

Ea-CHHS-20-18
Effective Fall 2020



OFFICE OF THE DEAN

600 LINCOLN AVENUE | 1034 KLEHM
HALL CHARLESTON, IL 61920
217-581-6025 | EIU.EDU/CHHS

MEMORANDUM

TO: Council on Academic Affairs
Council on Graduate Studies

FROM: Dr. Özlem Ersin, Dean

SUBJECT: Executive Action

DATE: February 28, 2020

Effective Date: Fall 2020

Request to add 'On Demand' as a term offering and to add 'Hybrid' (30% F2F and 70% online) as a Mode of Delivery for KSR 4760, KSR 4764, and KSR 4765. (See attached.)

Eastern Illinois University

Kinesiology, Sport, and Recreation Department

To: Özlem Ersin, Dean, College of Health & Human Services

From: Mark Kattenbraker, Chair, KSR

Date: February 25, 2020

Re: Executive Action Request

Effective: Fall 2020

The KSR department requests approval to add 'On Demand' as a term offering and to add 'Hybrid' (30% F2F and 70% online) as a Mode of Delivery for the following courses: (all courses previously approved for online delivery)

KSR 4760 Sport Law

KSR 4764 Sport Management Principles

KSR 4765 Marketing in Sport

Rationale:

These three courses are prerequisites for the MS in Sports Administration. The On Demand option provides the opportunity to offer the courses on an as needed basis in the event the graduate program moves online. The Hybrid delivery option lends itself favorably to one-on-one interaction with the instructor for completing projects while also providing sufficient time for group interaction and lecture-style content.