



MEMORANDUM

Christopher J. Mitchell, Ph.D.
Interim Associate Dean

Phone: 217.581.2922
Fax: 217.581.7085
Email: cjmitchell@eiu.edu

Date: October 12, 2020

To: Dr. Lee Patterson, Chair, Council on Graduate Studies

Re: Request for Executive Action from the School of Communication and Journalism

Action Requested:

Add CMN 5260, "Science and Technical Communication," to the list of shared credit courses included in the CMN accelerated graduate program. (Because this concerns an accelerated grad program, this request is submitted to CAA as well.)

Rationale:

CMN 5260 offers an introductory look at the practices and principles of audience-centered communication in organizational settings. It also serves as an interdisciplinary course offered to students in the Sustainability program. The School would like to offer this as a "z" course for students interested in the CMN accelerated graduate program and, when available, the Sustainability accelerated graduate program.

Catalog Language Changes:

Shared Credit Course Options: Students may select up to three courses (9 hours) from the list below.

- CMN 4765 - Communication in Families. Credits: 3
- CMN 4770 - Television Criticism. Credits: 3
- CMN 4775 - Documentary Filmmaking. Credits: 3
- CMN 4820 - Political Communication. Credits: 3
- HCM 4910 - Applied Health Education. Credits: 3
- CMN 4919 - PR Campaigns. Credits: 3
- CMN 4920 - PR Case Studies. Credits: 3
- CMN 4921 - Seminar in PR. Credits: 3
- **CMN 5260 - Science and Technical Communication. Credits: 3**

Effective Year/Term:

Spring 2021