

**Eastern Illinois University**  
**New/Revised Course Proposal Format**  
 (Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

**Banner/Catalog Information (Coversheet)**

1. ☐ New Course or ☒ Revision of Existing Course

2. Course prefix and number: ☐ CMN 5530

3. Short title: ☐ Intercultural CMN

4. Long title: ☐ Intercultural Communication

5. Hours per week: ☒ 3 Class ☐ 0 Lab ☒ 3 Credit

6. Terms: ☐ Fall ☐ Spring ☐ Summer ☒ On demand

7. Initial term: ☒ Fall ☐ Spring ☐ Summer Year: ☐ 2022

8. **Catalog course description:** This course focuses on the importance of culture in everyday lives by examining the ways in which culture interrelates with and affects communication processes. Students will explore theories of communication and culture, examine how culture is evident in language, behaviors, rituals, and worldviews, and learn how to enhance their own interactions with diverse others.

**9. Course attributes:**

General education component: ☐ N/A

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

**10. Instructional delivery**

**Type of Course:**

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research

☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: \_\_\_\_\_

**Mode(s) of Delivery:**

☒ Face to Face ☒ Online ☐ Study Abroad

☐ Hybrid, specify approximate amount of on-line and face-to-face instruction \_\_\_\_\_

11. Course(s) to be deleted from the catalog once this course is approved. ☐ N/A

12. Equivalent course(s): ☐ None

a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

13. Prerequisite(s): ☐ None

a. Can prerequisite be taken concurrently? ☐ Yes ☐ No

b. Minimum grade required for the prerequisite course(s)? \_\_\_\_\_

c. Use Banner coding to enforce prerequisite course(s)? ☐ Yes ☐ No

**d. Who may waive prerequisite(s)?**

☐ No one    ☐ Chair    ☐ Instructor    ☐ Advisor    ☐ Other (specify) \_\_\_\_\_

**14. Co-requisite(s):** ☐ None \_\_\_\_\_

**15. Enrollment restrictions**

a. Degrees, colleges, majors, levels, classes which may take the course: ☐ Graduate students \_\_\_\_\_

b. Degrees, colleges, majors, levels, classes which may not take the course: ☐ Undergraduates \_\_\_\_\_

**16. Repeat status:** ☒ May not be repeated    ☐ May be repeated once with credit

**17. Enter the limit, if any, on hours which may be applied to a major or minor:** ☒ 3 \_\_\_\_\_

**18. Grading methods:** ☒ Standard    ☐ CR/NC    ☐ Audit    ☐ ABC/NC

**19. Special grading provisions:**

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in: \_\_\_\_\_

☐ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: \_\_\_\_\_

**20. Additional costs to students:**

Supplemental Materials or Software ☐ None \_\_\_\_\_

Course Fee ☒ No ☐ Yes, Explain if yes \_\_\_\_\_

**21. Community college transfer:**

☐ A community college course may be judged equivalent.

☒ A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

## **Rationale, Justifications, and Assurances (Part I)**

1. ☐ Course is required for the major(s) of \_\_\_\_\_  
☐ Course is required for the minor(s) of \_\_\_\_\_  
☐ Course is required for the certificate program(s) of \_\_\_\_\_  
☒ Course is used as an elective \_\_\_\_\_

**2. Rationale for proposal:** This course proposal has not been revised in well over a decade. This revision updates the proposal to bring it in line with how the course is currently being taught. The learning goals, catalog description and course objectives have been updated.

### **3. Justifications for (answer N/A if not applicable)**

Similarity to other courses: N/A

Prerequisites: N/A

Co-requisites: N/A

Enrollment restrictions: This course is designed to provide advanced in-depth examination of theory and concepts suitable for students who are engaging in research at the graduate level.

Writing active, intensive, centered: N/A

### **4. General education assurances (answer N/A if not applicable)**

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

### **5. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: This course is offered online for the Communication and Leadership degree, and the Graduate Certificate in Communication Processes. These two areas are growing exponentially, and online options are needed for these students.

