

**Lori A Henderson**

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**From:** Christopher Kahler <ckahlerarteiu@gmail.com>  
**Sent:** Wednesday, December 06, 2017 10:43 AM  
**To:** Lori A Henderson  
**Subject:** Samantha Osborne

Dear Lori,

Please accept this email as a confirmation of why we would like to nominate Samantha Osborne to be able to Chair a Graduate Committee this year. Not only is Samantha qualified as a full-time employee, but her job position is being rolled over to a Tenure Track line this Spring.

In addition, Samantha has earned a MA from EIU back in 2006 and has demonstrated all of the professional experience necessary to work with our graduate students.

I give her my full endorsement in her role as a Graduate Committee Chair.

Best - Chris

Chris Kahler  
Chair  
Department of Art and Design  
Eastern Illinois University  
[cbkahler@eiu.edu](mailto:cbkahler@eiu.edu)  
[www.eiu.edu/art/](http://www.eiu.edu/art/)  
217-581-3410

*Associate*

**Nomination For Appointment as an  
Adjunct Member  
Of the Graduate Faculty**

RECEIVED  
THE GRADUATE SCHOOL

DEC 04 2017

EASTERN ILLINOIS  
UNIVERSITY

Name of nominee: Samantha Osborne

Date: November 2

Department/school: Art +Design

E-mail address of nominee slosborne@eiu.edu

Graduate course(s) to be taught: Art 5100, Art 5600

Semester/term and year of approval: Fall 2017 - Spring 2018

Need for this assignment: Samantha is being rolled into a Tenure Track position. Program

Length of Appointment: 1 year term: 2 year term: ☒ 3 year term:

Profile of the candidate:

A. Current position (Include academic rank if applicable): Instructor

B. Education and professional experience:

Highest degree earned: MA

Date awarded: 2006

Degree granting institution: Eastern Illinois University

Field of specialization: Graphic Design, Painting/Drawing

C. Evidence of other education, professional activity, and specialization in teaching area within the last three years (workshops, research, service, creative activity, etc.). Please put in vita format and attach.

D. List the graduate courses taught by the candidate during the last three years:

  
\_\_\_\_\_  
Graduate Coordinator or Chair, Department Graduate Committee

  
\_\_\_\_\_  
Department Chair

  
\_\_\_\_\_  
Academic Dean

\_\_\_\_\_  
Dean, Graduate School

**Samantha Osborne** (formerly Tabletious)

10 Monroe Avenue

Charleston, IL 61920

[sam\\_osborne@ymail.com](mailto:sam_osborne@ymail.com)

(217) 549-2160

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### **Profile**

Multifaceted leader, manager, and designer with hands-on experience in exhibition design and fabrication. With more than eleven years of progressive industry experience, I have gained recognition and acknowledgement for varied contributions in award-winning designs, and have successfully led and managed a growing design department. I seek a teaching position in which I can teach and help shape the minds and skill sets of future graphic designers.

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### **Areas of Interest**

Academic Interests: Graphic Design, Drawing, Fine Art

Professional Interests: Graphic Design, Exhibition Design, Leadership

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### **Key Areas of Expertise**

- Leading, directing, and managing creative teams
- Numerous applications of graphic design
- Knowledge of graphic and exhibit construction methods and materials
- Familiarity with industry guidelines and regulations
- Maximizing productivity within limited resources
- Familiarity with Americans with Disabilities Act (ADA) Guidelines, Smithsonian Guidelines, and National Park Service Guidelines.
- Familiarity with artifact display design and interpretation, including requirements for varied levels of conservation.

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### **Education**

Master of Arts, 2006. Eastern Illinois University. Drawing concentration. GPA 4.0/4.0

Bachelor of Arts, 2005. Eastern Illinois University. Graphic Design concentration. GPA 3.25/4.0

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### **Professional Experience**

January 2016 – present, Taylor Studios, Inc.

#### Marketing Manager

As Marketing Manager I oversee all marketing-related activities for the company. From big-picture marketing strategy, budget and analysis; to advertising, content curation and development, social media, tradeshow, proposals, website, email marketing, brand awareness, and more. I measure and report on key performance indicators for marketing efforts and adjust resources and efforts for optimal results. Additionally, I advise on, craft and execute plans of action to bring new products and services to market. I make recommendations on partnerships and am proactive in developing synergistic relationships with key industry players.

January 2010 – January 2016, Taylor Studios, Inc.

