

Memo

TO: CLASCC

FROM: Angela S. Jacobs, Ph.D.
School of Communication and Journalism
Division of Communication Studies

RE: CMN Graduate Course Revisions/New Proposals & Course Curriculum Updates

DATE: February 9, 2022

Rationale:

The Division of Communication Studies is updating several courses to bring them in line with how they are currently being taught, and to update graduate learning goals. We are also proposing two new courses to be added to the CMN accelerated graduate program. There are a total of 16 course revisions and 2 new course proposals.

The Division of Communication Studies is also requesting approval to make a number of program changes to our current online MA in Communication and Leadership program, the online Certificate in Communication Processes program, and the CMN Accelerated Graduate program in order to accommodate a growing online student population.

1. Online MA in Communication and Leadership

Changes to the Online MA in Communication & Leadership program include requiring 12 hours of core coursework that provide a strong foundational knowledge in leadership communication. Additional electives are also being added to provide more flexibility for students to create an MA program that fits their career needs/trajectory.

Current Catalog Language:

Communication and Leadership Option

Students will complete 33 hours from the following courses:

- CMN 5020 - Communication Theory Credits: 3
- CMN 5040 - Communication Research Methods Credits: 3
- CMN 5015 - Communication Ethics Credits: 3
- CMN 5150 – Seminar in Interpersonal Communication Credits: 3
- CMN 5190 - Leadership Communication Credits: 3
- CMN 5240 - Communication Pedagogy Credits: 3
- CMN 5510 - Interpersonal Communication Credits: 3
- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3

- CMN 5550 – Special Topics in Communication Studies Credits: 3
- CMN 5650 - Digital Communications Credits: 3
- CMN 5710 - Organizational Communication. Credits: 3
- CMN 5720 – Seminar in Public Relations Credit: 3
- CMN5740 – Small Group and Team Communication Credits: 3

New Catalog Language:

Communication and Leadership Option

Students will complete the following 12 hours of core classes:

- CMN 5020 - Communication Theory. Credits: 3
- CMN 5015 - Communication Ethics. Credits: 3
- CMN 5190 - Leadership Communication Credits: 3
- CMN 5710 – Organizational Communication or CMN5510- Interpersonal Communication. Credits: 3

Students will complete 21 hours of electives from the following list:

- CMN5010 – Rhetorical Theory Credits: 3
- CMN5030 – Critical Inquiry Credits: 3
- CMN 5040- Communication Research Credits: 3
- CMN 5150 -Seminar in Interpersonal Communication Credits: 3
- CMN5160 - Seminar in Mass Communication Credit: 3
- CMN5170 - Seminar in Organizational Communication Credits: 3
- CMN5180 - Seminar in Rhetoric Credits: 3
- CMN 5240 - Communication Pedagogy Credits: 3
- CMN 5510 - Interpersonal Communication Credits: 3
- CMN5520 – Social Interaction Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3
- CMN 5550 – Special Topics in Communication Studies Credits: 3
- CMN 5650 - Digital Communications Credits: 3
- CMN5700 – Public Relations Credits: 3
- CMN 5720 – Seminar in Public Relations Credit: 3
- CMN5740 – Small Group and Team Communication Credits: 3
- CMN5820 – Rhetorical Criticism Credits: 3

2. Online Certificate in Communication Processes

Changes to the Online Certificate in Communication Processes program include adding elective courses to provide more flexibility for students.

Current Catalogue Language:

Communication Studies: Certificate in Communication Processes

Students will take 6 hours of required core courses:

- CMN 5020 - Communication Theory Credits: 3
- CMN 5240 - Communication Pedagogy Credits: 3

Students will complete 12 hours of electives from the following list:

- CMN5015 – Communication Ethics Credits: 3
- CMN5040 – Communication Research Methods Credits: 3
- CMN 5150 – Seminar in Interpersonal Communication Credits: 3
- CMN 5190 - Leadership Communication Credits: 3
- CMN5510 – Interpersonal Communication Credits: 3
- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3
- CMN 5550 – Special Topics in Communication Studies Credits: 3
- CMN 5650 - Digital Communications Credits: 3
- CMN 5710 - Organizational Communication. Credits: 3
- CMN 5720 – Seminar in Public Relations. Credits: 3
- CMN 5740 - Small Group and Team Communication Credits: 3

New Catalogue Language:

Communication Studies: Certificate in Communication Processes

Students will take 6 hours of required core courses:

- CMN 5020 - Communication Theory Credits: 3
- CMN 5240 - Communication Pedagogy Credits: 3

Students will complete 12 hours of electives from the following list:

- CMN5010 – Rhetorical Theory Credits: 3
- CMN 5015 - Communication Ethics Credits: 3
- CMN5030 – Critical Inquiry Credits: 3
- CMN5040 – Communication Research Credits: 3
- CMN 5150 -Seminar in Interpersonal Communication Credits: 3
- CMN5160 - Seminar in Mass Communication Credit: 3
- CMN5170 - Seminar in Organizational Communication Credits: 3
- CMN5180 - Seminar in Rhetoric Credits: 3
- CMN 5190 - Leadership Communication Credits: 3
- CMN 5510 - Interpersonal Communication Credits: 3
- CMN 5520 - Social Interaction. (5620) Credits: 3
- CMN 5530 - Intercultural Communication Credits: 3
- CMN 5550 – Special Topics in Communication Studies Credits: 3
- CMN 5650 - Digital Communications Credits: 3
- CMN5700 – Public Relations Credits: 3

- CMN 5710 - Organizational Communication. Credits: 3
- CMN 5720 – Seminar in Public Relations Credit: 3
- CMN5740 – Small Group and Team Communication Credits: 3
- [CMN5820 – Rhetorical Criticism Credits: 3](#)

3. CMN Graduate Accelerated program

Changes to the accelerated program include adding additional courses to provide more course options for on-campus students and to provide online options for our online CIO students.

Current Catalog Language:

Accelerated Program

Shared Credit Course Options: Students may select up to three courses (9 hours) from the list below.

- CMN 4765 Communication in Families. Credits: 3
- CMN 4770 Television Criticism. Credits: 3
- CMN 4775 Documentary Filmmaking. Credits: 3
- CMN 4820 Political Communication. Credits: 3
- CMN 4919 PR Campaigns. Credits: 3
- CMN 4920 PR Case Studies. Credits: 3
- CMN 4921 Seminar in PR. Credits: 2
- CMN 5260 Science and Technical Communication. Credits: [3](#)

New Catalog Language:

Accelerate Program

Shared Credit Course Options: Students may select up to three courses (9 hours) from the list below.

- [CMN4755 Television Genres. Credits: 3](#)
- CMN 4765 Communication in Families. Credits: 3
- CMN 4770 Television Criticism. Credits: 3
- CMN 4775 Documentary Filmmaking. Credits: 3
- CMN 4820 Political Communication. Credits: 3
- [CMN4900 Advanced Topics in CMN. Credits: 3](#)
- [CMN4950 Workplace Relationships. Credits: 4](#)
- [HCM 4910 Applied Health Education. Credits: 3](#)
- [HCM 4950 Special Topics in HCM. Credits: 3](#)
- CMN 4919 PR Campaigns. Credits: 3
- CMN 4920 PR Case Studies. Credits: 3
- CMN 4921 Seminar in PR. Credits: 2
- CMN 5260 Science and Technical Communication. Credits: [3](#)

- Date approved by the department or school: February 9, 2022
- Date approved by the college curriculum committee: March 2, 2022
- Date approved by the Honors Council (*if this is an honors course*):
- Date approved by CAA: CGS: