

Eastern Illinois University
New/Revised Course Proposal Format
 (Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

Banner/Catalog Information (Coversheet)1. ☐ New Course or ☒ Revision of Existing Course2. Course prefix and number: CMN 5180 3. Short title: Seminar in Rhetoric 4. Long title: Seminar in Rhetoric 5. Hours per week: 3 Class 0 Lab 3 Credit6. Terms: ☐ Fall ☐ Spring ☐ Summer ☒ On demand7. Initial term: ☒ Fall ☐ Spring ☐ Summer Year: 2022

8. Catalog course description: This seminar is a study of special topics in rhetoric. Topics may include theoretical or historical movements in, philosophical approaches to, and/or applications of rhetoric not covered in other introductory graduate courses in rhetoric. May be repeated once with a change in course content.

9. Course attributes:

General education component:

 N/A
☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive
☐ Writing active
10. Instructional delivery**Type of Course:**☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify:**Mode(s) of Delivery:**☒ Face to Face ☒ Online ☐ Study Abroad☐ Hybrid, specify approximate amount of on-line and face-to-face instruction 11. Course(s) to be deleted from the catalog once this course is approved. N/A **12. Equivalent course(s):** None a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

13. Prerequisite(s):
None

	Yes	No
a. Can prerequisite be taken concurrently?		

b. Minimum grade required for the prerequisite course(s)?

c. Use Banner coding to enforce prerequisite course(s)?	Yes	No
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d. Who may waive prerequisite(s)?

No one Chair Instructor Advisor Other (specify)

14. Co-requisite(s):
None

None

15. Enrollment restrictions

a. **Degrees, colleges, majors, levels, classes which may take the course:** Graduate students

b. Degrees, colleges, majors, levels, classes which may not take the course: Undergraduates

16. Repeat status: May not be repeated ☒ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: 6

18. Grading methods: X Standard CR/NC Audit ABC/NC

19. Special grading provisions:

Grade for course will not count in a student's grade point average.

Grade for course will not count in hours toward graduation.

____ Grade for course will be removed from GPA if student already has credit for or is registered in:

____ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in:

20. Additional costs to students:

Supplemental Materials or Software	None
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Course Fee ☒ No ☐ Yes, Explain if yes

21. Community college transfer:

A community college course may be judged equivalent.

X A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☐ Course is required for the major(s) of _____
☐ Course is required for the minor(s) of _____
☐ Course is required for the certificate program(s) of _____
☒ Course is used as an elective

2. Rationale for proposal: This course proposal has not been revised in well over a decade. This revision updates the proposal to bring it in line with how the course is currently being taught. The learning goals, catalog description and course objectives have been updated.

1. Justifications for (answer N/A if not applicable)

Similarity to other courses: N/A

Prerequisites: N/A

Co-requisites: N/A

Enrollment restrictions: This course is designed to provide advanced in-depth examination of theory and concepts suitable for students who are engaging in research at the graduate level.

Writing active, intensive, centered: N/A

2. General education assurances (answer N/A if not applicable)

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

3. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)

Online or hybrid delivery justification: Although the course will primarily be offered face-to-face, it may be offered online from time to time for the Communication and Leadership degree, and the Graduate Certificate in Communication Processes. These two areas are growing exponentially, and online options are needed for these students.

Instruction: All resources and activities will be available through the university learning management system. The system provides students with 24-hour online access to all course files, syllabus, PowerPoint files, media content, assignments, group activities, and discussion. Faculty assigned to teach the course will have completed OCDi training, or the equivalent.

Integrity: Several mechanisms will be in place to ensure the integrity of the course. Any exams or quizzes will be administered through the learning management system and must be completed within a pre-determined time limit. Written assignments will be processed through anti-plagiarism software (such as Turnitin). Discussion boards will be monitored for accurate and original content.

Interaction: The learning management system will be the required means to facilitate interaction between students, and between students and instructor. Discussion boards will be

used extensively, as will video and/or audio PowerPoint presentations. Students will also facilitate using widely available interactive technology. While primarily asynchronous, faculty may choose to schedule synchronous meetings using the learning management system or equivalent.

Model Syllabus (Part II)

Please include the following information:

- 1. Course number and title:** CMN 5180: Seminar in Rhetoric. 3 credit hours.
- 2. Catalog description:** This seminar is a study of special topics in rhetoric. Topics may include theoretical or historical movements in, philosophical approaches to, and/or applications of rhetoric not covered in other introductory graduate courses in rhetoric. May be repeated once with a change in course content.
- 3. Learning objectives:**
Upon completion of this course, students will be able to:
 1. Analyze the role and purpose of rhetoric as a theoretical and practical conversation within the field of rhetoric and communication (GLG 1,2, 3, 4)
 2. Identify and evaluate the function and scope of rhetoric within civic and political life (GLG 1-5)
 3. Describe and explain the concepts, tenets, and theories that span the breadth of rhetorical studies (GLG 1, 2, 3)
 4. Critically analyze rhetorical messages to determine whether they are ethical or manipulative (GLG 5)
- 4. Course materials:** Weekly readings will be posted on the university's online learning management system.

***The following assumes a sample seminar course in "*Rhetoric of Violence*"

5. Weekly outline of content:

Week 1: Introduction: Theorizing violence in the 21st century
Week 2: Violence, language, and symbols
Week 3: Violence and the symbolic
Week 4: Violence and religion
Week 5: Colonization and violence
Week 6: Politics, law, and institutions of violence
Week 7: Violence, law, and the state
Week 8: Rhetorical dynamics of political protest
Week 9: Resistance and coalition building
Week 10: The body and violence
Week 11: Rhetorical and sexual violence
Week 12: Violence and voice/lessness
Week 13: Addressing racial inequalities and anti-black violence
Week 14: Development of anti-racist rhetorics, methods, and pedagogies
Week 15: Reflecting on rhetoric and violence
Week 16: Student Presentations
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6. Assignments and evaluation, including weights for final course grade:

Discussion Leader and weekly discussion participation	30%
Paper Proposal and Annotated Bibliography	15%
Theoretical Engagements	20%
Final paper and Presentation	35%

7. Grading scale:

Letter grades will be assigned based on the following scale:

A = 100 – 90%

B = below 90 – 80%

C = below 80 - 70%

D = below 70 - 60%

F = below 60%

8. Correlation of learning objectives to assignments and evaluation:

Course objectives	Discussion Leader & participation 30%	Response Paper Proposal & Annotated Bib 15%	Theoretical Engagements 20%	Final Paper & Final Paper/Presentation 35%
Analyze the role and purpose of rhetoric as a theoretical and practical conversation within the field of rhetoric and communication (GLG 1, 2, 3, 4)	X	X	X	X
Identify and evaluate the function and scope of rhetoric within civic and political life (GLG 1-5)	X	X	X	X
Describe and explain the concepts, tenets, and theories that span the breadth of rhetorical studies (GLG 1, 2, 3)		X	X	X
Critically analyze rhetorical messages to determine whether they are ethical or manipulative (GLG 5)		X	X	X

Date approved by the department or school: February 9, 2022

Date approved by the college curriculum committee: March 2, 2022

Date approved by the Honors Council (*if this is an honors course*):

Date approved by CAA: CGS: