

Eastern Illinois University
New/Revised Course Proposal Format
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

CGS Agenda Item: 22-14
Effective Fall 2022

Banner/Catalog Information (Coversheet)

1. ☒ **New Course** or ☐ **Revision of Existing Course**
2. **Course prefix and number:** CMN 4900 A, B, D-F, H-M, O-Q, & T-Y
3. **Short title:** Adv Topics in CMN
4. **Long title:** Advanced Topics in Communication Studies
5. **Hours per week:** 3 Class 0 Lab 3 Credit
6. **Terms:** ☐ Fall ☐ Spring ☐ Summer ☒ On demand
7. **Initial term:** ☒ Fall ☐ Spring ☐ Summer Year: 2022
8. **Catalog course description:** This course will offer advanced topics not covered in depth in other Communication Studies courses. The focus is on the review of research and the application of theory that cuts across sub-fields within the field of communication. Topics will vary from semester to semester.
9. **Course attributes:**

General education component: N/A

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active
10. **Instructional delivery**
Type of Course:

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research
☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: _____

Mode(s) of Delivery:

☒ Face to Face ☒ Online Synchronous ☒ Online Asynchronous ☐ Study Abroad
☐ Hybrid, specify approximate amount of on-line and face-to-face instruction _____
11. Course(s) to be deleted from the catalog once this course is approved. None
12. **Equivalent course(s):** None
 - a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No
13. **Prerequisite(s):** CMN2520, or CMN2630, or CMN2650, or CMN2920
 - a. Can prerequisite be taken concurrently? ☐ Yes ☒ No
 - b. Minimum grade required for the prerequisite course(s)? D
 - c. Use Banner coding to enforce prerequisite course(s)? ☒ Yes ☐ No

d. Who may waive prerequisite(s)?

☐ No one ☒ Chair ☐ Instructor ☐ Advisor ☐ Other (CMN graduate coordinator)

14. Co-requisite(s): ☐ None _____

15. Enrollment restrictions

a. Degrees, colleges, majors, levels, classes which may take the course: ☐ Undergrads and Non-CMN graduate students ☐

b. Degrees, colleges, majors, levels, classes which may not take the course: CMN graduate students ☐

16. Repeat status: ☐ May not be repeated ☒ May be repeated once for credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: ☐ 6 ☐

18. Grading methods: ☒ Standard ☐ CR/NC ☐ Audit ☐ ABC/NC

19. Special grading provisions:

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in: _____

☐ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: _____

20. Additional costs to students:

Supplemental Materials or Software ☐ None _____

Course Fee ☒ No ☐ Yes, Explain if yes _____

21. Community college transfer:

☐ A community college course may be judged equivalent.

☒ A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☐ Course is required for the major(s) of _____
☐ Course is required for the minor(s) of _____
☐ Course is required for the certificate program(s) of _____
☒ Course is used as an elective
2. **Rationale for proposal:** The intent of this course is to expand course offerings in the accelerated MA in CMN program. This course will also provide opportunities for students in the Communication in Organizations online option in the CMN major to enroll in the accelerated MA program. Currently most of our courses in the accelerated MA program are taught face-to-face. Adding this course to the accelerated program will increase the opportunity for online majors to join the accelerated program. The addition of this course will also allow more course options for CMN, PR, and TVP majors wishing to enroll in the accelerated program.
3. **Justifications for (answer N/A if not applicable)**

Similarity to other courses: This course shares some similarity to CMN4030 since both cover special topics in CMN. The proposed course, however, is designed for students interested in the accelerated MA in CMN program and requires additional knowledge in their field of study. This course is particularly relevant to students interested in research-based activities that prepare them for the MA in CMN program.

Prerequisites: Any one of the prerequisite courses will prepare students to consider phenomena from a communication perspective. This is a fundamental need for students to be successful in this course.

Co-requisites: N/A

Enrollment restrictions: This course is designed to provide in-depth examination of theories and concepts suitable for students engaging in communication research at the undergraduate level, and/or for graduate students new to communication research. This course is not intended for CMN graduate students will have the option to take CMN5550 Special Topics in Communication Studies at the graduate level.

Writing active, intensive, centered: N/A

4. **General education assurances (answer N/A if not applicable)**

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: We would like to make this class available for students in the Communication in Organizations online option in the CMN major.

