**Eastern Illinois University**
# New/Revised Course Proposal Format
**(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)**

**Banner/Catalog Information (Coversheet)**

1.      **X** New Course or _____Revision of Existing Course

2.      **Course prefix and number:**  ART 5602

3.      **Short title:** *Methods in Digital Media*

4.      **Long title:** *Methods in Digital Media*

5.      **Hours per week:** 2 Class     2 Lab     3 Credit

6.      **Terms:** ___ Fall     ___ Spring     **X Summer**     ___ On demand

7.      **Initial term**: ___ Fall     ___ Spring     **X Summer**     Year: **2016**

8.      **Catalog course description:**

An immersive hybrid studio course focusing on the study of the tools, techniques and creative possibilities afforded by the use of computers and digital technologies as a visual art medium. Topics explored will be digital photography, photo-manipulation and digital painting/drawing.

9.      **Course attributes:**

General education component: **N/A**

___ Cultural diversity ___ Honors ___ Writing centered     ___ Writing intensive ___Writing active

10.      **Instructional delivery**

**Type of Course:**

___ Lecture     ___ Lab     **X Lecture/lab combined**     ___ Independent study/research

___ Internship     ___ Performance     ___ Practicum/clinical ___ Other, specify: _____

**Mode(s) of Delivery:**

___Face to Face     ___ Online     ___ Study Abroad

**X** Hybrid, specify approximate amount of on-line and face-to-face instruction

**(60% Face to Face, 40% Online)**

11.      Course(s) to be deleted from the catalog once this course is approved.  **None**

12.      **Equivalent course(s):  None**

      a.   **Are students allowed to take equivalent course(s) for credit?**   ___ Yes   ___ No

**13.    Prerequisite(s):**

Admission to the Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option; nine semester hours of undergraduate 2D studio art coursework or permission of the Chair.

   a.  **Can prerequisite be taken concurrently? ___ Yes    _X_ No**

   b.  **Minimum grade required for the prerequisite course(s)? ___**

   c.  **Use Banner coding to enforce prerequisite course(s)?    ___ Yes    X No**

   d.  **Who may waive prerequisite(s)?**

      ___ No one    **X Chair**    ___ Instructor    ___ Advisor    ___ Other (specify)

**14.    Co-requisite(s):** None

**15.    Enrollment restrictions**

   a. **Degrees, colleges, majors, levels, classes which <u>may</u> take the course:**

Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option

   b. **Degrees, colleges, majors, levels, classes which may <u>not</u> take the course: _____**

**16.    Repeat status: ___** May not be repeated    **X May be repeated once with credit**

**17.    Enter the limit, if any, on hours which may be applied to a major or minor: <u>NA</u>**

**18.    Grading methods:  <u>X</u> Standard    ___** CR/NC    __ Audit    ___ ABC/NC

**19.    Special grading provisions:**

   ___ Grade for course will <u>not</u> count in a student's grade point average.

   ___ Grade for course will <u>not</u> count in hours toward graduation.

   ___ Grade for course will be removed from GPA if student already has credit for or is registered in:

   ___ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in:

**20.    Additional costs to students:**

   Supplemental Materials or Software:

   Course Fee  __No  **X Yes**, Explain if yes:

This course will require a lab fee of $100.00 to cover the cost of studio supplies and materials used in creating digital prints. Students should refer to the Master of Arts in Art with Art Education Option/

Community Arts Option computer requirements for additional information regarding necessary software and hardware.

**21.    Community college transfer:**

\_\_\_ A community college course may be judged equivalent.

 **X** A community college may <u>not</u> be judged equivalent.

Note: Upper division credit (3000+) will <u>not</u> be granted for a community college course, even if the content is judged to be equivalent.

## Rationale, Justifications, and Assurances (Part I)

**1.**    \_\_\_Course is required for the major(s) of _____

\_\_\_Course is required for the minor(s) of _____

\_\_\_Course is required for the certificate program(s) of _____

 **X** Course is used as an elective

**2.  Rationale for proposal:**

ART5602 could be taken to fulfill three of the six hours of studio art required for the MA in Art with Art Education Option and MA in Art with Community Art Option. This course is an 8-day, on campus graduate level studio art course designed to address the specific needs of students pursuing these degree options. Most will be non-traditional students with limited ability to come to campus for the six or eight week summer sessions because they live more than an hour's drive from Charleston plus they have employment and family responsibilities. An 8-day intensive studio course with the opportunity to interact with faculty and classmates while completing a final project or portfolio of artwork by the end of the summer session aids their timely completion of degree requirements.

**3.  Justifications for (answer N/A if not applicable)**

<u>Similarity to other courses</u>: ART5602 may have some overlap with ART3200 and 3201, as all courses cover and explore the use of digital techniques and technology for use in 2D studio art; however, this overlap is not significant and the structure of this course is completely unique.

<u>Prerequisites</u>: Admission to the Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option; nine semester hours of undergraduate 2D studio art coursework or permission of the Chair.

<u>Co-requisites</u>: **N/A**

<u>Enrollment restrictions</u>:  **MA in Art with Art Education Option or Community Arts Option**

<u>Writing active, intensive, centered</u>:  **N/A**

**4.  General education assurances (answer N/A if not applicable)**

<u>General education component</u>:  **N/A**

Curriculum:  **N/A**

Instruction: **N/A**

Assessment: **N/A**


5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: Enrollment will be non-traditional students with limited ability to come to campus for the 6 or 8 week summer sessions because they live more than an hour's drive from Charleston plus they have employment and family responsibilities.

Instruction: Online preparation instruction and interaction before the 8-day studio intensive face-to-face instruction will ensure an efficient use of the on-campus studio time spent in introduction, exploration and incorporation of the studio art techniques. Post on-campus online sessions will include Q&A sessions and individual and or group online in-process and final critiques.

Integrity: Familiar with each individual student's artistic abilities, technical skills, and personal aesthetic, the instructor will be able to evaluate the works of art presented for assessment. Anti-plagiarism software may be used for written assignments.

Interaction: Students will use D2L, SKYPE, DROPBOX and or email prior to and after the 8-day intensive on-campus studio portion of the class for conferring with instructor and submitting final digital portfolio of work completed.


**Model Syllabus (Part II)**

Please include the following information:

1. Course number and title: **ART5602, Methods in Digital Media**
2. Catalog description: An immersive studio course focusing on the study of the tools, techniques and creative possibilities afforded by the use of computers and digital technologies as a visual art medium. Topics explored will be digital photography, photo-manipulation and digital painting/drawing.
**3.** Learning objectives: (Graduate Goals for Learning)

1. Depth of content knowledge.

   a) Demonstrate familiarity with computer- assisted image manipulation tools and techniques.
   b) Create successful compositions through the use of digital photography.
   c) Create successful compositions through the use of image manipulation.
   d) Demonstrate familiarity with fundamental computer- assisted drawing and painting tools.
   e) Create successful compositions through the use of digital painting.
   f) Create a personal website/tumblr/flickr/wordpress/blogspot page to share work.
   g) Demonstrate good craftsmanship skills

2. Effective critical thinking and problem solving.

a) Gain knowledge of current issues, artists, and practices in digital art.
b) Develop self-learning skills.
c) Develop techniques to generate ideas.
d) Build a strong work ethic that will help propel future studies.

3. Effective oral and written communication.

a) Use visual vocabulary to discuss artworks.
b) Compose written project proposals that cite specific goals and predicted outcomes.
c) Compose artist statements that clearly articulate formal, conceptual and technical intent as embodied in the material form of the work.

4. Advanced scholarship through research or creative activity

a) Independently develop a concise portfolio of creative work that synthesizes the materials, processes and concepts explored during the one-week studio immersion.
b) Compose an artist statement that clearly articulates the formal, conceptual and technical intent as embodied in the material form of the portfolio.

**4.** Course materials: This course will require a lab fee of $100.00 to cover the cost of studio supplies and materials used in creating digital prints. Students should refer to the Master of Arts in Art with Art Education Option/ Community Arts Option computer requirements for additional information regarding necessary software and hardware.

**Required materials not covered by the lab fee:**

a) 16GB or larger USB storage device (flash drive or external hard drive).
b) Digital camera.  D-SLR or Hybrid is recommended. 8 mega pixels + is an absolute minimum
c) MacBook Pro or equivalent. (See program software and hardware requirements)
d) Audacity (A free download)
e) Skype (A free download)

**Optional (but highly recommended) materials not covered by the lab fee:**

a) iPad
b) Sensu or Nomad electronic brush
c) Wacom tablet.
d) ArtRage

**5.** Weekly Outline of Content

| Online Pre-class Preparation | Course Introduction, Preliminary Readings, Artist Research, Preliminary Digital Photography Inventory Development. |
| --- | --- |

| 8-Day On-campus Studio | Session | Activity |
|---|---|---|
| 1 | 1. | Explanation of course topics, tools, and materials.  Intro to camera basics, lecture on what makes a good photograph. Intro POV assignment. |
| | 2. | POV Photo essay. Photo retouching in Photoshop. Critique. HW: 10 Photos (Textures) Assign Artist Presentations. |
| 2 | 1. | Lecture on Clarence John Laughlin.  Introduce Ghosts Project.  Shooting. |
| | 2. | Lecture and Demo on masking, lasso tools, adjustments, etc. Assembling images. In-progress crit. HW: 10 Photos (Objects) |
| 3 | 1. | Ghosts Continued. Introduce Digital Drawing project. Demo on drawing with computer techniques. |
| | 2. | Digital Drawing, Ghosts work.  Demo on scanning paint spatter, brushstrokes etc. HW: 10 Photos (People) |
| 4 | 1. | Critique on Ghosts.  Introduce Digital Abstraction project. Demo on using Audacity as a photo-manipulator. |
| | 2. | Digital Drawing, Abstraction work. |
| 5 | 1. | Digital Drawing Critique. Work on Digital Abstractions.<br><br>Visit to Tarble Arts Center. Introduce critical Analysis essay. 500 - 750 words |
| | 2. | Digital Abstractions. HW: Finish Artist Presentations. Individual Investigations in the Digital Studio proposal. |
| 6 | 1.<br>2. | Individual Investigations in the Digital Studio Due.  Digital Abstractions Due/ Critique.<br><br>Studio: Individual Investigations. |
| 7 | 1.<br><br>2. | Critical Analysis essay Due. Discussion<br><br><br>Studio: Individual Investigations. |
| 8 | | Studio Critiques, Artist Presentations, Final Project Proposals Due. |

| Online Post-class Portfolio Completion | Portfolio Completion, Online Reviews and Group and Individual Critiques. |
|---|---|

**6.** Assignments and evaluation, including weights for final course grade:

## Studio Intensive Portfolio:

    a) Photo Essay 5% (of Studio Intensive Grade)
    b) Ghosts 15 %
    c) Digital Drawing 20%
    d) Digital Abstraction 20%
    e) Critical Analysis Essay 10%
    f) Individual Investigation 20%
    g) Artist Presentation 10%

## Post-Immersion Portfolio:

Students are expected to spend approximately 4-6 hours a week on assignments outside this class after the studio immersion. The post-immersion portfolio will consist of 4 examples of individual investigations in the digital studio.

    a) Individual Investigation 1. 25% (of Post-Immersion Portfolio Grade)
    b) Individual Investigation 2. 25 %
    c) Individual Investigation 3. 25%
    d) Individual Investigation 4. 25%

**7.** Grading scale:

| Letter Grade | Percentage |
|---|---|
| A | 100-90 |
| B | 89-80 |
| C | 79-70 |
| D | 69-60 |
| F | Below 60 |

**8.** Correlation of learning objectives to assignments and evaluation.

| Graduate Learning Objectives | Creative Work (75%) | Critiques (10%) | Proposals/Statements (15%) |
|---|---|---|---|
| Depth of content knowledge.<br><br>a) Demonstrate familiarity with computer- assisted image manipulation tools and techniques.<br>b) Create successful compositions through the use of digital photography.<br>c) Create successful compositions through the use of image manipulation.<br>d) Demonstrate familiarity with fundamental computer- assisted drawing and painting tools.<br>e) Create successful compositions through the use of digital painting.<br>f) Create a personal website/tumblr/flickr/wordpress/blogspot/ page to share work.<br>g) Demonstrate good craftsmanship skills | X<br><br>X<br><br>X<br><br>X<br><br>X<br><br><br>X | <br><br><br><br><br><br>X | |
| Effective critical thinking and problem solving.<br><br>a) Gain knowledge of current issues, artists, and practices in digital art.<br>b) Develop self-learning skills.<br>c) Develop techniques to generate ideas<br>d) Build a strong work ethic that will help propel future studies. | <br><br><br>X<br><br><br>X | | X<br><br><br>X |
| Effective oral and written communication.<br><br>a) Use visual vocabulary to discuss artwork of your own and others.<br>b) Compose written project proposals that cite specific goals and predicted outcomes.<br>c) Compose artist statements that clearly articulate formal, conceptual and technical intent as embodied in the material form of the work. | | X | <br><br><br>X<br><br><br>X |
| Advanced scholarship through research or creative activity<br><br>a) Independently develop a concise portfolio of creative work that synthesizes the materials, processes and concepts explored during the one-week studio immersion.<br>b) Compose an artist statement that clearly articulates the formal, conceptual and technical intent as embodied in the material form of the portfolio. | X | | X<br><br><br>X |

**Date approved by the department or school:  12/2/2015**
**Date approved by the college curriculum committee:  1/27/2016**
**Date approved by the Honors Council** *(if this is an honors course):*
**Date approved by CAA:**  NA      **CGS:**