

**LUMPKIN COLLEGE OF BUSINESS AND TECHNOLOGY
EASTERN ILLINOIS UNIVERSITY**

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| EA-LCBT-21-08 Effective Fall 2021 |
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TO: Council on Graduate Studies
FROM: Dr. Austin Cheney, Dean
SUBJECT: EXECUTIVE ACTION REQUEST
DATE: February 11, 2021

ACTION REQUESTED:

Add MBA 5520A – Strategic Human Resource Management to graduate catalog for online MBA program.

EFFECTIVE DATE:

Fall 2021

Request and rationale from department included.

**LUMPKIN COLLEGE OF BUSINESS AND TECHNOLOGY
EXECUTIVE ACTION REQUEST**

TO: Dr. Austin Cheney, Dean, Lumpkin College of Business and Technology

FROM: Dr. John Willems, Interim Chair, School of Business

DATE: 02/10/2021

ACTION REQUESTED:

- Add MBA 5520A (Strategic Human Resource Management) to the graduate catalog so students in the online MBA program can take this previously approved class as an elective.

RATIONALE:

- 1- MBA 5520 (Strategic Human Resource Management) was approved as an MBA elective many years ago but so far has only been taught as a face-to-face class. In a recent executive action we requested that MBA 5520 be approved for online and hybrid modalities starting in the fall 2021 semester. This request has already been approved by the School of Business Graduate Committee, and the LCBT Curriculum Committee and it is awaiting final approval by the CGS. Assuming the CGS approves this executive action, we would like to be able to teach the MBA 5520 class as an elective in the online MBA program at EIU. This requires that we create an MBA 5520A class because every class in the online MBA program requires a course number with an A suffix to ensure that the differential tuition charged by the online MBA program is billed correctly. The content of the MBA 5520A class is exactly the same as the previously approved MBA 5520 course.
- 2- The Strategic Human Resource Management class can be very valuable elective class for School of Business graduate students in the online MBA program. To compete effectively as a graduate program in business we need to begin to offer this important and popular class in all of our MBA programs including the online MBA program.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX): Fall 2021

Existing Catalog Copy for MBA 5520 course:

MBA 5520 - Strategic Human Resource Management.

(3-0-3) The study of human resource management functions in the context of the organization's mission and strategic plan, engaging in global and local operations, and incorporating legal and labor relations aspects of managing human resources. A primary focus is the coordination between management and human resource professionals in performing human resource

activities, and emerging trends and challenges in human resource management.

Prerequisites & Notes

BUS 3010 and admission to the MBA degree program.

Credits: 3

Proposed Catalog Copy for new MBA 5520A course:

MBA 5520A - Strategic Human Resource Management.

(3-0-3) The study of human resource management functions in the context of the organization's mission and strategic plan, engaging in global and local operations, and incorporating legal and labor relations aspects of managing human resources. A primary focus is the coordination between management and human resource professionals in performing human resource activities, and emerging trends and challenges in human resource management.

Prerequisites & Notes

BUS 3010. This course is only available to students in the MBA Online program or by permission of the Coordinator, Graduate Business Studies.

Credits: 3