Instruction: All resources and activities will be available through the university learning management system. The system provides students with 24-hour online access to all course

files, syllabus, PowerPoint files, media content, assignments, group activities, and discussion. Faculty assigned to teach the course will have completed OCDi training, or the equivalent.

Integrity: Several mechanisms will be in place to ensure the integrity of the course. Any exams or quizzes will be administered through the learning management system and must be completed within a pre-determined time limit. Written assignments will be processed through anti-plagiarism software (such as Turnitin). Discussion boards will be monitored for accurate and original content.

Interaction: The learning management system will be the required means to facilitate interaction between students, and between students and instructor. Discussion boards will be used extensively, as will video and/or audio PowerPoint presentations. Students will also facilitate using widely available interactive technology.

Model Syllabus (Part II)

1. Course Number and Title: CMN 4900: Advanced topics in Communication Studies

2. Catalog Description: This course will offer advanced topics not covered in depth in other Communication Studies courses. The focus is on the review of research and the application of theory that cuts across sub-fields within the field of communication. Topics will vary from semester to semester.

3. Learning Objectives:

Upon completion of this course, students will be able to:

1. Discuss relevant theories and employ them in appropriate communicative contexts (CT1-6, WR1-7, SL1-7, RC1-4; GLG 1-4).
2. Critically evaluate research studies related to the topic (CT1-6, WR1-7, SL1-7, RC1-4; GLG 2, 4, 5)
3. Recognize connections between perspectives in the Communication Studies field (CT1-6, WR1-7, SL1-7, RC1-4; GLG 1, 2, 4)
4. Evaluate communication in relevant contexts and generate appropriate recommendations (CT1-6, WR1-7, SL1-7, RC1-4; GLG 1-5)

4. Course Materials:

Weekly readings will be posted on the university's online learning management system.

***The following assumes a sample topic course in "*Communication in Romantic Relationships*" as a course example

5. Weekly outline of content

Week 1- Introduction to Course—Defining romantic relationships

Week 2- Theories of romantic relationships

Week 3- Interpersonal Attraction

Week 4- Relationship Processes—Attachment & Love

Week 5- Relationship Processes—Initiating new relationships

Week 6- Sexuality in intimate relationships

Week 7- Relationship routine maintenance

Week 8- Strategic maintenance

Week 9- Relationships & the self

Week 10- Technology & romance
 Week 11- Dating & consent
 Week 12- The dark side of romantic relationships
 Week 13- Infidelity and jealousy
 Week 14- Control, dominance, and power in relationships
 Week 15- Violence & Relationship dissolution
 Week 16- Final Papers & Presentations

6. Assignments:

Quizzes & Exams	30%
Participation & In-class activities	20%
Response Papers	25%
Final Paper/Presentation	25%

Graduate Students (non-CMN majors)

Quizzes & Exams	20%
Participation & In-class activities	20%
Response Papers	25%
Final Paper/Presentation	25%
Discussion Leader	10%

7. Grading scale:

Letter grades will be assigned based on the following scale:

- A = 100 – 90%
- B = below 90 – 80%
- C = below 80 - 70%
- D = below 70 - 60%
- F = below 60%

8. Correlation of learning objectives to assignments and evaluation.

	Quizzes & Exams (30% Undergrads; 20% Grads)	Participation & in-class activities (20%)	Response Papers (25%)	Final Paper/Project (25%)	Discussion Leader (10% Grads)
Discuss relevant theories and employ them in appropriate communicative contexts (CT1-6, WR1-7, SL1-7, RC1-4; GLG 1-4)	X	X	X	X	X
Critically evaluate research studies related to the topic (CT1-6, WR1-7,			X	X	X

SL1-7, RC1-4; GLG 2, 3, 4, 5)					
Recognize connections between perspectives in the Communication Studies field (CT1- 6, WR1-7, SL1-7, RC1-4; GLG 1, 2, 3, 4)	X	X	X		X
Evaluate communication in relevant contexts and generate appropriate recommendations (CT1-6, WR1-7, SL1-7, RC1-4; GLG 1-5)		X	X		X

Date approved by the department or school: February 9, 2022

Date approved by the college curriculum committee: February 16, 2022

Date approved by the Honors Council (*if this is an honors course*):

Date approved by CAA: March 3, 2022 **CGS:**