

PROGRAM REVISION REQUEST: KSS Major - **Sport Management Concentration**

REASON FOR THE REQUEST: The Commission on Sport Management Accreditation ([COSMA](#)) has identified “Sport Management Principles” and “Marketing in Sport” as essential courses for an undergraduate sport management academic program. The current KSS Sport Management concentration lacks both of these courses.

Proposed Courses to Add:

- KSS 4764: Sport Management Principles
- KSS 4765: Marketing in Sport

Proposed Courses to Drop:

- KSS 4325: Organization and Administration in Sport Management and Exercise Science - not identified by COSMA as an essential course for a sport management undergraduate curriculum
- KSS 4762: Publicity in Sports – not identified by COSMA as an essential course for a sport management undergraduate curriculum

APPROVALS:

DATE APPROVED BY DEPARTMENT: January 18, 2013

DATE APPROVED BY CEPS CURRICULUM COMMITTEE:

DATE APPROVED BY CAA:

* Current Program *

Kinesiology & Sports Studies: Sport Management Concentration (B.S.)

Total Semester Hours: 64-67

Criteria for admission to the Kinesiology & Sports Studies Major: Sport Management Concentration:

1. Completion of KSS 1500 and KSS 2440 (or equivalent) with a grade of C or better.

Core Requirements:

- KSS Aquatics course. Credits: 1
- 2 hours Coaching courses

- [KSS 1500 - Kinesiology and Sports Studies as a Profession](#). Credits: 2
- [KSS 2440 - Structural Kinesiology](#). Credits: 3
- [KSS 2761 - Introduction to Sport Management](#). Credits: 3
- [KSS 2850 - Fitness for Life](#). Credits: 3
- [KSS 3900 - Microcomputers in Kinesiology and Sports Studies](#). Credits: 3
- [KSS 4275 - Field Experience](#). Credits: 3 or 6
- (Register for six or nine semester hours)
- [KSS 4325 - Organization and Administration in Sport Management and Exercise Science](#). Credits: 3
- [KSS 4326 - Psychosocial Aspects of Sport and Physical Activity](#). Credits: 3
- [KSS 4327 - Ethics in Sports](#). Credits: 3
- [KSS 4328 - Governance in Sport](#). Credits: 3
- [KSS 4760 - Sport Law](#). Credits: 3
- [KSS 4762 - Publicity in Sports](#). Credits: 3

One technique/theory course:

- [KSS 2101 - Technique and Theory of Badminton and Tennis](#). Credits: 2
- [KSS 2102 - Technique and Theory of Golf and Bowling](#). Credits: 2
- [KSS 2103 - Technique and Theory of Track and Field and Weight Training](#). Credits: 2
- [KSS 2104 - Technique and Theory of Aerobic Exercise and Strength Training](#). Credits: 2
- [KSS 2360 - Techniques and Theory of Softball and Volleyball](#). Credits: 2
- [KSS 2380 - Technique and Theory of Flag Football and Basketball](#). Credits: 2
- [KSS 2390 - Technique and Theory of Soccer/Speed-ball, and Modified Team Sports](#). Credits: 2

Business Administration Minor (21 hours)

Footnotes:

A grade of C or better is required in all Kinesiology and Sports Studies courses counting toward the major.

Aquatics Proficiency: If you pass the aquatics proficiency exam, you must then take an additional KSS activity course.

(Major GPA based on all Kinesiology and Sports Studies courses taken at EIU)

* Proposed Program Change *

Kinesiology & Sports Studies: Sport Management Concentration (B.S.)

Total Semester Hours: 64-67

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- [KSS 2850 - Fitness for Life](#). Credits: 3
- [KSS 3900 - Microcomputers in Kinesiology and Sports Studies](#). Credits: 3
- [KSS 4275 - Field Experience](#). Credits: 3 or 6
- (Register for six or nine semester hours)
- ~~[KSS 4325 - Organization and Administration in Sport Management and Exercise Science](#). Credits: 3~~
- [KSS 4326 - Psychosocial Aspects of Sport and Physical Activity](#). Credits: 3
- [KSS 4327 - Ethics in Sports](#). Credits: 3
- [KSS 4328 - Governance in Sport](#). Credits: 3
- [KSS 4760 - Sport Law](#). Credits: 3
- ~~[KSS 4762 - Publicity in Sports](#). Credits: 3~~
- [KSS 4764 - Sport Management Principles](#). Credits: 3
- [KSS 4765 - Marketing in Sport](#). Credits: 3

One technique/theory course:

- [KSS 2101 - Technique and Theory of Badminton and Tennis](#). Credits: 2
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