Instruction: All resources and activities will be available through the university learning management system. The system provides students with 24-hour online access to all course files, syllabus, PowerPoint files, media content, assignments, group activities, and discussion. Faculty assigned to teach the course will have completed OCDi training, or the equivalent.

Integrity: Several mechanisms will be in place to ensure the integrity of the course. Any exams or quizzes will be administered through the learning management system and must be completed within a pre-determined time limit. Written assignments will be processed through anti-plagiarism software (such as Turnitin). Discussion boards will be monitored for accurate and original content.

Interaction: The learning management system will be the required means to facilitate interaction between students, and between students and instructor. Discussion boards will be used extensively, as will video and/or audio PowerPoint presentations. Students will also

facilitate using widely available interactive technology. While primarily asynchronous, faculty may choose to schedule synchronous meetings using the learning management system or equivalent.

## **Model Syllabus (Part II)**

Please include the following information:

- 1. Course number and title:** CMN 5530: Intercultural Communication. 3 credit hours.
- 2. Catalog description:** This course focuses on the importance of culture in everyday lives by examining the ways in which culture interrelates with and affects communication processes. Students will explore theories of communication and culture, examine how culture is evident in language, behaviors, rituals, and worldviews, and learn how to enhance their own interactions with diverse others.

**3. Learning objectives:** (graduate learning goals noted in parentheses)

Upon completion of this course, students will be able to:

- identify the influence of culture on communication processes (GLG: 1, 2, 3)
- explain and apply appropriate theories associated with communication and culture (GLG: 1-4)
- analyze, critique, and improve intercultural interactions (GLG: 2, 3, 5)
- understand various contexts where intercultural competence is key to productive communication (GLG: 1-5)

**4. Course materials:**

Gudykunst, W.B. (Ed). (2003). *Cross-cultural and intercultural communication*. Thousand Oaks, CA: Sage.

Additional journal articles and book chapters will be posted on the university's online learning management system.

**5. Weekly outline of content:**

Week 1: Overview of Cross-cultural Communication Research and Issues  
Week 2: Verbal and Nonverbal Communication Across Cultures  
Week 3: Emotion and Cognition Across Cultures  
Week 4: Face Concerns and Conflict Styles Across Cultures  
Week 5: Culture and Identity  
Week 6: Culture and Identity (continued)  
Week 7: Intercultural and Intergroup Communication  
Week 8: Conflict Management and Intercultural Negotiations  
Week 9: Intercultural Competence  
Week 10: Adaptation, Acculturation, Assimilation  
Week 11: Adaptation, Acculturation, Assimilation (continued)  
Week 12: Close Personal Relationships  
Week 13: Intercultural Issues in Health Communication  
Week 14: Intergenerational Intergroup Interactions  
Week 15: Mediated Communication & Pop Culture Representations  
Week 16: Final exam week: final paper presentations

**6. Assignments and evaluation, including weights for final course grade:**

Discussion Leader and weekly discussion participation	30%
Reaction Paper	20%
Research Proposal	15%
Final Paper and Presentation	35%

**7. Grading scale:**

Letter grades will be assigned based on the following scale:

A = 100 – 90%

B = below 90 – 80%

C = below 80 - 70%

D = below 70 - 60%

F = below 60%

**8. Correlation of learning objectives to assignments and evaluation:**

<b>Course objectives</b>	<b>Discussion Leader &amp; participation 30%</b>	<b>Reaction Paper 20%</b>	<b>Research Proposal 15%</b>	<b>Final Paper &amp; Presentation 35%</b>
Identify the influence of culture on communication processes (GLG 1, 2, 3)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Explain and apply appropriate theories associated with communication and culture (GLG 1-4)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Analyze, critique, and improve intercultural interactions (GLG 2, 3, 5)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Understand various contexts where intercultural competence is key to productive communication (GLG 1-5)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

**Date approved by the department or school: February 9, 2022**

**Date approved by the college curriculum committee: March 2, 2022**

**Date approved by the Honors Council (*if this is an honors course*):**

**Date approved by CAA: CGS:**