degree and Certificate Programs"). Additional requirements include three letters of recommendation, a resume, and a statement of purpose. Admission is competitive, and meeting GPA requirements does not guarantee admission.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the "Requirements for All Degree and Certificate Candidates" section of the Graduate Catalog. Individual programs may require candidates to submit plans of study in addition to the Degree Audit; candidates should consult with the program coordinator.

Degree Requirements

Degree requirements include those outlined for the master's degree by the Graduate School (see "Requirements for the Master's Degree").

Revised Catalog Copy: [Changes are in blue font]

Program Mission: The mission of the online Masters of Science program in Health Promotion and Leadership is to prepare leaders in the field of health practice by providing competencies and skills needed to be productive professionals who serve the health-promotion and leadership needs of diverse local, regional, national, and international populations. These competencies and skills include the ability to encourage collaborations across communities through leadership, research, and evaluation.

Admission Requirements: To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (see "Admission to Graduate Degree and Certificate Programs"). Additional requirements include three letters of recommendation, a resume, and a statement of purpose. Admission is competitive, and meeting GPA requirements does not guarantee admission.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the "Requirements for All Degree and Certificate Candidates" section of the Graduate Catalog. Individual programs may require candidates to submit plans of study in addition to the Degree Audit; candidates should consult with the program coordinator.

Degree Requirements

Degree requirements include those outlined for the master's degree by the Graduate School (see "Requirements for the Master's Degree").

Rationale for online delivery:

The current challenges facing traditional colleges and universities, including higher tuition, budget cuts, and course shortages, have caused many students to search for alternatives. Over three million students are currently enrolled in fully online programs and an estimated six million students are taking at least one online course as part of a degree program. (Learning House, 2012, OEDB, 2012). Evidence indicates online learning programs can be just as effective as face-to-face delivery (Bowen, Lack, Chingos, & Ithaka, 2012).

Secondary degrees often require relocation in order to meet program requirements. The Department of Health Studies' creation of an online Masters in Health Promotion and Leadership is designed to reduce these hardships and meet the needs of students by minimizing this impact while maximizing the opportunity to reach special populations.

References

Bowen, W. G., Lack, K. A., Chingos, M., & Nygren, T. I. (2015). Interactive learning online at public universities: Evidence from randomized trials. Retrieved from <http://www.sr.ithaka.org/publications/interactive-learning-online-at-public-universities-evidence-from-randomized-trials/>

Learninghouse (2012). Online college students 2012: Comprehensive data on demands and preferences. Retrieved from <http://www.learninghouse.com/online-college-students-2012-report/>

OEDB. (2015). 10 advantages in taking online classes Retrieved from <http://oedb.org/ilibrarian/10-advantages-to-taking-online-classes/>

Approved:

DCC: Dec. 4, 2015

HST Faculty: Dec. 10, 2015

CEPS Curriculum Committee:

CGS: