

EFFECTIVE DATE: FALL 2012**Program Revision Request: B.S. in Kinesiology & Sports Studies: Sport Management Concentration****Reason for the Request:**

The Sport Management concentration within the Department of Kinesiology & Sport Studies is working toward a curriculum that can be reviewed for accreditation by the Commission on Sport Management Accreditation (COSMA). COSMA is the only accreditation body in the field of sport management and it defines the appropriate curriculum for preparing future sport managers. In working toward this accreditation the Sport Management concentration has undergone a number of changes. COSMA describes a number of key content areas of study. As our curriculum has evolved and begun to offer a more diverse set of classes to our students, we have recognized a deficiency in preparing students at the freshman/sophomore level for the study of each COSMA content area. To address this concern, KSS

2761: Introduction to Sport Management has been proposed as a new class that will introduce students to all of the key content areas of sport management in addition to exposing them to the various sectors of the sport industry. As part of this curriculum revision, we have removed KSS 4761: Sport Management and Administration. It was determined that the COSMA content area of "organization/management" is effectively addressed by KSS 4325: Organization and Administration in Sport Management and Exercise Science, and that a new class at the freshman/sophomore level is more appropriate to accomplish our program's goals of effectively preparing future sport managers.

APPROVALS:

Date approved by the department: February 3, 2012

Date approved by the CEPS Curriculum Committee:

Date approved by CAA:

Kinesiology & Sports Studies: Sport Management Concentration (B.S.)

Current Catalog Copy

Total Semester Hours: 64-67

Criteria for admission to the Kinesiology & Sports Studies Major: Sport Management Concentration:

1. Completion of KSS 1500 and KSS 2440 (or equivalent) with a grade of C or better.

Core Requirements:

- KSS Aquatics course. Credits: 1
- 2 hours Coaching courses
- KSS 1500 - Kinesiology and Sports Studies as a Profession. Credits: 2
- KSS 2440 - Structural Kinesiology. Credits: 3
- KSS 2850 - Fitness for Life. Credits: 3
- KSS 3900 - Microcomputers in Kinesiology and Sports Studies. Credits: 3
- KSS 4275 - Field Experience. Credits: 3 or 6

(Register for six or nine semester hours)

- KSS 4325 - Organization and Administration in Sport Management and Exercise Science. Credits: 3
- KSS 4326 - Psychosocial Aspects of Sport and Physical Activity. Credits: 3
- KSS 4327 - Ethics in Sports. Credits: 3
- KSS 4328 - Governance in Sport. Credits: 3
- KSS 4760 - Sport Law. Credits: 3
- KSS 4761 - Sport Management and Administration. Credits: 3
- KSS 4762 - Publicity in Sports. Credits: 3

One technique/theory course:

- KSS 2101 - Technique and Theory of Badminton and Tennis. Credits: 2
- KSS 2102 - Technique and Theory of Golf and Bowling. Credits: 2
- KSS 2103 - Technique and Theory of Track and Field and Weight Training. Credits: 2
- KSS 2104 - Technique and Theory of Aerobic Exercise and Strength Training. Credits: 2
- KSS 2360 - Techniques and Theory of Softball and Volleyball. Credits: 2
- KSS 2380 - Technique and Theory of Flag Football and Basketball. Credits: 2
- KSS 2390 - Technique and Theory of Soccer/Speed-ball, and Modified Team Sports. Credits: 2

Business Administration Minor (21 hours)

Footnotes:

A grade of C or better is required in all Kinesiology and Sports Studies courses counting toward the major.

Aquatics Proficiency: If you pass the aquatics proficiency exam, you must then take an additional KSS activity course.

(Major GPA based on all Kinesiology and Sports Studies courses taken at EIU)

Kinesiology & Sports Studies: Sport Management Concentration (B.S.)

Proposed Catalog Copy

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- 2 hours Coaching courses
- KSS 1500 - Kinesiology and Sports Studies as a Profession. Credits: 2
- KSS 2440 - Structural Kinesiology. Credits: 3
- **KSS 2761 – Introduction to Sport Management: 3**
- KSS 2850 - Fitness for Life. Credits: 3
- KSS 3900 - Microcomputers in Kinesiology and Sports Studies. Credits: 3
- KSS 4275 - Field Experience. Credits: 3 or 6

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