

**Eastern Illinois University**  
**New/Revised Course Proposal Format**  
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

**Banner/Catalog Information (Coversheet)**

1. ☐ New Course or ☒ Revision of Existing Course
2. **Course prefix and number:** FMD 4772
3. **Short title:** Fashion Sustainability
4. **Long title:** Sustainability and Social Change in Fashion
5. **Hours per week:** 3 Class 0 Lab 3 Credit
6. **Terms:** ☐ Fall ☐ Spring ☐ Summer ☒ On demand
7. **Initial term:** ☐ Fall ☒ Spring ☐ Summer Year: 2020
8. **Catalog course description:** Exploration of the concepts, applications, legal and regulatory issues concerning sustainability and social change in the fashion merchandising and design industries.
9. **Course attributes:** N/A

General education component: \_\_\_\_\_

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

**10. Instructional delivery**

**Type of Course:**

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research  
☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: \_\_\_\_\_

**Mode(s) of Delivery:**

☒ Face to Face ☒ Online ☐ Study Abroad  
☐ Hybrid, specify approximate amount of on-line and face-to-face instruction \_\_\_\_\_

11. Course(s) to be deleted from the catalog once this course is approved. FMD 3222: Sustainability and Social Change in Fashion

**12. Equivalent course(s):** N/A

- a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

**13. Prerequisite(s):** N/A

- a. Can prerequisite be taken concurrently? ☐ Yes ☐ No
- b. Minimum grade required for the prerequisite course(s)? \_\_\_\_\_
- c. Use Banner coding to enforce prerequisite course(s)? ☐ Yes ☐ No

**d. Who may waive prerequisite(s)?**

☐ No one    ☐ Chair    ☐ Instructor    ☐ Advisor    ☐ Other (specify)

**14. Co-requisite(s):** None

**15. Enrollment restrictions**

**a. Degrees, colleges, majors, levels, classes which may take the course:** No limitations

**b. Degrees, colleges, majors, levels, classes which may not take the course:** N/A

**16. Repeat status:** ☒ May not be repeated    ☐ May be repeated once with credit

**17. Enter the limit, if any, on hours which may be applied to a major or minor:** \_\_\_\_

**18. Grading methods:** ☒ Standard    ☐ CR/NC    ☐ Audit    ☐ ABC/NC

**19. Special grading provisions:** N/A

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in:

X Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: FMD 3222: Sustainability and Social Change in Fashion

**20. Additional costs to students:**

Supplemental Materials or Software: N/A

Course Fee ☒ No ☐ Yes, Explain if yes \_\_\_\_\_

**21. Community college transfer:**

☐ A community college course may be judged equivalent.

X A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

## **Rationale, Justifications, and Assurances (Part I)**

1.   X   Course is required for the major(s) of Fashion Merchandising and Design

       Course is required for the minor(s) of \_\_\_\_\_

       Course is required for the certificate program(s) of \_\_\_\_\_

  X   Course is used as an elective

This new course will be required for all Fashion Merchandising and Design majors.

2. **Rationale for proposal:** This course allows the student to explore the concepts, applications, legal and regulatory issues concerning sustainability and social change in the fashion merchandising and design industries.

3. **Justifications for (answer N/A if not applicable)**

Similarity to other courses: N/A

Prerequisites: N/A

Co-requisites: N/A

Enrollment restrictions: N/A

Writing active, intensive, centered: N/A

4. **General education assurances (answer N/A if not applicable)**

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: This course will be offered face to face or online as needed to offer an alternative mode of delivery for students.

Instruction: Qualified FMD (Fashion Merchandising and Design) Faculty as Approved by the Art Department Chair. Course instructor will hold online office hours as required and will have completed the online course training.

Integrity: The integrity of the class is maintained by following the same curriculum as the on-campus course offering.

Interaction: The instructor will correspond with each student on a regular basis. Each posting on the discussion board will reflect the student's name and will be monitored carefully. The discussions will be structured in a manner that will promote integration of the materials on a deeper level. Plagiarism software will be used to help ensure original and authentic written work. The examinations will be timed and available for a limited time span with browser observations enabled.

## **Model Syllabus (Part II)**

Please include the following information:

**1. Course number and title**

FMD 4772 – Sustainability and Social Change in Fashion

**2. Catalog description**

Exploration of the concepts, applications, legal and regulatory issues concerning sustainability and social change in the fashion merchandising and design industries.  
3 credits.

**3. Learning objectives.**

- Define sustainability and social change concepts as related to the fashion merchandising and design industries (Critical Thinking 1-6, Writing and Critical Reading 1-7, and Speaking and Listening 1-7: GLG 1),
- Synthesize legal and regulatory issues related to the fashion merchandising and design industries (Critical Thinking 1-4, Writing and Critical Reading 1-7, and Responsible Citizenship 1-4: GLG 1, 2, 3),
- Evaluate current sustainability and social issues in fashion merchandising and design (Critical Thinking 1-3, Writing and Critical Reading 1-6, Quantitative Reasoning 3, and Responsible Citizenship 1-4: GLG 1, 2, 3, 4),
- Interpret data trends concerning issues of sustainability and social change as related to the fashion merchandising and design industries (Critical Thinking 1-6, Writing and Critical Reading 1-7, Quantitative Reasoning 1-6, and Speaking and Listening 1-7: GLG 1, 2, 3, 4).

**4. Course materials.**

Davis-Burns, L. (2019). *Sustainability and social change in fashion* (5th ed.). New York: Fairchild.

