

**LUMPKIN COLLEGE OF BUSINESS AND TECHNOLOGY
EASTERN ILLINOIS UNIVERSITY**

EA-LCBT-21-05 Effective Fall 2021

TO: Council on Graduate Studies
FROM: Dr. Austin Cheney, Dean
SUBJECT: EXECUTIVE ACTION REQUEST
DATE: January 21, 2021

ACTION REQUESTED:

Add online and hybrid delivery for:

MBA 5520 –Strategic Human Resource Management

EFFECTIVE DATE:

Fall 2021

Request and rationale from department included.

**LUMPKIN COLLEGE OF BUSINESS AND TECHNOLOGY
EXECUTIVE ACTION REQUEST**

TO: Dr. Austin Cheney, Dean, Lumpkin College of Business and Technology

FROM: Dr. John Willems, Interim Chair, School of Business

DATE: 01/20/2021

ACTION REQUESTED:

- Add online and hybrid teaching modalities for the MBA 5520 (Strategic Human Resource Management) class.

RATIONALE:

- 1- MBA 5520 (Strategic Human Resource Management) was approved as an MBA elective many years ago but has only been taught as a face-to-face class. We are requesting that MBA 5520 be approved for online and hybrid modalities starting in the fall 2021 semester. We would like this approval for all of the EIU MBA programs including but not limited to the face-to-face MBA program offered on campus, the MBA program offered at Parkland, the online MBA program and any future graduate level program offerings in the School of Business. Online and hybrid modalities are important as they allow our MBA student the flexibility to take classes that work best for their unique situations. Approving this request will allow the School of Business and the MBA program to continue to adapt to the evolving market for graduate degrees in business.
- 2- This class can be very valuable elective class for School of Business graduate students. To compete effectively as a graduate program in business we need to begin to offer this important and popular class in online and hybrid modalities. Allowing this flexibility in scheduling will enhance our program but will not degrade its quality.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX): Fall 2021

This executive action only requests to expand the modalities that the MBA 5520 class may be offered. The catalog copy is not included in this memo because it is not changed by this request to allow online and hybrid modalities.