

Eastern Illinois University
New/Revised Course Proposal Format
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

CGS Agenda Item: 19-25
Effective Summer 2020

Banner/Catalog Information (Coversheet)

1. ☒ **New Course** or ☐ **Revision of Existing Course**
2. **Course prefix and number:** ART 5522
3. **Short title:** Professional Practices
4. **Long title:** Professional Practices
5. **Hours per week:** 0 Class 6 Lab 3 Credit
6. **Terms:** ☐ Fall ☐ Spring ☐ Summer ☒ On demand
7. **Initial term:** ☐ Fall ☐ Spring x ☐ Summer Year: 2020
8. **Catalog course description:** This independent study will involve working towards greater mastery of graphic design, with an emphasis on advanced concepts for a final exhibition. 3 credits.
9. **Course attributes:** N/A

General education component: _____

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

10. Instructional delivery

Type of Course:

☐ Lecture ☐ Lab ☐ Lecture/lab combined ☒ Independent study/research
☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: _____

Mode(s) of Delivery:

☒ Face to Face ☒ Online ☐ Study Abroad
☒ Hybrid, specify approximate amount of online and face-to-face instruction 20% F2F, 80% online

11. Course(s) to be deleted from the catalog once this course is approved. N/A

12. Equivalent course(s): None

a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

13. Prerequisite(s): ART 5521

a. Can prerequisite be taken concurrently? ☐ Yes ☒ No

b. Minimum grade required for the prerequisite course(s)? C

c. Use Banner coding to enforce prerequisite course(s)? ☒ Yes ☐ No

d. Who may waive prerequisite(s)?

☐ No one ☒ Chair ☒ Instructor ☐ Advisor ☐ Other (specify)

14. Co-requisite(s): None

15. Enrollment restrictions

a. Degrees, colleges, majors, levels, classes which may take the course: Art, MA in Studio Art

b. Degrees, colleges, majors, levels, classes which may not take the course: All Others

16. Repeat status: ☐ May not be repeated ☒ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: ☐

18. Grading methods: ☒ Standard ☐ CR/NC ☐ Audit ☐ ABC/NC

19. Special grading provisions: N/A

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in:

☐ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: _____

20. Additional costs to students:

Supplemental Materials or Software None

Course Fee ☒ No ☐ Yes, Explain if yes _____

21. Community college transfer:

☐ A community college course may be judged equivalent.

☒ A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☐ Course is required for the major(s) of ____
☐ Course is required for the minor(s) of _____
☒ Course is required for the certificate program(s) of ____Master of Arts in Art
☐ Course is used as an elective
2. **Rationale for proposal:** The course fills the need for a second graduate level graphic design course offered within the Master of Arts in Art degree.
3. **Justifications for (answer N/A if not applicable):**
This independent study will involve working towards greater mastery of graphic design, with an emphasis on advanced concepts for a final exhibition.
4. **General education assurances:** N/A
5. **Online/Hybrid delivery justification & assurances:** N/A

Model Syllabus (Part II)

Please include the following information:

1. Course number and title: ART5522 Advanced Graphic Design Concepts
2. Catalog description: Student to direct his/her study toward greater mastery of graphic design, with emphasis on advanced concepts for final exhibition
3. Learning objectives.

Students will:

- build on visual exploration and concepts explored in ART5521, interrogate the use of contemporary and historical tools, software and theory while contributing innovative and critical formal responses to the field of graphic design
- produce refined visual form as proof of concept and demonstration of theory
- contribute to, evaluate and critique visual communication work at an advanced conceptual level
- continue an individual and/or collaborative studio practice in advanced graphic design theory
- convey their expertise through the design, refinement, and production/creation of a focused body of graphic design-related work at a level of finish and polish suitable for final public exhibition
- conceptualize and finalize the exhibition and installation of their work

4. Course materials: None
5. Weekly outline of content. Timeline of research, exploration, creation, and refinement of body of work developed by students with faculty approval.

Week 1 — Meet with faculty member(s) • Student continues original research, ideation on the area/topic/concepts as established in Fall semester in ART5521

Week 2 — Student's original research, ideation, and refinement of design ideas continue

Week 3 — Meet with faculty member(s) • Presentation of visual works in process • Pertinent readings and review of historical and contemporary graphic design assigned according to continuing thematic direction of student's explorations

Week 4 — Student's goals and objectives for final MA exhibition reviewed; over-arching concepts that unify the body of work emphasized; ideation continues

Week 5 — Meet with faculty member(s), review work and concepts; final production and potential issues to be resolved discussed

Week 6 — Student narrows and/or broadens research and exploration, production testing, according to conceptual vision of final exhibition of work • Student continues producing/creating original graphic forms (in print, interactive media, video, motion-design, 3D, or other media)

Week 7 — Student producing/creating original graphic forms • Meet with faculty member(s)

Week 8 — Written summary of student's conceptual framework for final exhibition due for discussion • Salient readings and review of graphic design history and contemporary practitioners as assigned

Week 9 — Student continues conceptual refinement and formal creation of body of work, including more refined ideation on exhibition • Continued design/production of final works and prototypes as needed • Meet with faculty member(s)

Week 10 — Student continues formal creation of body of work

Week 11 — Refinement of body of work for thesis show • Meet with faculty member(s)

Week 12 — Refinement of body of work for thesis show

Week 13 — Refinement of body of work for thesis show • Meet with faculty member(s)

Week 14 — Student's final show curated and installed in exhibition space by student

Week 15 — Meet with faculty as needed

Week 16 — Final MA committee meeting, oral defense, in exhibition space

6. Assignments and evaluation, including weights for final course grade.

Timeline of research, exploration, and creation of critical body of work developed by students with faculty approval.

7. Grading scale.

Grade	Percentage
A	100 - 90
B	89 - 80
C	79 - 70
D	69 – 60
F	59 - 0

8. Correlation of learning objectives to assignments and evaluation.

In consultation with faculty, students will conceptualize and conclude critical explorations in the field of graphic design related to their focused body of work. Evaluation will be based on student's stated goals and objectives, ability of student to conduct original research and convey it through appropriate modes, and quality and depth of work created at appropriate level of mastery.

Date approved by the department or school: February 7, 2019

Date approved by the college curriculum committee: February 13, 2019

Date approved by the Honors Council (*if this is an honors course*):

Date approved by CAA: CGS: