

Eastern Illinois University
New/Revised Course Proposal Format
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

Banner/Catalog Information (Coversheet)

1. ☐ New Course or ☒ Revision of Existing Course

2. Course prefix and number: CMN 5520

3. Short title: Social Interaction

4. Long title: Social Interaction

5. Hours per week: 3 Class 0 Lab 3 Credit

6. Terms: ☐ Fall ☐ Spring ☐ Summer ☒ On demand

7. Initial term: ☒ Fall ☐ Spring ☐ Summer Year: 2022

8. **Catalog course description:** This course examines the myriad ways humans create and negotiate realities and identities through social interaction. This course takes an interdisciplinary approach by examining theories and research methodologies across the communication, linguistic, sociological, and psychological disciplines. This study of social interaction will attend to the individual, to groups, cultures, larger social formations, and the inter-relationships among these arenas.

9. **Course attributes:**

General education component: N/A

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

10. **Instructional delivery**

Type of Course:

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research

☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify:

Mode(s) of Delivery:

☒ Face to Face ☒ Online ☐ Study Abroad

☐ Hybrid, specify approximate amount of on-line and face-to-face instruction

11. Course(s) to be deleted from the catalog once this course is approved. N/A

12. **Equivalent course(s):** None

a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

13. **Prerequisite(s):** None

a. Can prerequisite be taken concurrently? ☐ Yes ☐ No

b. Minimum grade required for the prerequisite course(s)? ____

c. Use Banner coding to enforce prerequisite course(s)? ____ Yes ____ No

d. Who may waive prerequisite(s)?

____ No one ____ Chair ____ Instructor ____ Advisor ____ Other (specify)

14. Co-requisite(s): _None_____

15. Enrollment restrictions

a. Degrees, colleges, majors, levels, classes which may take the course: __ Graduate students__

b. Degrees, colleges, majors, levels, classes which may not take the course: __ Undergraduates__

16. Repeat status: _X_ May not be repeated ____ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: _3__

18. Grading methods: __X_ Standard ____ CR/NC __ Audit ____ ABC/NC

19. Special grading provisions:

____ Grade for course will not count in a student's grade point average.

____ Grade for course will not count in hours toward graduation.

____ Grade for course will be removed from GPA if student already has credit for or is registered in:

____ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: _____

20. Additional costs to students:

Supplemental Materials or Software _____ None _____

Course Fee _X_ No ____ Yes, Explain if yes _____

21. Community college transfer:

____ A community college course may be judged equivalent.

X A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☐ Course is required for the major(s) of _____
☐ Course is required for the minor(s) of _____
☐ Course is required for the certificate program(s) of _____
☒ Course is used as an elective _____

2. Rationale for proposal: This course proposal has not been revised in well over a decade. This revision updates the proposal to bring it in line with how the course is currently being taught. The learning goals, catalog description and course objectives have been updated.

1. Justifications for (answer N/A if not applicable)

Similarity to other courses: N/A

Prerequisites: N/A

Co-requisites: N/A

Enrollment restrictions: This course is designed to provide advanced in-depth examination of theory and concepts suitable for students who are engaging in research at the graduate level.

Writing active, intensive, centered: N/A

2. General education assurances (answer N/A if not applicable)

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

3. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)

Online or hybrid delivery justification: Although the course will primarily be offered face-to-face, it may be offered online from time to time for the Communication and Leadership degree, and the Graduate Certificate in Communication Processes. These two areas are growing exponentially, and online options are needed for these students.

Instruction: All resources and activities will be available through the university learning management system. The system provides students with 24-hour online access to all course files, syllabus, PowerPoint files, media content, assignments, group activities, and discussion. Faculty assigned to teach the course will have completed OCDi training, or the equivalent.

Integrity: Several mechanisms will be in place to ensure the integrity of the course. Any exams or quizzes will be administered through the learning management system and must be completed within a pre-determined time limit. Written assignments will be processed through anti-plagiarism software (such as Turnitin). Discussion boards will be monitored for accurate and original content.

Interaction: The learning management system will be the required means to facilitate interaction between students, and between students and instructor. Discussion boards will be used extensively, as will video and/or audio PowerPoint presentations. Students will also facilitate using widely available interactive technology. While primarily asynchronous, faculty may choose to schedule synchronous meetings using the learning management system or equivalent.

Model Syllabus (Part II)

Please include the following information:

- 1. Course number and title:** CMN 5520: Social Interaction. 3 credit hours.
- 2. Catalog description:** This course examines the myriad ways humans create and negotiate realities and identities through social interaction. This course takes an interdisciplinary approach by examining theories and research methodologies across the communication, linguistic, sociological, and psychological disciplines. This study of social interaction will attend to the individual, to groups, cultures, larger social formations, and the inter-relationships among these arenas.

3. Learning objectives:

Upon completion of this course, students will be able to:

1. Identify and analyze the role of language in interaction (GLG 1-5)
2. Analyze the relationship between communication and the construction of social reality (GLG 1-5)
3. Identify how social interaction sustains and changes the sense of self (GLG 2, 5)
4. Delineate the sources and mechanisms that organize and provide patterns to social interaction (GLG 1, 2, 3, 4)
5. Differentiate social interaction and social relationships, in order to identify how social relationships are collectively constructed, destructed and/or maintained (GLG 2, 3, 4)
6. Apply the politics of social life in deciding the prevailing reality for members of social groups and situations, considering power and definitional contests (GLG 2, 3, 4, 5)

4. Course materials:

O'Brien, J. (2017). *The production of reality: Essays and readings on social interaction* (6th ed.). Los Angeles, CA: Sage.

Additional readings may be posted to the online learning management system.

5. Weekly outline of content: TPR= *The Production of Reality* textbook

Week 1: Course introduction & defining social interaction

Week 2: Introductory concepts

- Part I TPR
- Hogg & Reid—Social identity, self-categorization, and the communication of group norms
- Miller—Language use, identity, and social interaction: Migrant students in Australia

Week 3: Humans as symbol-using creatures

- Part II TPR
- Skey—The mediation of nationhood: Communicating the world as a world of nations

- Magallanes-Blanco—Talking about our mother: Indigenous videos on nature and the environment

Week 4: Sharing Meaning

- O'Brien—Shared Meaning is the Basis for Humanness
- Davis—Final Note on a Case of Extreme Isolation
- Langer—Mindfulness and Mindlessness

Week 5: Producing social selves

- Part III TPR
- Papen—Pregnancy starts with a literacy event: Pregnancy and antenatal care as textually mediated experiences
- Murty—"It's true, India has emerged": Gender, class, and the entrepreneurial subject in India's mainstream media

Week 6: Producing social identities and social scripts

- Part IV TPR; Korte & Lin—Getting on board: Organizational socialization and the contribution of social capital
- Georgakopoulou—Narrative and identity management: Discourse and social identities in a tale of tomorrow

Week 7: Learning the Script

- Mead—The Self, the I, and the Me
- Berger & Luckman—The Internalization of Society

Week 8: Producing social order through interaction

- Part V TPR; Potter—Brown-skinned outlaws: An ideographic analysis of "illegal(s)"
- Warren—Pride, shame and stigma in private spaces

Week 9: Developing a Sense of Self

- O'Brien—Who Am I? Developing Character
- O'Brien—Self as a Process of Contradiction and Conflict
- Charles Horton Cooley—Looking-Glass Self

Week 10: The social production of reality

- Part VI TPR; Bunds et al.—Bank shots: Dude perfect, corporatization, and sporting (hyper-) reality
- De Neve—Fordism, flexible specialization and CSR: How Indian garment workers critique neoliberal labour regimes

Week 11: Negotiating Meaning

- Goffman—The Presentation of Self in Everyday Life: Selections
- Hochschild—The Managed Heart: Commercialization of Human Feeling

Week 12: Social complexity & ambiguity

- Part VII TPR; Gunaratne—Globalization: A non-western perspective: The bias of social science/communication oligopoly
- Komter—The interactional dynamics of eliciting a confession in a Dutch police interrogation

Week 13: Dealing with contradiction

- O'Brien—Wrestling the Angel of Contradiction: Queer Christian Identities
- Romero—Life as the Maid's Daughter

Week 14: Student selections & presentations

Week 15: Student selections & presentations

Week 16: Student selections & presentations

6. Assignments and evaluation, including weights for final course grade:

Discussion Leader and discussion participation	30%
Reaction Papers	30%
Research Proposal & peer critiques	20%
Final Paper and Presentation	20%

7. Grading scale:

Letter grades will be assigned based on the following scale:

A = 100 – 90%
 B = below 90 – 80%
 C = below 80 - 70%
 D = below 70 - 60%
 F = below 60%

8. Correlation of learning objectives to assignments and evaluation:

	Discussion Leader & participation 30%	Reaction Papers 30%	Research Proposal & Peer Critiques 20%	Final Paper & Presentation 20%
Identify and analyze the role of language in interaction (GLG 1-5)	X	X	X	X
Analyze the relationship between communication and the construction of social reality (GLG 1-5)	X	X	X	X
Identify how social interaction sustains and changes the sense of self (GLG 2, 5)	X	X	X	X
Delineate the sources and mechanisms that organize and provide patterns to social interaction (GLG 1, 2, 3, 4)	X	X	X	X
Differentiate social interaction and social relationships, in order to identify how social relationships are collectively constructed, destructed and/or maintained (GLG 2, 3, 4)	X	X	X	X
Apply the politics of social life in deciding the prevailing reality for members of social groups and situations, considering power and definitional contests (GLG 2, 3, 4, 5)		X	X	X

Date approved by the department or school: February 9, 2022

Date approved by the college curriculum committee: March 2, 2022

Date approved by the Honors Council (if this is an honors course): Date approved by CAA: CGS: