



MEMORANDUM

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Date: October 12, 2020

To: Dr. Lee Patterson, Chair, Council on Graduate Studies

Re: Request for Executive Action from the School of Communication and Journalism

Action Requested:

The following changes to the on-campus Interpersonal Communication Processes option:

- Remove HCM 4910, "Applied Health Communication"
- Add HCM 5610, "Advanced Health Communication"

Rationale:

HCM 4910 was previously offered as an option for graduate students in the School's IPC option and introduces many of the concepts and techniques that are more fully developed in HCM 5610. The School would like their graduate students to take HCM 5610 in place of HCM 4910, as this class allows more in-depth and real-world design, implementation, and evaluation of health campaigns more suitable for graduate students.

Catalog Language Changes:

Interpersonal Communication Processes

- ~~HCM 4910—Applied Health Communication. Credits: 3~~
- CMN 4765 - Communication in Families. Credits: 3
- CMN 5510 - Interpersonal Communication. Credits: 3
- CMN 5530 - Intercultural Communication. Credits: 3
- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5150 - Seminar Interpersonal Communication. Credits: 3
- CMN 5155 - Communication and Aging. Credits: 3
- CMN 5240 - Communication Pedagogy. Credits: 3
- CMN 5550 - Special Topics in Communication Studies. Credits: 3
- CMN 5740 - Small Group and Team Communication Credits: 3

- **HCM 5610 - Advanced Health Communication. Credits: 3**
- HST 5700 - Theories and Principles of Health Behavior. Credits: 3
- HST 5750 - Health Program Planning and Evaluation. Credits: 3
- HST 5770 - Leadership and Ethics for Health Professionals. Credits: 3

Effective Year/Term:

Spring 2021