

To: Dr. Ryan Hendrickson  
Dean, Graduate School

From: Dr. Angela Jacobs, Graduate Coordinator  
School of Communication and Journalism  
Division of Communication Studies

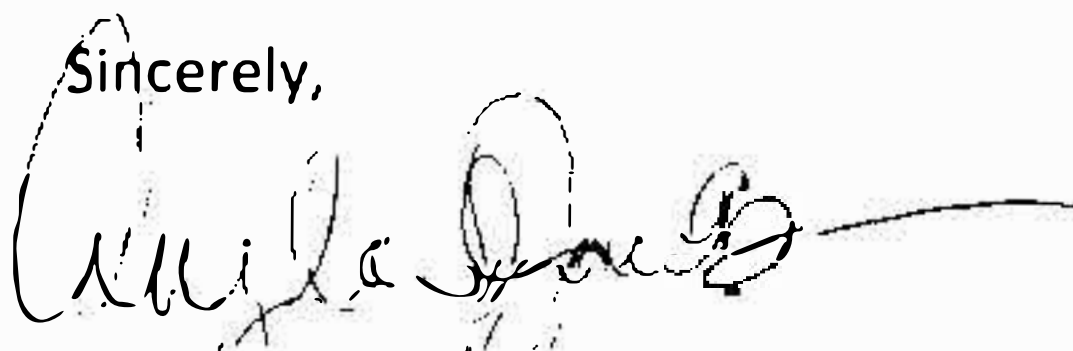
Date: September 27, 2022

Subject: Associate Graduate Faculty Status/Waiver request for Josh Grube

We are requesting that Josh Grube be granted associate graduate faculty status to teach graduate courses in the MA in Communication Studies program. Josh has extensive work experience in the field of Mass Communication and is well suited to teach our CMN5650 Digital Communication course. Josh is one of the only faculty members in the School of Communication and Journalism with a background in Media and Critical Studies who can teach this course. This request comes after losing two other faculty members in recent years who regularly taught this course.

We are also requesting that the limitations on associate graduate faculty to serve on thesis be waived for Josh. We would like him to serve as a committee member for a graduate student whose thesis research will investigate how relationships are formed and terminated through various social media platforms. Josh's abundance of experience with digital media would be a critical addition to this student's thesis committee.

Sincerely,

A handwritten signature in black ink, appearing to read 'Angela Jacobs', with a long horizontal flourish extending to the right.

Angela S. Jacobs  
Graduate Coordinator  
School of Communication and Journalism  
asjacobs5@eiu.edu

## LETTER OF QUALIFICATION

As a scholar of mass communication, I have demonstrated the proper qualification to work with graduate students. My master's thesis was grounded in media studies and expanded theoretical literature through textual analysis. Specifically, I applied a semiotic approach to television analysis in order to introduce structural narrative attributes into narrative transportation theory. Cole Belcher's thesis proposal is similarly situated in textual audiovisual media analysis. Cole is planning on examining the phenomenon of parasocial relationships and why they occasionally result in early termination, expanding parasocial theory and literature on celebrity culture. With my experience in textual analysis and knowledge of media theory, I am qualified to assist Cole's research by serving as a member of his thesis committee.

Josh Grube

Instructor, EIU School of Communication and Journalism

4/21/2022

# Josh Grube

Instructor | EIU School of Communication and Journalism  
jsgrube@eiu.edu | Charleston, IL

## Education

**M.A. Media and Critical Studies** with Communication Pedagogy Option | Eastern Illinois University  
*May 2022 | Charleston, IL | GPA: 4.0*

**Thesis:** "Q/A: A Semiotic Deconstruction of Narrative Transportation on Episodic Television"  
(Advisor: Dr. S.M. Walus)

**Awards:**

- Distinguished Graduate Student Award (2022)
- Williams Travel Grant (2022)

**Relevant Courses:**

- CMN 5240: Communication Pedagogy
- CMN 5020: Communication Theory
- CMN 5610: Media Criticism
- CMN 5160: Seminar in Mass Media
- CMN 5030: Critical Inquiry
- CMN 5550: Feminist and Queer Rhetorics
- CMN 5040: Communication Research Methods
- CMN 5700: Public Relations
- CMN 5170: Seminar in Organizational Communication

**B.A. Communication Studies** | Eastern Illinois University

*December 2013 | Charleston, IL | Summa cum laude - GPA: 4.0 | Departmental Honors*

**Undergraduate Thesis:** "Battle of the Brands: Producing Medium-Specific Video Promotion of Music Commodity Signs for the New Media Epoch" (Advisor: Dr. S.M. Walus)

