

Memo

TO: College of Arts and Humanities Curriculum Committee

FROM: Department of Communication Studies

RE: Proposed Program Changes

DATE: February 14, 2018

The Department of Communication Studies requests approval to make minor program revisions to our recently approved MA in Communication Studies program.

Program Changes:

First, the graduate faculty wishes to add a number of concentration courses to our Strategic Communication, Interpersonal Communication Processes, and Media and Critical Studies option areas. Adding additional course options in these concentration areas gives students more flexibility in course scheduling and greater diversity of course offerings.

Second, the graduate faculty wishes to increase the number of elective course offerings in our Strategic Communication, Interpersonal Communication Processes, and Media and Critical Studies option areas. Again, adding additional elective courses gives students more flexibility and diversity regarding course offerings.

Third, the graduate faculty requests that the elective course requirements for our pedagogy option be changed from 6 to 12 hours of elective courses to 9 to 15 hours to accommodate our previous changes to the capstone project. Students choosing the thesis option will take 9 hours of elective credit, whereas students choosing the comprehensive exam option will take 15 hours of elective credit. We also wish to increase the number of elective course offerings to our students in the pedagogy option area. Finally, we have updated the names of the CSD courses in the pedagogy option to reflect the changes made to these courses by the Counseling and Student Development program.

The remaining changes to the catalog language are mostly rewording.

Proposed changes to catalog language (with change indicators)

Communication Studies

Program Mission:

The Master of Arts in Communication Studies offers a program in advanced scholarship that reflects the development of historical and contemporary influences on communication theory and practice. Specifically, we offer concentrations grounded in a rigorous theoretical base that inform communication practices, therefore preparing students to enter into academic and workplace environments.

Admission Requirements: A limited number of students are accepted each year; admission to the program is competitive. To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (See “Admission to Graduate Degree and Certificate Programs”). A minimum of 18 hours in communication studies with a grade of C or better is required in order to be admitted to the program. An applicant must submit to the department a personal/goals statement an academic writing sample, a CV or resume and three letters of recommendation attesting to the potential for successful completion of graduate work. International applicants whose native language is not English must achieve a score consistent with the requirements of the Graduate School on a test of English language. While students may be admitted to the Graduate School with fewer than 18 hours in communication studies, any deficiency in undergraduate communication hours must be made up before the student will be admitted to degree candidacy in Communication Studies.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the “Requirements for All Degree and Certificate Candidates” section of the Graduate Catalog. Individual programs may require candidates to submit plans of study in addition to the Degree Audit, candidates should consult with the program coordinator.

Degree Requirements

The approved plan of study is the guiding document for each student’s course of study. A student, in consultation with an advisor, develops a course of study with a minimum of 36 semester hours reflecting educational development and areas of specialization. No more than 12 hours can be taken from online classes. The plan should reflect the following guidelines:

- Students are required to complete the two-course department core
- Students must complete the coursework associated with their chosen concentration area
- Semester hours generated from CMN5500: Techniques for Teaching Assistants in Communication cannot be applied to graduation.

Department Core Courses

Students will complete a core of 6 semester hours composed of the following courses:

- CMN5020- Communication Theory. Credits: 3
- CMN5040- Communication Research Methods. Credits: 3

Concentration Area

Students will complete 18 hours in one of three concentration areas composed of the following courses:

- **Interpersonal Communication Processes**

- HCM4910- [Applied Health Education. Credits: 3](#)
- CMN4765- [Communication in Families. Credits: 3](#)
- CMN5155- Communication in Aging. Credits: 3
- CMN5510- Interpersonal Communication. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5150- Seminar in Interpersonal Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- [HST5750- Program Planning. Credits: 3](#)
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3

- **Strategic Communication**

- CMN4919- [Public Relations Campaigns. Credits: 3](#)
- CMN4920- [Case Studies in Public Relations. Credits: 3](#)
- CMN4921- [Seminar in Public Relations. Credits: 3](#)
- CMN5015- Communication Ethics. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5260- Communication in Science and Technology. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3

- **Media and Critical Studies**

- CMN4770- Television Criticism. Credits: 3
- [CMN4775- Documentary Film Making. Credits: 3](#)
- CMN4820- Political Communication. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5610- Media Criticism. Credits: 3

- CMN5010- Rhetorical Theory. Credits: 3
- CMN5180- Seminar in Rhetoric. Credits: 3
- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5650- Digital Communication. Credits: 3

