

Communication Studies: Graduate Certificate in Communication Processes

Rationale for Certificate Program:

The Department of Communication Studies faculty are requesting a new online Certificate Program geared towards teachers wishing to gain certification to teach dual-credit public speaking classes at the high school level. Offering the certificate program in an online format will increase opportunities to reach teachers who require flexibility in their programs, while also meeting the demand for high school teachers to further their education and to teach dual-credit courses. This certificate program also affords us the opportunity to attract out-of-state teachers.

The online delivery of the program will not change any course content and the integrity of the program will be maintained. All online courses within the program will be taught by faculty who have completed the required training as established by EIU.

The department of Communication Studies currently has the resources to offer an online certificate program in-load. The classes that already exist for the new online option in Communication and Leadership will count towards the certificate program.

Requested Effective Date is Summer 2018

Proposed Catalog Language:

Communication Studies: Graduate Certificate in Communication Processes

Option Description:

The online Graduate Certificate in Communication Processes is geared towards teachers who are interested in teaching dual-credit public speaking classes at the high school level. This certificate program targets teachers who don't wish to pursue a full Masters program in Communication Studies, or who already have Masters degrees in another area, and wish to teach dual-credit public speaking classes. By taking the courses listed below, teachers will earn 18 hours of graduate credit that may be applied toward an M.A. in Communication Studies. This online certificate program can be completed in one year with two classes being offered during the fall, spring, and summer semesters.

Admission Requirements:

To be eligible for admission to the certificate program, applicants must meet all of the requirements for admission to the Graduate School (see "Admission to Graduate Degree and Certificate Programs"). All applicants must also submit a departmental application to include:

- Statement of personal goals
- A writing sample demonstrating preparation for graduate level writing
- A resume outlining relevant work or academic experience
- 3 letters of recommendation

Courses Applicable Towards the MA in Communication Studies Degree

Courses taken towards the completion of the Graduate Certificate in Communication Processes may be counted toward the Master of Arts degree in Communication Studies. Acceptance into the certificate program does not guarantee placement into the graduate program, however. Students in the certificate program will be required to apply separately to the MA in Communication Studies degree program.

Admissions:

The online certificate program will use rolling admissions procedures to provide flexibility to students and also allow for fewer course offerings per semester than would a cohort schedule.

Certificate Course Requirements:

Total Semester Hours: 18

Required Core Classes (6hrs)

CMN5020 Communication Theory. Credits: 3
CMN5240 Communication Pedagogy. Credit: 3

Elective Classes (12hrs)

Students can choose any FOUR classes listed below:

CMN5015 Communication Ethics. Credits: 3
CMN5040 Communication Research. Credit: 3
CMN5190 Leadership Communication. Credits: 3
CMN5510 Interpersonal Communication. Credits: 3
CMN5520 Social Interaction. Credits: 3
CMN5530 Intercultural Communication. Credits: 3
CMN5650 Digital Communication. Credits: 3
CMN5710 Organizational Communication. Credits: 3
CMN5740 Small Group and Team Communication. Credits: 3

Date approved by the department or school: 2/12/18

Date approved by the college curriculum committee: 2/21/18

Date approved by CGS: