



MEMORANDUM

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Date: October 12, 2020

To: Dr. Lee Patterson, Chair, Council on Graduate Studies

Re: Request for Executive Action from the School of Communication and Journalism

Action Requested:

Add the following courses to the online MA in Communication and Leadership program and the online Graduate Certificate in Communication Processes program:

- CMN 5150, "Seminar in Interpersonal Communication"
- CMN 5720, "Seminar in Public Relations"
- CMN 5550, "Special Topics in Communication Studies"

Rationale:

The School's online MA in Communication and Leadership program and its online Graduate Certificate in Communication Processes programs continue to grow. They would like to add these courses to give their students more class options, and to offer specialized topics in the various areas of their field.

Catalog Language Changes:

Communication and Leadership Option

Students will complete 33 hours from the following courses:

- CMN 5020 - Communication Theory Credits: 3
- CMN 5040 - Communication Research Methods Credits: 3
- CMN 5015 - Communication Ethics Credits: 3
- **CMN 5150 – Seminar in Interpersonal Communication Credits: 3**
- CMN 5190 - Leadership Communication Credits: 3
- CMN 5240 - Communication Pedagogy Credits: 3
- CMN 5510 - Interpersonal Communication Credits: 3

- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3
- **CMN 5550 – Special Topics in Communication Studies Credits: 3**
- CMN 5650 - Digital Communications Credits: 3
- CMN 5710 - Organizational Communication. Credits: 3
- **CMN 5720 – Seminar in Public Relations Credit: 3**
- CMN 5740 - Small Group and Team Communication Credits: 3

Communication Studies: Certificate in Communication Processes

Electives

Total semester hours: 12

Choose any four from the following:

- CMN 5015 - Communication Ethics Credits: 3
- CMN 5040 - Communication Research Methods Credits: 3
- **CMN 5150 – Seminar in Interpersonal Communication Credits: 3**
- CMN 5190 - Leadership Communication Credits: 3
- CMN 5510 - Interpersonal Communication Credits: 3
- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3
- **CMN 5550 – Special Topics in Communication Studies Credits: 3**
- CMN 5650 - Digital Communications Credits: 3
- CMN 5710 - Organizational Communication. Credits: 3
- **CMN 5720- Seminar in Public Relations Credit: 3**
- CMN5740 – Small Group and Team Communication Credits: 3

Effective Year/Term:

Spring 2021