Electives

Students will take 6 to 12 semester hours of elective coursework, six semester hours of which must come from an area outside of the students' chosen concentration area. Students in the Thesis/Creative Thesis option will take 6 hours of elective credit; Students in the Comprehensive Exam option will take 12 hours of elective credit. Elective hours may be comprised of the following courses:

- [HCM4910-](#) [Applied Health Education. Credits: 3](#)
- [CMN4765-](#) [Communication in Families. Credits: 3](#)
- [CMN4775-](#) [Documentary Film Making. Credits: 3](#)
- [CMN4919-](#) [Public Relations Campaigns. Credits: 3](#)
- [CMN4920-](#) [Case Studies in Public Relations. Credits: 3](#)
- [CMN4921-](#) [Seminar in Public Relations. Credits: 3](#)
- CMN5010- Rhetorical Theory. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5150- Seminar in Interpersonal Communication. Credits: 3
- CMN5155- Communication in Aging. Credits: 3
- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5180- Seminar in Rhetoric. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
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- CMN5510- Interpersonal Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5610- Media Criticism. Credits: 3
- CMN5650- Digital Communication. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- [HST5750-](#) [Program Planning. Credits: 3](#)
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3

- CMN5980- Internship. Credits: 3
- CMN5900- Instructional Practicum. Credits: 3
- CMN5901- Advanced Instructional Practicum. Credits: 3
- CMN5990- Independent Study. Credits: 1 to 6

Capstone Experience

Students must demonstrate comprehensive knowledge of the discipline in order to complete their degree. Students may choose between comprehensive exams or completion of a capstone project of 6 semester hours in order to graduate. For the ~~thesis~~ capstone ~~project~~ option, students may choose between an academic thesis (CMN5950) or a creative thesis (CMN5940). Students considering doctoral work are encouraged to complete an academic thesis.

CMN 59501- Thesis I. Credits: 3 to 6

OR

CMN59401- Creative Thesis I. Credits: 3 to 6

Financial Assistance

To be considered for a Graduate Assistantship in the Department of Communication Studies, students must provide evidence of proficiency in oral English. One form of evidence for international students is the attainment of a high score on the Test of Spoken English (TSE). Such evidence is required in addition to the test of English language score, which is required for admission.

Applications for assistantships are normally due in February with the award for the following academic year. Graduate teaching assistants must enroll in CMN 5500 in both the fall and spring semesters.

Graduate Assistantships

Information on graduate assistantships may be obtained by contacting the Coordinator of Graduate Studies or Chair, Department of Communication Studies, 1260 Coleman Hall, EIU.

Communication Pedagogy Option

Program Mission:

The Master of Arts in Communication Studies with an Option in Communication Pedagogy offers a program in advanced scholarship that reflects the development of historical and contemporary influences on communication theory and practice. Specifically, we offer concentrations grounded in a rigorous theoretical base that inform communication practices,

therefore preparing students to enter into academic and workplace environments. The Option in Communication Pedagogy prepares students for teaching communication courses. A combination of theoretical and applied courses, instructional practicums and supervised student-teaching provide students with a strong background in communication and pedagogical theory and the opportunity to put the theory into practice.

Admission Requirements: A limited number of students are accepted each year; admission to the program is competitive. To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (See “Admission to Graduate Degree and Certificate Programs”). A minimum of 18 hours in communication studies with a grade of C or better is required in order to be admitted to the program. An applicant must submit to the department a personal/goals statement, an academic writing sample, a CV or resume and three letters of recommendation attesting to the potential for successful completion of graduate work. Admission into the Communication Pedagogy option is contingent upon the candidate maintaining a graduate GPA of 3.6 after the completion of 18 semester hours of graduate communication coursework. If a student does not achieve the required GPA after 18 semester hours they cannot complete the Communication Pedagogy Option but will instead complete the MA in Communication Studies.

International applicants whose native language is not English must achieve a score consistent with the requirements of the Graduate School on a test of English language. While students may be admitted to the Graduate School with fewer than 18 hours in communication studies, any deficiency in undergraduate communication hours must be made up before the student will be admitted to degree candidacy in Communication Studies.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the “Requirements for All Degree and Certificate Candidates” section of the Graduate Catalog. Individual programs may require candidates to submit plans of study in addition to the Degree Audit, candidates should consult with the program coordinator.

Degree Requirements

The approved plan of study is the guiding document for each student’s course of study. A student, in consultation with an advisor, develops a course of study with a minimum of 39 semester hours reflecting educational development and areas of specialization. The study plan should reflect the following guidelines.

- Students are required to complete the two-course department core.
- Students must complete the coursework associated with their chosen concentration area.
- Semester hours generated from CMN 5500: Techniques for Teaching Assistants in Speech Communication cannot be applied to graduation.

Department Core Courses

Students will complete a core of 6 semester hours composed of the following courses:

- CMN5020- Communication Theory. Credits: 3
- CMN5040- Communication Research Methods. Credits: 3

Concentration Area

Students will complete 18 hours in one of three concentration areas composed of the following courses:

- **Interpersonal Communication Processes**

- HCM4910- [Applied Health Education. Credits: 3](#)
- CMN4765- [Communication in Families. Credits: 3](#)
- CMN5155- Communication in Aging. Credits: 3
- CMN5510- Interpersonal Communication. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5150- Seminar in Interpersonal Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- [HST5750- Program Planning. Credits: 3](#)
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3

- **Strategic Communication**

- CMN4919- [Public Relations Campaigns. Credits: 3](#)
- CMN4920- [Case Studies in Public Relations. Credits: 3](#)
- CMN4921- [Seminar in Public Relations. Credits: 3](#)
- CMN5015- Communication Ethics. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5260- Communication in Science and Technology. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3

- **Media and Critical Studies**

- CMN4770- Television Criticism. Credits: 3
- [CMN4775- Documentary Film Making. Credits: 3](#)
- CMN4820- Political Communication. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5610- Media Criticism. Credits: 3
- CMN5010- Rhetorical Theory. Credits: 3

- CMN5180- Seminar in Rhetoric. Credits: 3
- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5650- Digital Communication. Credits: 3

Electives

Students will take 6 9 to 12 15 semester hours of elective coursework, six semester hours of which must come from an area outside of the students' chosen concentration area. Students in the Thesis/Creative Thesis option will take 6 9 hours of elective credit; Students in the Comprehensive Exam option will take 12 15 hours of elective credit.

Students in the Thesis/Creative Thesis option will take a minimum of 9 hours of elective courses from the following:

- CMN5900- Instructional Practicum. Credits: 3
- CMN5901- Advanced Instructional Practicum. Credits: 3
- OR
- CMN5980- Internship. Credits: 3 to 9
- ~~CSD5770- The Community College. Credits: 3~~
- CSD 5780- College Teaching. Credits: 3
- ~~CSD 5780- Supervised Experience in College Student Affairs. Credits: 3~~
- CSD 5880- Supervised Experience in College Student Affairs. Credits: 3
- EDF5500- Theory into Practice: Curriculum Development

Students in the Comprehensive Exam option will take a minimum of 9 hours of elective courses from the following courses:

- CMN5900- Instructional Practicum. Credits: 3
- CMN5901- Advanced Instructional Practicum. Credits: 3
- OR
- CMN5980- Internship. Credits: 3 to 9
- ~~CSD5770- The Community College. Credits: 3~~
- CSD 5780- College Teaching. Credits: 3
- ~~CSD 5780- Supervised Experience in College Student Affairs. Credits: 3~~
- CSD 5880- Supervised Experience in College Student Affairs. Credits: 3
- EDF5500- Theory into Practice: Curriculum Development

Plus an additional 6 hours of elective courses hours from the following courses:

- HCM4910- Applied Health Education. Credits: 3
- CMN4765- Communication in Families. Credits: 3
- CMN4775- Documentary Film Making. Credits: 3
- CMN4919- Public Relations Campaigns. Credits: 3
- CMN4920- Case Studies in Public Relations. Credits: 3
- CMN4921- Seminar in Public Relations. Credits: 3

- CMN5010- Rhetorical Theory. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5150-- Seminar in Interpersonal Communication. Credits: 3
- CMN5155- Communication in Aging. Credits: 3
- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5180- Seminar in Rhetoric. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5260- Communication in Science and Technology. Credits: 3
- CMN5510- Interpersonal Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5610- Media Criticism. Credits: 3
- CMN5650- Digital Communication. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- **HST5750- Program Planning. Credits: 3**
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3
- ~~• CMN5980- Internship. Credits: 3~~
- ~~• CMN5900- Instructional Practicum. Credits: 3~~
- ~~• CMN5901- Advanced Instructional Practicum. Credits: 3~~
- CMN5990- Independent Study. Credits: 1 to 6

Capstone Experience

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CMN 59501- Thesis I. Credits: 3 to 6

OR

CMN59401- Creative Thesis I. Credits: 3 to 6

Date approved by the department or school: 2/12/18 HST: 2/9/18

Date approved by the college curriculum committee: 2/21/18

Date approved by CGS:

Proposed changes to catalog language (without change indicators)

Communication Studies

Program Mission:

The Master of Arts in Communication Studies offers a program in advanced scholarship that reflects the development of historical and contemporary influences on communication theory and practice. Specifically, we offer concentrations grounded in a rigorous theoretical base that inform communication practices, therefore preparing students to enter into academic and workplace environments.

Admission Requirements: A limited number of students are accepted each year; admission to the program is competitive. To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (See “Admission to Graduate Degree and Certificate Programs”). A minimum of 18 hours in communication studies with a grade of C or better is required in order to be admitted to the program. An applicant must submit to the department a personal/goals statement an academic writing sample, a CV or resume and three letters of recommendation attesting to the potential for successful completion of graduate work. International applicants whose native language is not English must achieve a score consistent with the requirements of the Graduate School on a test of English language. While students may be admitted to the Graduate School with fewer than 18 hours in communication studies, any deficiency in undergraduate communication hours must be made up before the student will be admitted to degree candidacy in Communication Studies.

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- Students must complete the coursework associated with their chosen concentration area

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- CMN5040- Communication Research Methods. Credits: 3

Concentration Area

Students will complete 18 hours in one of three concentration areas composed of the following courses:

- **Interpersonal Communication Processes**
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 - CMN4765- Communication in Families. Credits: 3
 - CMN5155- Communication in Aging. Credits: 3
 - CMN5510- Interpersonal Communication. Credits: 3
 - CMN5530- Intercultural Communication. Credits: 3
 - CMN5520- Social Interaction. Credits: 3
 - CMN5150- Seminar in Interpersonal Communication. Credits: 3
 - CMN5240- Communication Pedagogy. Credits: 3
 - CMN5550- Special Topics in Communication. Credits: 3
 - CMN5740- Small Group and Team Communication. Credits: 3
 - HST5700- Health Behavior: Theory and Application. Credits: 3
 - HST5750- Program Planning. Credits: 3
 - HST5770- Leadership and Ethics for Health Professionals. Credits: 3
- **Strategic Communication**
 - CMN4919- Public Relations Campaigns. Credits: 3
 - CMN4920- Case Studies in Public Relations. Credits: 3
 - CMN4921- Seminar in Public Relations. Credits: 3
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 - CMN5530- Intercultural Communication. Credits: 3
 - CMN5740- Small Group and Team Communication. Credits: 3
 - CMN5550- Special Topics in Communication. Credits: 3
- **Media and Critical Studies**
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Electives

Students will take 6 to 12 semester hours of elective coursework, six semester hours of which must come from an area outside of the students' chosen concentration area. Students in the Thesis/Creative Thesis option will take 6 hours of elective credit; Students in the Comprehensive Exam option will take 12 hours of elective credit. Elective hours may be comprised of the following courses:

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- CMN4765- Communication in Families. Credits: 3
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- CMN5990- Independent Study. Credits: 1 to 6

Capstone Experience

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OR

CMN59401- Creative Thesis I. Credits: 3 to 6

Financial Assistance

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Communication Pedagogy Option

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Communication Pedagogy prepares students for teaching communication courses. A combination of theoretical and applied courses, instructional practicums and supervised student-teaching provide students with a strong background in communication and pedagogical theory and the opportunity to put the theory into practice.

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International applicants whose native language is not English must achieve a score consistent with the requirements of the Graduate School on a test of English language. While students may be admitted to the Graduate School with fewer than 18 hours in communication studies, any deficiency in undergraduate communication hours must be made up before the student will be admitted to degree candidacy in Communication Studies.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the “Requirements for All Degree and Certificate Candidates” section of the Graduate Catalog. Individual programs may require candidates to submit plans of study in addition to the Degree Audit, candidates should consult with the program coordinator.

Degree Requirements

The approved plan of study is the guiding document for each student’s course of study. A student, in consultation with an advisor, develops a course of study with a minimum of 39 semester hours reflecting educational development and areas of specialization. The study plan should reflect the following guidelines.

- Students are required to complete the two-course department core.
- Students must complete the coursework associated with their chosen concentration area.
- Semester hours generated from CMN 5500: Techniques for Teaching Assistants in Speech Communication cannot be applied to graduation.

Department Core Courses

Students will complete a core of 6 semester hours composed of the following courses:

- CMN5020- Communication Theory. Credits: 3
- CMN5040- Communication Research Methods. Credits: 3

Concentration Area

Students will complete 18 hours in one of three concentration areas composed of the following courses:

- **Interpersonal Communication Processes**

- HCM4910- Applied Health Education. Credits: 3
- CMN4765- Communication in Families. Credits: 3
- CMN5155- Communication in Aging. Credits: 3
- CMN5510- Interpersonal Communication. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5150- Seminar in Interpersonal Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- HST5750- Program Planning. Credits: 3
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3

- **Strategic Communication**

- CMN4919- Public Relations Campaigns. Credits: 3
- CMN4920- Case Studies in Public Relations. Credits: 3
- CMN4921- Seminar in Public Relations. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5260- Communication in Science and Technology. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3

- **Media and Critical Studies**

- CMN4770- Television Criticism. Credits: 3
- CMN4775- Documentary Film Making. Credits: 3
- CMN4820- Political Communication. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5610- Media Criticism. Credits: 3
- CMN5010- Rhetorical Theory. Credits: 3
- CMN5180- Seminar in Rhetoric. Credits: 3

- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5650- Digital Communication. Credits: 3

Electives

Students will take 9 to 15 semester hours of elective coursework, six semester hours of which must come from an area outside of the students' chosen concentration area. Students in the Thesis/Creative Thesis option will take 9 hours of elective credit; Students in the Comprehensive Exam option will take 15 hours of elective credit.

Students in the Thesis/Creative Thesis option will take a minimum of 9 hours of elective courses from the following:

- CMN5900- Instructional Practicum. Credits: 3
- CMN5901- Advanced Instructional Practicum. Credits: 3
- OR
- CMN5980- Internship. Credits: 3 to 9
- CSD 5780- College Teaching. Credits: 3
- CSD 5880- Supervised Experience in College Student Affairs. Credits: 3
- EDF5500- Theory into Practice: Curriculum Development

Students in the Comprehensive Exam option will take a minimum of 9 hours of elective courses from the following courses:

- CMN5900- Instructional Practicum. Credits: 3
- CMN5901- Advanced Instructional Practicum. Credits: 3
- OR
- CMN5980- Internship. Credits: 3 to 9
- CSD 5780- College Teaching. Credits: 3
- CSD 5880- Supervised Experience in College Student Affairs. Credits: 3
- EDF5500- Theory into Practice: Curriculum Development

Plus an additional 6 hours of elective courses hours from the following courses:

- HCM4910- Applied Health Education. Credits: 3
- CMN4765- Communication in Families. Credits: 3
- CMN4775- Documentary Film Making. Credits: 3
- CMN4919- Public Relations Campaigns. Credits: 3
- CMN4920- Case Studies in Public Relations. Credits: 3
- CMN4921- Seminar in Public Relations. Credits: 3
- CMN5010- Rhetorical Theory. Credits: 3
- CMN5015- Communication Ethics. Credits: 3
- CMN5030- Critical Inquiry. Credits: 3
- CMN5150- Seminar in Interpersonal Communication. Credits: 3
- CMN5155- Communication in Aging. Credits: 3

- CMN5160- Seminar in Mass Communication. Credits: 3
- CMN5170- Seminar in Organizational Communication. Credits: 3
- CMN5180- Seminar in Rhetoric. Credits: 3
- CMN5190- Leadership Communication. Credits: 3
- CMN5240- Communication Pedagogy. Credits: 3
- CMN5260- Communication in Science and Technology. Credits: 3
- CMN5510- Interpersonal Communication. Credits: 3
- CMN5520- Social Interaction. Credits: 3
- CMN5530- Intercultural Communication. Credits: 3
- CMN5550- Special Topics in Communication. Credits: 3
- CMN5610- Media Criticism. Credits: 3
- CMN5650- Digital Communication. Credits: 3
- CMN5700- Public Relations. Credits: 3
- CMN5710- Organizational Communication. Credits: 3
- CMN5720- Seminar in Public Relations. Credits: 3
- CMN5740- Small Group and Team Communication. Credits: 3
- HST5700- Health Behavior: Theory and Application. Credits: 3
- HST5750- Program Planning. Credits: 3
- HST5770- Leadership and Ethics for Health Professionals. Credits: 3
- CMN5990- Independent Study. Credits: 1 to 6

Capstone Experience

Students must demonstrate comprehensive knowledge of the discipline in order to complete their degree. Students may choose between comprehensive exams or completion of a capstone project of 6 semester hours in order to graduate. For the thesis capstone option, students may choose between an academic thesis (CMN5950) or a creative thesis (CMN5940). Students considering doctoral work are encouraged to complete an academic thesis.

CMN 59501- Thesis I. Credits: 3 to 6

OR

CMN59401- Creative Thesis I. Credits: 3 to 6

Date approved by the department or school: 2/12/18 HST: 2/9/18

Date approved by the college curriculum committee: 2/21/18

Date approved by CGS: