



CURRICULUM GUIDE 2027

VISUAL JOURNALISM MINOR

SCHOOL OF COMMUNICATION, JOURNALISM & THEATRE
EASTERN ILLINOIS UNIVERSITY

The Visual Journalism minor equips students with the skills needed to create visual stories across various publication formats, including broadcast, social media, online platforms, and print. Students will gain hands-on experience in advanced digital capture and post-production techniques, as well as in location and studio lighting, and learn best practices for effective visual storytelling. They will also have numerous opportunities to cover local community events. This minor is a valuable asset for those interested in other fields that utilize non-fiction visual narratives, such as public relations, sports information, digital media content creation, broadcasting, the visual arts, criminal science, anthropology, and more. It opens up a wide range of career opportunities for aspiring visual storytellers.

TOTAL HOURS FOR MINOR: 18 HRS

REQUIRED COURSEWORK

JOU 3001	Photojournalism
JOU 3110	Visual Journalism Concepts & Techniques
JOU 3120	Video Journalism Concepts & Techniques

Students enrolled in the B.A. in Journalism may only apply JOU 3110 and JOU 3120 to this minor. All other courses completed for the major will not count towards your minor.

ELECTIVES: 9 HRS

CMN 2520	Introduction to Mass Communication
CMN 3030	Promotional Communication
CMN 3050	Television & Video Production II
DGT 2123	Introduction to Digital Photography
DGT 4123	Advanced Digital Photography
JOU 3610	Broadcast News Writing
JOU 3950D	Community Storytelling
JOU 4620	Advanced Broadcast News
JOU 4751	Advanced Photojournalism

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***IMPORTANT:** This Curriculum Guide applies to students whose Catalog Year is 2027. Curriculum for past years can be accessed on the department website. Please see your advisor if you are uncertain of your Catalog Year.

