

Eastern Illinois University
New/Revised Course Proposal Format
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

CGS Agenda Item: 18-20
Effective Fall 2018

Banner/Catalog Information (Coversheet)

1. ☒ **New Course** or ☐ **Revision of Existing Course**
2. **Course prefix and number:** FCS 4848
3. **Short title:** Cultural Aspects of Fashion
4. **Long title:** Cultural Aspects of Fashion
5. **Hours per week:** Class Lab Credit
6. **Terms:** ☐ Fall ☐ Spring ☐ Summer ☒ On demand
7. **Initial term:** ☒ Fall ☐ Spring ☐ Summer Year: 2018
8. **Catalog course description:** Significance of sociological and psychological reasons for clothing selection; political and economic trends affecting clothing.
9. **Course attributes:** N/A

General education component: _____

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

10. Instructional delivery

Type of Course:

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research
☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: _____

Mode(s) of Delivery:

☒ Face to Face ☒ Online ☐ Study Abroad
☐ Hybrid, specify approximate amount of on-line and face-to-face instruction _____

11. Course(s) to be deleted from the catalog once this course is approved. N/A

12. Equivalent course(s): N/A

a. Are students allowed to take equivalent course(s) for credit? ☐ Yes ☐ No

13. Prerequisite(s): N/A

a. Can prerequisite be taken concurrently? ☐ Yes ☐ No

b. Minimum grade required for the prerequisite course(s)? _____

c. Use Banner coding to enforce prerequisite course(s)? ☐ Yes ☐ No

d. Who may waive prerequisite(s)?

☐ No one ☐ Chair ☐ Instructor ☐ Advisor ☐ Other (specify)

14. Co-requisite(s): None

15. Enrollment restrictions

a. Degrees, colleges, majors, levels, classes which may take the course: No limitations

b. Degrees, colleges, majors, levels, classes which may not take the course: N/A

16. Repeat status: X May not be repeated ___ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: ___

18. Grading methods: X Standard ___ CR/NC ___ Audit ___ ABC/NC

19. Special grading provisions: N/A

___ Grade for course will not count in a student's grade point average.

___ Grade for course will not count in hours toward graduation.

___ Grade for course will be removed from GPA if student already has credit for or is registered in:

X Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: FCS 2231: Sociology of Clothing

20. Additional costs to students:

Supplemental Materials or Software: N/A

Course Fee X No ___ Yes, Explain if yes _____

21. Community college transfer:

___ A community college course may be judged equivalent.

X A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☒ Course is required for the major(s) of FCS Merchandising and Apparel/Textile Design
☐ Course is required for the minor(s) of _____
☐ Course is required for the certificate program(s) of _____
☒ Course is used as an elective
2. **Rationale for proposal** : This course allows the student to explore the history of costume and apparel design trends. This fills a gap in knowledge by focusing on various time periods and global civilizations as well as examines contemporary styles of today's global marketplace.

3. **Justifications for (answer N/A if not applicable)**

Similarity to other courses: N/A

Prerequisites: N/A

Co-requisites: N/A

Enrollment restrictions: N/A

Writing active, intensive, centered: N/A

4. **General education assurances (answer N/A if not applicable)**

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: Online delivery of this course is justified by the following: 1. Potential increase in enrollment in this course and is supported by our school's recruitment initiatives; 2. Credible electronic materials are readily available to the students at no cost which lends the course to being successful online; and 3. The online delivery increases the flexibility and accessibility of this course to our students, both traditional and non-traditional.

Instruction: All of the assignments related to online material and homework will involve aspects of writing and critical reading, critical thinking and responsible citizenship. At least half of class time will be spent involving speaking and listening skills. Course materials and assignments will have aspects of quantitative reasoning.

Integrity: The instructor will correspond with each student on a regular basis. Each posting on the discussion board will reflect the student's name and will be monitored carefully. The discussion will be structured in a manner that will allow for the integration of the materials on a deeper level. Turnitin software will be used to help ensure original and authentic written work. The examination will be timed and available for a limited time span.

Interaction: Each student will be interacting directly with each other via D2L. Discussion boards, email, chat rooms and assignment boxes will be used for direct communication. Students will also have the opportunity to correspond through telephone or in person on campus, if they so desire.

Model Syllabus (Part II)

Please include the following information:

1. Course number and title
FCS 4848 – Cultural Aspects of Fashion
2. Catalog description
Significance of sociological and psychological reasons for clothing selection; political and economic trends affecting clothing. 3 credits.

3. Learning objectives.

1. Apply a scientific perspective to the analysis of dress as it relates to human behavior (Critical Thinking 1-6, Writing and Critical Reading 1-7, and Speaking and Listening 1-7, GLG A,B,C,D),
2. Examine historical and contemporary theoretical approaches toward research regarding the study of dress as it relates to human behavior (Critical Thinking 1-4, Writing and Critical Reading 1-7, and Speaking and Listening 1-7, and Responsible Citizenship 1, GLG A,B,C,D),
3. Analyze the importance of dress to humans and its social psychological implications (Critical Thinking 1-3, Writing and Critical Reading 1-6, and Speaking and Listening 1-7, GLG A,B,C,D),
4. Integrate an awareness of the role of dress in the development and understanding of self and family (Critical Thinking 1-6, Writing and Critical Reading 1-7, Speaking and Listening 1-7, and Responsible Citizenship 1-4, GLG A,B,C,D),
5. Interpret interpersonal behaviors, which might result from personal dress selections (Critical Thinking 1, Writing and Critical Reading 1-3, and Speaking and Listening 1-3, GLG A,B).

Graduate Learning Goals

Depth of content knowledge (GLG A)
 Effective critical thinking and problem solving (GLG B)
 Effective oral and written communication (GLG C)
 Advanced scholarship through research or creative activity (GLG D)

4. Course materials.

Eicher, J.B., Evenson, S.L. (2014). *The visible self* (4th ed.). New York: Fairchild.

5. Weekly outline of content.

| Week | Topic | Readings & Assignments | Face-to-Face | Online | |
|------|---|---------------------------|---|---|-----------|
| 1 | Course introduction. APA format. What is Sociology of Clothing? | Syllabus | Introductions, icebreaker, APA overview | Introductions, D2L icebreaker, APA overview | 2.5 hours |
| 2 | Classification System Observation | Chapter 1 | Powerpoint lecture, in- class activity, video in class | Powerpoint lecture, D2L activity, video on D2L | 2.5 hours |
| 3 | Dress, Culture, and Society | Chapter 2 | Powerpoint lecture, article review | Powerpoint lecture, article review | 2.5 hours |
| 4 | Records of the Types of Dress | Chapter 3 | Powerpoint lecture, in- class activity | Powerpoint lecture, D2L activity | 2.5 hours |
| 5 | Written Interpretations of Dress | Chapter 4 Exam #1 | Powerpoint lecture, in- class discussion | Powerpoint lecture, D2L discussion | 2.5 hours |
| 6 | Physical Appearance and Dress Observation | Chapter 5 | Powerpoint lecture, video in class, in-class discussion | Powerpoint lecture, video on D2L, D2L discussion | 2.5 hours |
| 7 | Body, Dress, and Environment | Chapter 6 | Powerpoint lecture, in- class activity | Powerpoint lecture, D2L activity | 2.5 hours |
| 8 | Culture and Dress | Chapter 7 Midterm Exam | In-class presentations, discussion | Presentations on D2L, discussion | 2.5 hours |
| 9 | Culture and Dress | Chapter 8, 9 | In-class presentations, discussion | Presentations on D2L, discussion | 2.5 hours |
| 10 | Creating Dress | Chapter 10 | Powerpoint lecture, in- class activity, discussion | Powerpoint lecture, D2L activity, discussion | 2.5 hours |

| | | | | | |
|--------|--|------------|---|------------------------------------|------------|
| 11 | Ideals Observation | Chapter 11 | Powerpoint lecture, in-class discussion | Powerpoint lecture, D2L discussion | 2.5 hours |
| 12 | Conformity and Individuality | Chapter 12 | Powerpoint lecture, in-class discussion | Powerpoint lecture, D2L discussion | 2.5 hours |
| 13 | Dress and the Future | Chapter 14 | Powerpoint lecture, in-class activity | Powerpoint lecture, D2L activity | 2.5 hours |
| 14 | Influences on Sociology of Clothing | | Powerpoint lecture, in-class discussion | Powerpoint lecture, D2L discussion | 2.5 hours |
| 15 | Individual Research Presentations Observation Course Wrap-up, Review | | In-class presentations, discussion | Presentations on D2L, discussion | 2.5 hours |
| Finals | | Final Exam | | | |
| | | | | | 37.5 hours |

6. Assignments and evaluation, including weights for final course grade.

FACE-TO-FACE SECTION:

| Course Assignment | % of points |
|---------------------------|-------------|
| In-class Assignments | 25% |
| Journal Article Review | 15% |
| Professional Image Report | 10% |
| Research Presentation | 25% |
| Exams (3) | 25% |

ONLINE SECTION:

| Course Assignment | % of points |
|------------------------------|-------------|
| D2L Discussions/ Assignments | 25% |
| Journal Article Review | 15% |
| Professional Image Report | 10% |
| Research Presentation | 25% |
| Exams (3) | 25% |

FACE-TO-FACE SECTION (Graduate Students Only):

| Course Assignment | % of points |
|-----------------------------------|--------------------|
| In-class Assignments | 15% |
| Journal Article Review | 10% |
| Professional Image Report | 10% |
| Research Presentation | 25% |
| Exams (3) | 25% |
| Culture Scale Presentation | 15% |

ONLINE SECTION (Graduate Students Only):

| Course Assignment | % of points |
|-------------------------------------|--------------------|
| D2L Discussions/ Assignments | 15% |
| Journal Article Review | 10% |
| Professional Image Report | 10% |
| Research Presentation | 25% |
| Exams (3) | 25% |
| Culture Scale Presentation | 15% |

7. Grading scale.

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

Below 60% = F

8. Correlation of learning objectives to assignments and evaluation.

| Course Objectives | InClass/D2L Assignments (25%) | Journal Article Review (15%) | Professional Image Report (10%) | Research Presentation (25%) | Exams (25%) | GRAD SCALE (15%) |
|--|--------------------------------------|-------------------------------------|--|------------------------------------|--------------------|-------------------------|
| 1. Apply a scientific perspective to the analysis of dress as it relates to human behavior | X | X | X | X | X | X |
| 2. Examine historical and contemporary theoretical approaches toward research regarding the study of dress as it relates to human behavior | X | X | X | X | X | X |

| | | | | | | |
|--|---|---|---|---|---|---|
| 3. Analyze the importance of dress to humans and its social psychological implications | X | X | X | X | X | X |
| 4. Integrate an awareness of the role of dress in the development and understanding of self and family | X | X | X | X | X | X |
| 5. Interpret interpersonal behaviors, which might result from personal dress selections | X | X | X | X | X | X |

Date approved by the department or school: January 8, 2018

Date approved by the college curriculum committee: January 30, 2018

Date approved by CAA: February 15, 2018

Date approved by CGS: February 20, 2018