## LUMPKIN COLLEGE OF BUSINESS AND TECHNOLOGY EASTERN ILLINOIS UNIVERSITY

EA-LCBT-19-04 Effective Fall 2019

**TO:** Council on Graduate Studies

FROM: Bill Minnis, Interim Dean

SUBJECT: EXECUTIVE ACTION

DATE: November 30, 2018

## **ACTION REQUESTED:**

Change course prefix and some titles for listed Digital Media courses

**EFFECTIVE DATE:** Fall 2019

Request from Dr. Cheney attached.

To: Amy Annis, LCBT Certification Officer

From: Austin Cheney, SoT Chair

**Re: Prefix and Name Changes for Digital Media Courses** 

Effective: Fall 2019

**Summary:** The IBHE recently approved the BS in Digital Media, Computer & Information Technology, Construction Management, and Engineering Technology. With the approval of these programs the AET prefix is now defunct and will no longer be in use. Additionally, four courses passed under the CIT prefix fall under the purview of Digital Media. This executive action respectfully asks that all courses that are under the direction and purview of the Digital Media program be assigned the DGT prefix.

This executive action also includes some course name updates for program reinforcement and simplification.

CURRENT	PROPOSED
AET 4814: DIGITAL MEDIA STRATEGY	<b>DGT</b> 4814: DIGITAL MEDIA STRATEGY
AET 4863: PACKAGING DESIGN	DGT 4863: PACKAGE DESIGN
TECHNOLOGIES	
AET 4865: E-BOOKS AND E-PUBLISHING	DGT 4865: EPUBLISHING
TECHNOLOGIES	
AET 4953: COLOR MANAGEMENT	DGT 4953: COLOR MANAGEMENT
TECHNOLOGIES	
CIT 4753: EMERGING VIDEO TECHNOLOGIES	DGT 4753: DIGITAL VIDEO
CIT 4813: FRONT END AND MOBILE WEBSITE	DGT 4813: WEB DEVELOPMENT
DEVELOPMENT	