**5. Weekly outline of content.**

Week	Topic	Readings & Assignments	Face-to-Face	Online	
1	Course introduction. Sustainability and Social Change in Fashion	Syllabus	Introductions, icebreaker,	Introductions, LMS icebreaker,	2.5 hours
2	Tenets of Sustainability and Social Change in Fashion	Introduction Chapter 1	Powerpoint lecture, in-class activity, video in class	Powerpoint lecture, LMS activity, video on LMS	2.5 hours
3	Diversity, Equity, Inclusion and Social Justice in Fashion	Introduction Chapter 2	Powerpoint lecture, article review	Powerpoint lecture, article review	2.5 hours
4	Product Life Cycle Longevity of Use	Introduction Chapter 3	Powerpoint lecture, in-class activity	Powerpoint lecture, LMS activity	2.5 hours
5	Sustainability and Social Change	Chapter 1	Powerpoint lecture, in-class discussion	Powerpoint lecture, LMS discussion	2.5 hours
6	Culture, Race, and Ethnicity	Chapter 2	Powerpoint	Powerpoint	2.5 hours

	Size, Gender, and Ability Inclusive Fashion Fashion Advocacy		lecture, video in class, in-class discussion	lecture, video on LMS, LMS discussion	
7	Life Cycle Assessment Environmental Impact of Fashion	Chapter 3	Powerpoint lecture, in-class activity	Powerpoint lecture, LMS activity	2.5 hours
8	Textile Waste Global Recycle Standard Laws and Regulations	Chapter3 Midterm Exam	In-class presentations, discussion	Presentations on LMS, discussion	2.5 hours
9	Longevity of Use	Chapter 4	In-class presentations, discussion	Presentations on LMS, discussion	2.5 hours
10	Supply Chain Assurance and Transparency	Chapter 5	Powerpoint lecture, in-class activity, discussion	Powerpoint lecture, LMS activity, discussion	2.5 hours
11	Sustainable Business Logistics and Retailing	Chapter 6	Powerpoint lecture, in-class discussion	Powerpoint lecture, LMS discussion	2.5 hours
12	Sustainable Communities	Chapter 7	Powerpoint lecture, in-class discussion	Powerpoint lecture, LMS discussion	2.5 hours
13	Goals, Plans, and Trends in Creating Sustainable Supply Chains	Chapter 8	Powerpoint lecture, in-class activity	Powerpoint lecture, LMS activity	2.5 hours
14	Sustainability and Social Change in Fashion Debates		In-class discussion	Discussion	2.5 hours
15	Individual Research Papers Course Wrap-up, Review		In-class paper presentations, discussion	Presentations of paper on LMS, discussion	2.5 hours
Finals		Final Exam			
					37.5 hours

6. Assignments and evaluation, including weights for final course grade.

**FACE-TO-FACE SECTION:**

<b>Course Assignment</b>	<b>Undergraduate % of points</b>	<b>Graduate % of points</b>
<b>In-class Assignments</b>	<b>25%</b>	<b>15%</b>
<b>Law and Regulation Reviews</b>	<b>15%</b>	<b>15%</b>
<b>Debates</b>	<b>10%</b>	<b>10%</b>
<b>Current Issue Research Paper/ Presentation</b>	<b>25%</b>	<b>15%</b>
<b>Exams (2)</b>	<b>25%</b>	<b>20%</b>
<b>Textile Trade &amp; Manufacturing Regulatory Issues Presentation (GRADUATE STUDENTS ONLY)</b>		<b>25%</b>

**ONLINE SECTION:**

<b>Course Assignment</b>	<b>Undergraduate % of points</b>	<b>Graduate % of points</b>
<b>D2L Discussions/ Assignments</b>	<b>25%</b>	<b>15%</b>
<b>Law and Regulation Reviews</b>	<b>15%</b>	<b>15%</b>
<b>Debates</b>	<b>10%</b>	<b>10%</b>
<b>Current Issue Research Paper/ Presentation</b>	<b>25%</b>	<b>15%</b>
<b>Exams (2)</b>	<b>25%</b>	<b>20%</b>
<b>Textile Trade &amp; Manufacturing Regulatory Issues Presentation (GRADUATE STUDENTS ONLY)</b>		<b>25%</b>

7. Grading scale.

A = 90-100%    B = 80-89%    C = 70-79%    D = 60-69%    Less than 60% = F

**8. Correlation of learning objectives to assignments and evaluation.**

<b>Course Objectives</b>	<b>InClass/ D2L Assignments 25%</b>	<b>Law and Regulation Reviews 15%</b>	<b>Debates 10%</b>	<b>Current Issue Research Paper/ Presentation 25%</b>	<b>Exams 25%</b>	<b>Graduate Student Assignment</b>
Define sustainability and social change concepts as related to the fashion merchandising and design industries (Critical Thinking 1-6, Writing and Critical Reading 1-7, and Speaking and Listening 1-7: GLG 1)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Synthesize legal and regulatory issues related to the fashion merchandising and design industries (Critical Thinking 1-4, Writing and Critical Reading 1-7, and Responsible Citizenship 1-4: GLG 1, 2, 3)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Evaluate current sustainability and social issues in fashion merchandising and design (Critical Thinking 1-3, Writing and Critical Reading 1-6, Quantitative Reasoning 3, and Responsible Citizenship 1-4: GLG 1, 2, 3, 4)	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Interpret data trends concerning issues of sustainability and social change as related to the fashion merchandising and design industries (Critical Thinking 1-6, Writing and Critical Reading 1-7, Quantitative Reasoning 1-6, and Speaking and Listening 1-7: GLG 1, 2, 3, 4).	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

**Date approved by the department or school: 9/20/19**

**Date approved by the college curriculum committee: 9/25/19**

**Date approved by the Honors Council (if this is an honors course): NA**

**Date approved by CAA: CGS:**