**Notable Coursework:** Mini-documentaries on Eastern Illinois University's unofficial mascot Napoleon; Champaign, Illinois noncommercial radio station WPCD; Champaign, Illinois band That's No Moon; and Champaign, Illinois record label Skeletal Lightning; Public service announcement on noncommercial radio broadcasting

**Student Organization:** Alternative Television and Film Club

**Awards:**

- Multimedia Contest (2013): First Place in Video TV Ad/PSA Division
- Multimedia Contest (2013): Third Place in Video Creative Division
- Multimedia Contest (2013): Third Place in Video Documentary Division

## Teaching Experience

**Instructor** | Eastern Illinois University  
*August 2022 – Present | Charleston, IL*

**Courses Taught:**

- CMN 2520: Intro to Mass Communication
- CMN 2500: Production I
- CMN 2040: Argumentation

## **Graduate Teaching Assistant | Eastern Illinois University**

*August 2020 – May 2022 | Charleston, IL*

### **FA20-SP22: Independent Instructor for CMN 1310G: Introduction to Speech Communication**

Basic communication course required for all Eastern Illinois University students educating on fundamental principles of oral communication, focused on developing speaking, listening, and critical thinking skills. I ensured students could effectively and ethically present their perspectives while meeting the Illinois Articulation Initiative objectives.

### **SP21: Teaching Assistant for CMN 4370: Small Group Communication and CMN 3650: Case Studies in Organizational Communication | Instructor: Dr. Chigozirim Utah Sodeke**

I provided constructive and actionable feedback in my evaluation of coursework to help educate students core organizational communication concepts. I assisted the CMN 3650 lecture on “organizational expectation vs. reality” by providing a critical perspective on organizational communication as a guest speaker.

## **Practicum | Eastern Illinois University (FA21-SP22) | Instructor: Dr. Marita Gronnvoll**

In this practicum, I assisted in the development and instruction of EIU 4116G: Conspiracy Theories in the U.S., a senior seminar examining conspiracy theories in contemporary U.S. culture. This course is designed to fulfill the university’s five Undergraduate Learning Goals (Critical thinking, writing and critical reading, speaking and listening, quantitative reasoning, and responsible citizenship) through analyzing and discussing rhetorical practices utilized by conspiracy theorists and evaluating source credibility.

### **FA21: Preparing EIU 4116G**

I worked alongside the instructor to develop the syllabus, required readings, important topics, lesson plans, and course content to help students achieve course objectives of critical thinking, media literacy, and responsible citizenship.

### **SP 22: Teaching Assistant for EIU 4116**

I independently prepared and instructed lessons for the course and evaluated students based on course objectives of critical thinking, media literacy, and responsible citizenship.

## **Guest Lecturer for BRCO370: Broadcast Journalism | Gonzaga University (2020-present) | Instructor: Dr. David Gracon**

I meet virtually with a synchronous undergraduate broadcast journalism class to provide insights and advice regarding the field of television news, drawing from my career experience and industry knowledge.

## **Research**

Walus, S.M., & Grube, J. (2022). “The Medium is the Message”: Especially When Breaking Up With Someone. G.I.F.T. for 2022 Central States Communication Association conference in Madison, WI. **Top Paper Panel.**

## **Related Work Experience**

### **Newscast Director | FOX23 News | Cox Media Group, Inc.**

*July 2017 – August 2020 | Tulsa, OK*

FOX23 News KOKI is a Fox affiliate serving northeast Oklahoma in the Tulsa area. I directed and technical directed the production of live newscasts, special programming, promotional commercials, and prerecorded special programming. I worked alongside producers and oversaw the crew and all aspects of production of the evening news. I additionally operated Chyron

graphics, audio, camera, & teleprompter. I trained the production team on operating various technical positions and on the best practices of producing television content.

**Notable broadcasts and projects:**

- **Presidential Rally Coverage (2020):** Special programming of then-president Donald Trump's arrival to Tulsa and his re-election rally at the BOK Center in Tulsa. I directed and technical directed live cut-ins and continuous coverage of the event.
- **High School Football Tonight:** Sponsored live weekly broadcast covering local high school football. I fulfilled all aspects of production on this program.

**Newscast Director | WCIA-TV | Nexstar Broadcasting**

*September 2011 – July 2017 (formerly Production Assistant until August 2014) | Champaign, IL*

WCIA-TV is a CBS affiliate serving central Illinois in the Champaign, Springfield, and Decatur areas. I directed and technical directed the production of live newscasts, magazine programming, and promotional commercials. I also conceptualized, produced, and edited promotional videos using Adobe Premiere. I worked alongside producers and oversaw the crew and all aspects of production. I additionally operated Deko graphics, audio, camera, & teleprompter. I trained the production team on operating various technical positions and on the best practices of producing live content.

**Notable broadcasts and projects:**

- **Current (2014-2016, 400+ episodes):** Daily live interview-based women's news-magazine program. I assisted in launching the show by working through logistical and technical issues. In addition to usual director responsibilities, I assisted with finding guests, developing topic ideas, and managing daily studio set setup and tear down.
- **Capitol Connection:** Weekly interview-based political program pre-recorded at the state capitol in Springfield. I managed the production alone, directing and technical directing live-to-tape, preparing guests, timing the program segments, and setting up and tearing down the cameras, lighting, and set.
- **ciLiving:** Daily live interview-based magazine program highlighting companies and events in the community. Throughout my time at WCIA I directed and fulfilled various production roles on this program. I frequently operated camera during their quarterly special remote broadcasts at the City Center with a live studio audience.
- **The Extra Mile:** Annual special three-hour broadcast covering the Christie Clinic Illinois Marathon with multiple sponsors. In 2015 I directed the production, working alongside the News Director and team of producers and overseeing the crew and all aspects of production. On other years I was field camera operator or grip.
- **Our Town:** Annual series of live on-location broadcasts of ciLiving and the evening news profiling towns in the viewing area. Throughout my time at WCIA I fulfilled various production roles on this program, primarily field camera operator.

**Announcer/Operator | WDWS/WHMS/WKIO | The News-Gazette**

*March 2014 – August 2014 | Champaign, IL*

WDWS Newstalk 1400, Lite Rock 97.5 WHMS, and Classic Hits 107.9 WKIO are a commercial radio group broadcasting from Champaign, Illinois. I operated the Wheatstone audio board and WideOrbit automation system, assisted in the production of the WDWS morning show, and voice-tracked for WHMS using WideOrbit. I board-operated in-studio for Illini sports broadcasts. I screened listener phone calls and connected them on air.

**Disc Jockey | 88.7 WPCD FM | Parkland College**

*August 2009 – September 2014 | Champaign, IL*

88.7 WCPD FM is an indie/alternative noncommercial radio station in Parkland College in Champaign, Illinois. I worked with the station to promote independent music, local musicians, and community events occurring in the Champaign-Urbana area. I developed, produced, and hosted a weekly sponsored radio show *TGIF*. I scheduled and conducted interviews with touring and local musicians for broadcast and print publication with Parkland College's newspaper Prospectus News. I managed live on-air music performances by setting up technical equipment and sound mixing. I operated the Wheatstone audio board and WideOrbit and Scott Studios automation systems and helped train students on technical aspects of broadcasting.

#### **Media Intern | Cavetone Records**

*September 2013 - December 2013 | Charleston, IL*

Cavetone Records is a vinyl-only record label in Charleston, Illinois. I expanded their online branding by conceptualizing, producing, and editing videos using Adobe Premiere. I designed print and digital advertising materials using Adobe Photoshop.

### **Additional Media Production Experience**

#### **Production Film Crew Experience**

- **Grip** | *C.O.R.N. 3. (in post-production)* | Dreamscape Cinema feature film | Director: Robin Christian
- **Actor** | *Mitchell Robert's House* (2016) | TV pilot | Director: Dakota Pruemer
- **Production Assistant** | *Teach* (2015) | Short film | Director: Esteban Gast
- **Sound & Grip** | *Chances* (2014) | Short film for CU Film Society's Pens to Lens competition | Director: Victor Miely

#### **Video Producing Experience**

- **ciLiving - "That Good Show" Commercials** (2017) | A series of three television commercials for Champaign, Illinois magazine program on CBS | *Produced with WCIA*
- **ciLiving - Ryan Burk Image Commercial** (2017) | Television commercial highlighting storyteller Ryan Burk for Champaign, Illinois magazine program on CBS | *Produced with WCIA*
- **ciLiving - Story Plea** (2017) | Television commercial for Champaign, Illinois magazine program on CBS | *Produced with WCIA*
- **Ag-Vision by Ag-Sensus** (2016) | Informative online video for Champaign, Illinois agricultural tech startup Ag-Sensus | *Produced with Neutral Design Studio*
- **Smith & Bradley - Springfield Watch Kickstarter Video** (2016) | Advertisement for Kickstarter campaign for Champaign, Illinois watch company | *Produced with Everchange Productions*
- **Om Nomaste! Quinoa** (2016) | Cooking demonstration for chef Karen Pope
- **Steampunk Asylum** (2016) | Promotional video showcasing a Halloween photography event | *Produced with Everchange Productions*
- **LA Tan Photoshoot Behind the Scenes** (2016) | Promotional video for an LA Tan billboard photoshoot | *Produced with Everchange Productions*
- **Royal Son of a Guns - The Night I Stole a Lock of Drucilla Morganstern's Hair** (2015) | Music video for Chicago band
- **CU Gentleman's Expo** (2015) | Promotional video for Champaign-Urbana's Gentleman's Expo event
- **The Ex-Bombers - Five Star Night** (2015) | Video promoting an album release by a Charleston, Illinois band