#### Design Manager

As Design Manager, I was responsible for all design operations and creative processes. I provided cohesive leadership to an 8-12 -person team of varied disciplines including graphic design, exhibit design, drafters, planners, content developers, and copywriters. I designed, developed, and implemented creative processes to support design services and maximize profit, innovation, and efficiency. I forecasted workload and capacity, and spearheaded solutions for staffing and/or subcontracting. I coached and mentored staff on a regular basis and managed pay for the department. I was responsible for operational and creative strategy for design, and worked closely with other

departments to help ensure the whole company worked as a cohesive team. I was heavily involved in the design, development and production of marketing media and product development. Part of my role, as a member of the executive management team, was to help make strategic decisions and recommendations regarding the future direction and vision of the company.

August 2008 – January 2010, Taylor Studios, Inc.

Senior Graphic Designer

As Senior Graphic Designer, I was responsible for leadership, training, and teaching fellow coworkers. I provided critical feedback and constructive criticism to enhance others' designs, created and led creative exercises that acted as both team building exercises and improved creative skill sets, and standardized common graphic design practices for the company. In addition, I continued to fill the role of Graphic Designer, as listed below.

April 2006 – August 2008, Taylor Studios, Inc.

Graphic Designer

As Graphic Designer, I was responsible for creating innovative designs for both clients and for marketing materials. My role within the company included, but was not limited to: graphic design, website maintenance and design, project management, printer management, subcontractor management, and minimal exhibit design. I also provided training to others regarding the principles of graphic design on a regular basis. The position required me to work closely with design teams including exhibit designers, art directors, copywriters, and project managers in order to produce exhibits and graphics in a successful, profitable manner.

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**Teaching Experience**

Fall 2008 – Spring 2009, Eastern Illinois University

Instructor of Graphic Design

Through a national search, I was awarded a one-year full-time contract to teach for EIU. I taught Introduction to Graphic Design, Typography I, II and IV, Visualization III and Graphic abstraction. With minimal teaching experience, I took the liberty to modify course outlines, objectives, projects, and schedules from my predecessor to incorporate new, valuable lessons and information I had thus learned through my own schooling and through work experience. Modifications to the assignments proved successful when several of my students were allowed entry into the All Student Show, a juried exhibition, with work produced in my classes. Some works entered were credited with merit awards.

Spring 2009, Eastern Illinois University

Instructor of Graphic Design

During this time I taught a single class to entry-level students, Introduction to Graphic Design.

Fall 2005 – Spring 2006, Eastern Illinois University

Graduate Assistantship

Throughout the duration of graduate studies, I taught Introduction to Art as part of a Graduate Assistantship. This class focused on hands-on exploration and applications of the principles of art, primarily for non-art majors.

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**Additional Training**

Sandler Sales System, completed 2016

Leadership Illinois, class of 2017 (in progress)

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**Skills**

Leadership

Creative Direction

Project Management

Exhibit Design  
Graphic Design  
Content Development  
Copywriting  
Marketing Strategy

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#### **Software**

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premier  
Adobe Acrobat  
Google Sketchup  
Microsoft Office  
Microsoft Outlook  
Microsoft Client Resource Management  
File Maker Pro  
iMovie  
Garage Band  
Word Press  
Mail Chimp  
Form Stack  
Google Analytics

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#### **Recognition & Publications**

Self-published: Taylor Studios blog, numerous articles over several years  
2017: (forthcoming) Communication Arts article publication  
2017: (forthcoming) Sign Builder Illustrated publication  
2014: National Association for Interpretation Digital Media Award - Forsythe National Wildlife Refuge -Watershed Spin-browser Interactive  
2013: Patriot Award  
2012: American Graphic Design award for wedding invitation design  
2012: National Association for Interpretation Media Award - Prairie Grove Battlefield State Park Interior Exhibits & Fort Totten Interpretive Center Interior Exhibits  
2010: National Association for Interpretation Media Award - Living Desert Zoo & Gardens bilingual interpretive signage & American Graphic Design award for "MOST" invitation design  
2009: Publications in Event Design Magazine and SEG D for projects completed at Taylor Studios  
2007: ADDY Award, Central Illinois Advertising Club  
2007: On Our Way Exhibition, University of Illinois Union Gallery, Champaign, IL  
2006: Graduate Teaching Assistantship & EIU Graduate Exhibition, Charleston, IL  
2006: Merit Award for Drawing, All Student Show, Tarble Arts Center, Charleston,

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#### **Community Involvement**

Big Brothers Big Sisters, mentor – Coles County and Champaign County  
Pro bono design work for numerous small businesses and start-ups  
Design services donated to numerous organizations including but not limited to:

- Spring Fling – Eastern Illinois University fundraiser
- Illinois Center for Aging
- Illinois Horseman's Council and Horse Fair (via Taylor Studios)
- Grand Prairie Friends (via Taylor Studios)
- St. John's Lutheran School, Mattoon

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**Memberships**

Leadership Illinois

National Association for Interpretation

American Association of Museums

Association of Midwest Museums

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**Interests**

Photography, fitness, cooking, volunteering, hiking