

Eastern Illinois University
New Course Proposal Format
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

CGS Agenda item: 17-35
Effective Summer 2017

Banner/Catalog Information (Coversheet)

1. ☒ **New Course** or ☐ **Revision of Existing Course**
2. **Course prefix and number:** MBA 5640A
3. **Short title:** Financial Management
4. **Long title:** Financial Management
5. **Hours per week:** 3 Class 0 Lab 3 Credit
6. **Terms:** ☐ Fall ☐ Spring ☐ Summer ☒ On demand
7. **Initial term:** ☐ Fall ☐ Spring ☒ Summer Year: 2017
8. **Catalog course description:** An investigation of the firm's acquisition and financial activities, to include working capital management, capital budgeting, capital structure strategies, and valuation theory. The practical application of financial policy is stressed for decision-making purposes. This course is available only to students in the MBA Online program or by permission of the Coordinator, Graduate Business Studies.

9. Course attributes:

General education component: N/A

☐ Cultural diversity ☐ Honors ☐ Writing centered ☐ Writing intensive ☐ Writing active

10. Instructional delivery

Type of Course:

☒ Lecture ☐ Lab ☐ Lecture/lab combined ☐ Independent study/research
☐ Internship ☐ Performance ☐ Practicum/clinical ☐ Other, specify: _____

Mode(s) of Delivery:

☐ Face to Face ☒ Online ☐ Study Abroad
☐ Hybrid, specify approximate amount of on-line and face-to-face instruction _____

11. Course(s) to be deleted from the catalog once this course is approved. NONE

12. **Equivalent course(s):** MBA 5640

a. **Are students allowed to take equivalent course(s) for credit?** ☐ Yes ☒ No

13. **Prerequisite(s):** BUS 2810 and BUS 3710.

a. **Can prerequisite be taken concurrently?** ☐ Yes ☒ No

b. **Minimum grade required for the prerequisite course(s)?** C

c. Use Banner coding to enforce prerequisite course(s)? ☐ Yes ☒ No

d. Who may waive prerequisite(s)?

☐ No one ☐ Chair ☐ Instructor ☐ Advisor ☒ Other (specify) Coordinator,
Graduate Business Studies

14. Co-requisite(s): NONE

15. Enrollment restrictions

a. Degrees, colleges, majors, levels, classes which may take the course: MBA

b. Degrees, colleges, majors, levels, classes which may not take the course: All others

16. Repeat status: ☒ May not be repeated ☐ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: 3

18. Grading methods: ☒ Standard ☐ CR/NC ☐ Audit ☐ ABC/NC

19. Special grading provisions:

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in:

☐ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: _____

20. Additional costs to students:

Supplemental Materials or Software ☐ included in Course Fee _____

Course Fee ☐ No ☒ Yes. Explain if yes \$100 course fee for program simulations, software and supplemental materials that will be purchased in bulk and distributed online in the course materials

21. Community college transfer:

☒ A community college course may be judged equivalent.

☐ A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

Rationale, Justifications, and Assurances (Part I)

1. ☒ Course is required for the major(s) of Master of Business Administration
☐ Course is required for the minor(s) of _____
☐ Course is required for the certificate program(s) of _____
☐ Course is used as an elective
2. **Rationale for proposal:** This course is a required course in the MBA Online program. The course objectives and content are the same as MBA 5640; the MBA 5xxxA courses are being added to address differential tuition rates and separate course fees that are unique to the MBA Online program courses.

3. Justifications for (answer N/A if not applicable)

Similarity to other courses: Intentionally the same course, same degree program, but is needed to address administrative differences between degree program designs (online versus face-to-face)

Prerequisites: Material in MBA level course requires knowledge of business statistics and finance for terminology, concepts, theories and practices that will be applied in the MBA course.

Co-requisites: NONE

Enrollment restrictions: Due to the specificity of the research and content examined, and the specialized MBA Online program structure, enrollment in this course will be restricted to MBA Online students or those with permission of the Coordinator, Graduate Business Studies.

Writing active, intensive, centered: N/A

4. General education assurances (answer N/A if not applicable)

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

5. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)

Online or hybrid delivery justification: Offering and instructing this course through an online model allows and increases the enrollment probability of alumni and other interested students who have moved away from campus, are currently employed, or live outside the East Central Illinois area. Online delivery of this course provides the opportunity to market to these potential students through the MBA online program offered by the School of Business at EIU.

Instruction: Lectures equivalent to those from the face-to-face courses may be recorded & posted online. All faculty who will deliver this course online are/will be OCDi (or appropriate equivalent) trained.

Integrity: Students will take quizzes and exams through an online testing taking monitoring system, or they will take them at a proctored facility such as a community college in their area.

Interaction: At the discretion of the faculty, provisions and requirements would vary but generally will utilize Email, Web-Based Discussions, and Web-conferencing. Email will be utilized in addressing individual student questions/communication. The web-based discussions (via a LMS-type environment) will be used to gauge student understanding of the materials presented via web-based video delivery and to provide clarification from the instructor. Web-based conferencing will be used to provide students with the opportunity to present their work to all members of the class, receive real-time feedback in the form of questions and discussion of their presentation and interact in real time with the faculty member and classmates.

Model Syllabus (Part II)

Please include the following information:

1. Course number and title: MBA 5640A Financial Management
2. Catalog description:
An investigation of the firm's acquisition and financial activities, to include working capital management, capital budgeting, capital structure strategies, and valuation theory. The practical application of financial policy is stressed for decision-making purposes. This course is available only to students in the MBA Online program or by permission of the Coordinator, Graduate Business Studies.
3. Learning objectives (Graduate School Learning Goals being met):
 1. Integrate treatment of the processes of financial management of the firm into the existing business management fundamentals supported by other discipline areas. (Content, Critical thinking and problem solving skills)
 2. Demonstrate an understanding of the unique characteristics of the corporate financing process. (Content)
 3. Demonstrate a level of competence needed to evaluate macro and micro factors that contribute to the creation of firm value. (Content)
 4. Apply valuation methods to integrate quantitative measures with qualitative characteristics for making business decisions. (Content, Critical thinking and problem solving skills)
 5. Analyze and be able to manage the major risk factors of the firm. (Content, Critical thinking and problem solving skills)

4. Course materials.

Brigham, Eugene E. and Ehrhardt, Michael C., 2009, *Financial Management: Theory and Practice*, 12th Edition, Thomson South-Western.

Supplementary recommended materials:

(1) Brealey, Richard, Stewart Myers, and Franklin Allen, 2011, *Principles of Corporate Finance*, 10th Edition, McGraw-Hill/Irwin; (2) Kewon, Arthur, John Martin, and William Perry, 2010, *Foundations of Finance*, 7th Edition, Prentice Hall; (3) Ross, Stephen, Randolph Weisterfield, and Jeffrey Jaffe, 2013, *Corporate Finance*, 10th Edition, McGraw-Hill/Irwin.

Recommended Daily Readings: The *Wall Street Journal* (WSJ, needed for doing 2 projects). Business students are strongly suggested to read the WSJ on a daily basis. With a good understanding of the ever-changing business world through reading the WSJ, a student would be more competitive in the job market. WSJ also has excellent information about job opportunities and career-planning in the Careers section of Life.

Other useful sources of business information can be found in *BBC.co.uk*, *Bloomberg.com*, *Chicago Sun Times*, *CNNFN.com*, *Financial Times*, *Google*, *New York Times*, *smartmoney.com*, *USA Today*, *Yahoo!*, and so on.

5. Weekly outline of content:

COURSE CONTENT	
TOPIC	APPROXIMATE CLASS HOURS
Introduction; The Financial Environment: Markets, Institutions and Interest Rates; Financial Statement Analysis, Cash Flow, and Taxes	4
Bonds and Their Valuation	2.5
Risk and Return Analysis	2
Stocks and Their Valuation	2.5
Cost of Capital	2
Capital Budgeting, Cash Flow Estimation, and Risk Analysis	5
Financial Options, Derivatives, and Risk Management	3.5
Mergers and Acquisitions	2
Corporate Governance	1
Capital Structure Decisions	2
Distributions to Shareholders: Dividends and Repurchases	2
Issuing Securities, Refunding Operations, Hybrid Financing, and Other Topics	3
Long Term Financial Planning & Lease Financing	2

Working Capital Management & International Financial Management	2
Midterm Exam	2
Final Exam	2
TOTAL Hours (including Final Exam)	39.5

6. Assignments and evaluation, including weights for final course grade.

Achievement of the course objectives will be measured by performance in:

- (1) class preparation based on assigned chapter problems and in-class work (19%),
- (2) assigned case presentation, problems and team case class discussions (22%),
- (3) case study reports (15%),
- (4) the midterm examination (20%)
- (5) the final examination (24%)

7. Grading scale.

90-100% - A, 80-89% - B, 70-79% - C, 60-69% - D, Below 59% - F

8. Correlation of learning objectives to assignments and evaluation.

Objective	Chapter problems/ in-class work	Case Presentation and discussions	Case Study Reports	Mid-Term Exam	Final Exam
1. Integrate treatment of the processes of financial management of the firm into the existing business management fundamentals supported by other discipline areas.	X		X	X	
2. Demonstrate an understanding of the unique characteristics of the corporate financing process.	X		X	X	
3. Demonstrate a level of competence needed to evaluate macro and micro factors that contribute to the creation of firm value.	X	X	X		X
4. Apply valuation methods to integrate quantitative measures with qualitative characteristics for making business decisions.	X	X	X		X
5. Analyze and be able to manage the major risk factors of the firm.	X	X			X

Date approved by the Finance Discipline: 3/6/2017

Date approved by the School of Business/Graduate Committee: 3/7/2017

Date approved by the LCBAS College Curriculum Committee: 3/24/2017

Date approved by the Honors Council (if this is an honors course): N/A

Date approved by CAA: N/A CGS: 4/18/2017