- **Vote Yes for Unit 4 Students** (2014) | Political commercial for Friends of Champaign Schools
- **Dr. Quinn - On My Cool** (2013) | Music video for Chicago hip-hop artist
- Freelance video producing for weddings and private events (since 2013)

#### Other Video Experience

- **ciLiving Storyteller Packages** (2015-2017) | Camera for multiple story packages for WCIA magazine program *ciLiving* | *Produced by WCIA*
- **Southtown Sound – Looming** (2017) | Camera for two live music performance videos at a recording studio in Springfield, Illinois | *Produced by V Mullen Media*
- **Stephen Neal** (2016) | Event and behind-the-scenes videography documenting Nashville musician
- **This Is It Furniture Pilot** (2013) | Production assistant for reality TV show pilot | *Produced by Dreamscape Cinema*

#### Photography Experience

- **Ryan Noir and Yvonne Larson** (2021) | Event photography for Charleston, Illinois music duo
- **Ryan Burk** (2017) | Promotional photoshoot for storyteller of WCIA (CBS) magazine program *ciLiving* in Champaign, Illinois
- **Smith & Bradley** (2016) | Product photography for Champaign, Illinois watch company | *Produced with Everchange Productions*
- **Dreaming of Ghosts - CD** (2016) | Inside album photography for Champaign, Illinois electronic artist Snayl
- **Snayl** (2016) | Promotional photography for Champaign, Illinois electronic artists
- **Expressions** (2015-2016) | Event photography for recurring multimedia event in Champaign, Illinois
- **Ghouls Night Out** (2016) | Event photography for a concert in Champaign, Illinois
- **The Ex-Bombers - Five Star Night - LP** (2015) | Album photography for Charleston, Illinois band
- **The Ex-Bombers** (2015) | Promotional photography for Charleston, Illinois band
- **Free Music Friday** (2013, 2015) | Event photography for music concert series in Charleston, Illinois
- **The Ex-Bombers/Malt Liquor split – 7"** (2013) | Single cover photo for Charleston, Illinois band
- **Dr. Quinn** (2013) | Promotional photography for Chicago hip-hop artist
- Freelance photography for weddings, private events, and personal photoshoots (since 2013)

#### Graphic Design Experience

- **Survival of the Fittest** (2019) | Logo design for gaming podcast
- **Free Music Friday** (2013, 2015) | Numerous posters for concerts at Top of the Roc in Charleston, Illinois
- **The Down-fi** (2014) | Logo design for Indianapolis band

#### Sound Board Operator | Free Music Friday at Top of the Roc 2013 – 2014 | Charleston, IL

Free Music Friday was a recurring concert series in Charleston, Illinois. I set up the technical equipment, operated the sound mixing, and assisted musicians in setting up and tearing down for live performances.

# Tested Experience Exception Rubric

Potential Instructor: Josh Grube Date: 9/27/22

Tested Experience Exception Minimum Requirements	Expectation Met
At least five years of experience in the profession or current employment in the field;	<input checked="" type="checkbox"/>
Hold appropriate professional certifications and licenses (as appropriate to the field and if applicable); and,	N/A <input checked="" type="checkbox"/>
A baccalaureate degree (B.A., B.F.A., B.S., etc.) to teach undergraduate students or a graduate degree (M.A., M.S., M. Ed., etc.) with additional coursework in the field or discipline of instruction	<input checked="" type="checkbox"/>
<p>If the minimum requirements are not met, please provide justification below for why this candidate should be considered as an adjunct instructor.</p> <p>There are no certifications or licensing requirements to teach in the field of Mass Communication. Josh does, however, have extensive work experience (9+ years) working in the mass communication industry. He has also taught (either as the instructor of record or as a graduate teaching assistant) several courses in the area of Mass Communication.</p>	

Signatures:

Angela S Jacobs Digitally signed by Angela S Jacobs  
Date: 2022.09.27 14:53:11 -05'00'

Date: 9/27/22

Theresa

Date: 9/27/22

Date: \_\_\_\_\_

If required:

Vice President of Academic Affairs

Date: \_\_\_\_\_

9/29/22