**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
EASTERN ILLINOIS UNIVERSITY**

TO: **Council on Graduate Studies**

FROM: **Mahyar Izadi, Dean**

SUBJECT: **EXECUTIVE ACTION**

DATE: **October 10, 2011**

The School of Technology recently approved the following curriculum proposals which I support:

All to be effective for **Fall 2012. (see attached supporting documents)**

Change of course hours for AET 4813 – Advanced Digital Media Technologies

Change of course title for AET 4953 – From "Color Management Applications: Print, Textiles, Web, and other Substrates" to "Color Management Technologies"

Change of course title for AET 4863 – From "Packaging Design, Specialty Inks, and Coatings" to "Packaging Technologies"

Att.

c.   D. Woodley, Chair, School of Technology

ACTION REQUESTED:
Change of the current course hours (1-4-3) for AET 4813

RATIONALE:
Technological equipment changes have taken place. Course hours were determined at a time when significant time was required for setup and teardown of analog equipment and time allowed for practice and perfection of difficult manual tasks. Equipment has been upgraded and software has been added. As an example, video production in the past used to require that media was imported in real time to a computer. Now, recorded video is recorded to a hard or flash disk and can be imported and edited in a matter of minutes as opposed to waiting hours to import footage. Instead more time and instructional attention needs to be paid to demonstration of digital file importing formats, preparation, and equipment operation as well as presentation of relevant conceptual information.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX):   FALL 2012

CURRENT CATALOG COPY:

AET 4813 - Advanced Digital Media Technologies.

(1-4-3) S. Class experiences will focus on the advance preparation, merging, and integration of various digital elements into a completed document for printed publication including web page development. The use of scanners, digital cameras, video and audio applications, selection of hardware and cross-platform software interface, design and practical applications of networks will also be highlighted.

PROPOSED CATALOG COPY:

AET 4813 - Advanced Digital Media Technologies.

(2-2-3) S. Class experiences will focus on the advance preparation, merging, and integration of various digital elements into a completed document for printed publication including web page development. The use of scanners, digital cameras, video and audio applications, selection of hardware and cross-platform software interface, design and practical applications of networks will also be highlighted.

http://www.eiu.edu/~eiucaa/CAABylaws.pdf
Approved by LCBAS Administrative Council 3/25/09

ACTION REQUESTED:

Change of the title of the course AET 4953

RATIONALE:

The change in the course name aligns the course with similar naming schema of equivalent university programs at other college campuses. In addition, students are able to see the connections between lower-level coursework and upper-level coursework.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX):   FALL 2012

CURRENT CATALOG COPY:

AET 4953 - Color Management Applications: Print, Textiles, Web, and other Substrates.

(2-2-3) S or F. Application of color theories, digital color reproduction, and quality control processes as they apply to color in the industries of printing, textiles, and web generated images.

PROPOSED CATALOG COPY:

AET 4953 - Color Management Technologies.

(2-2-3) S or F. Application of color theories, digital color reproduction, and quality control processes as they apply to color in the industries of printing, textiles, and web generated images.

http://www.eiu.edu/~eiucaa/CAABylaws.pdf

Approved by LCBAS Administrative Council 3/25/09

ACTION REQUESTED:

Change of the title of the course AET 4863

RATIONALE:

The change in the course name aligns the course with similar naming schema of equivalent university programs at other college campuses. In addition, students are able to see the connections between lower-level coursework and upper-level coursework.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX): <u>**FALL 2012**</u>

CURRENT CATALOG COPY:

AET 4863 - Packaging Design, Specialty Inks, and Coatings.

(2-2-3) On-Demand. Detailed study of the practical applications of package design for specific products including membrane switches, and theory of Radio Frequency Identification (RFID) printing processes. Specialty inks and coatings such as conductive inks, UV inks, food-grade inks, and microencapsulated inks will be explored.

PROPOSED CATALOG COPY:

AET 4863 - Packaging Technologies.

(2-2-3) On-Demand. Detailed study of the practical applications of package design for specific products including membrane switches, and theory of Radio Frequency Identification (RFID) printing processes. Specialty inks and coatings such as conductive inks, UV inks, food-grade inks, and microencapsulated inks will be explored.

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