



MEMORANDUM

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Date: November 29, 2018

To: Dr. Melissa Jones, Chair, Council on Graduate Studies

Re: Request for Executive Action from the School of Communication and Journalism

Action Requested:

Creation of an accelerated M.A. in Communication Studies option.

Rationale:

The accelerated graduate program in Communication Studies will allow interested students to shorten the length of the M.A. program by one semester, providing significant cost savings to students. The accelerated program also serves as a recruitment tool for our undergraduate and graduate programs by allowing us to identify potential graduate students earlier on in their undergraduate education, and by attracting students to our program who might not otherwise have chosen EIU.

Program Admission Requirements:

Admission to the accelerated program in Communication Studies requires that students have a minimum undergraduate cumulative GPA of 3.25 and have completed a minimum of 60 hours of undergraduate course credit. Applicants must have completed a minimum of 15 hours of Communication Studies or Health Communication courses, including at least 9 hours in 3000-4000 level courses. All applicants must submit a personal goals statement, writing sample, and 3 letters of recommendation for consideration.

Students admitted to the accelerated program must meet with the Communication Studies Graduate Coordinator in addition to their undergraduate advisor to select courses each semester.

Shared Credit Course ("Z" Section) Options: Students may select up to three courses (9 hours) from the list below.

- CMN 4765 Communication in Families. Credits: 3
- CMN 4770 Television Criticism. Credits: 3

- CMN 4775 Documentary Filmmaking. Credits: 3
- CMN 4820 Political Communication. Credits: 3
- HCM 4910 Applied Health Education. Credits: 3
- CMN 4919 PR Campaigns. Credits: 3
- CMN 4920 PR Case Studies. Credits: 3
- CMN 4921 Seminar in PR. Credits: 3

Effective Year/Term:

Fall 2019