

**Eastern Illinois University**  
**New/Revised Course Proposal Format**  
(Approved by CAA on 4/3/14 and CGS on 4/15/14, Effective Fall 2014)

**Banner/Catalog Information (Coversheet)**

1. **X** New Course or \_\_\_\_ Revision of Existing Course
2. **Course prefix and number:** ART 5602
3. **Short title:** *Methods in Digital Media*
4. **Long title:** *Methods in Digital Media*
5. **Hours per week:** 0 Class    3 Lab    3 Credit
6. **Terms:** \_\_\_\_ Fall    \_\_\_\_ Spring    **X Summer**    \_\_\_\_ On demand
7. **Initial term:** \_\_\_\_ Fall    \_\_\_\_ Spring    **X Summer**    Year: **2017**
8. **Catalog course description:**

This course is an immersive study of the tools, techniques, and creative possibilities afforded by the use of computers and digital technologies as a visual art medium. This class will explore digital photography, photo-manipulation and digital painting/drawing.

9. **Course attributes:**

General education component:

\_\_\_\_ Cultural diversity \_\_\_\_ Honors \_\_\_\_ Writing centered    \_\_\_\_ Writing intensive \_\_\_\_ Writing active

10. **Instructional delivery**

**Type of Course:**

\_\_\_\_ Lecture    **X Lab**    \_\_\_\_ Lecture/lab combined    \_\_\_\_ Independent study/research  
\_\_\_\_ Internship    \_\_\_\_ Performance    \_\_\_\_ Practicum/clinical    \_\_\_\_ Other, specify: \_\_\_\_\_

**Mode(s) of Delivery:**

**X Face to Face**    \_\_\_\_ Online    \_\_\_\_ Study Abroad

Hybrid, specify approximate amount of on-line and face-to-face instruction

11. Course(s) to be deleted from the catalog once this course is approved.
12. **Equivalent course(s):** None
  - a. **Are students allowed to take equivalent course(s) for credit?** \_\_\_\_ Yes \_\_\_\_ No

**13. Prerequisite(s):**

Admission to the Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option; nine semester hours of undergraduate 2D studio art coursework or permission of the instructor.

- a. Can prerequisite be taken concurrently? ☐ Yes ☐ No
- b. Minimum grade required for the prerequisite course(s)? ☐
- c. Use Banner coding to enforce prerequisite course(s)? ☐ Yes ☐ No
- d. Who may waive prerequisite(s)?
- ☐ No one ☒ Chair ☐ Instructor ☐ Advisor ☐ Other (specify)

**14. Co-requisite(s):** None

**15. Enrollment restrictions**

- a. Degrees, colleges, majors, levels, classes which may take the course:

Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option

- b. Degrees, colleges, majors, levels, classes which may not take the course: \_\_\_\_\_

**16. Repeat status:** ☐ May not be repeated ☒ May be repeated once with credit

**17. Enter the limit, if any, on hours which may be applied to a major or minor:** \_\_\_\_\_

**18. Grading methods:** ☒ Standard ☐ CR/NC ☐ Audit ☐ ABC/NC

**19. Special grading provisions:**

☐ Grade for course will not count in a student's grade point average.

☐ Grade for course will not count in hours toward graduation.

☐ Grade for course will be removed from GPA if student already has credit for or is registered in:

☐ Credit hours for course will be removed from student's hours toward graduation if student already has credit for or is registered in: \_\_\_\_\_

**20. Additional costs to students:**

Supplemental Materials or Software:

Course Fee ☐ No ☒ Yes, Explain if yes:

This course will require a lab fee of \$50.00 to cover the cost of studio supplies and materials used in creating digital prints. Students should refer to the Master of Arts in Art with Art Education Option/Community Arts Option computer requirements for additional information regarding necessary software and hardware.

**21. Community college transfer:**

☐ A community college course may be judged equivalent.

☐ A community college may not be judged equivalent.

Note: Upper division credit (3000+) will not be granted for a community college course, even if the content is judged to be equivalent.

## **Rationale, Justifications, and Assurances (Part I)**

1. \_\_\_\_ Course is required for the major(s) of \_\_\_\_  
\_\_\_\_ Course is required for the minor(s) of \_\_\_\_  
\_\_\_\_ Course is required for the certificate program(s) of \_\_\_\_  
**X** Course is used as an elective

**2. Rationale for proposal:**

Art 5602 could be taken to fulfill three of the six hours of studio art required for the MA in Art with Art Education Option and MA in Art with Community Art Option. This course is a one-week, on-campus graduate-level studio art course designed to address the specific needs of students most likely to pursue these degree options. Most will be non-traditional students with limited ability to come to campus for the six- or eight-week summer sessions because they live more than an hour's drive from Charleston plus they have employment and family responsibilities. A one-week intensive studio course with the opportunity to complete a final project or portfolio of artwork by end of the summer session aids their timely completion of degree requirements.

**3. Justifications for (answer N/A if not applicable)**

Similarity to other courses: N/A

Prerequisites:

Art 5602 shall be a graduate-level art studio course and students are expected to complete graduate-level coursework. Prerequisites include Admission to the Master of Arts in Art with Art Education Option or the Master of Arts in Art with Community Arts Option; nine semester hours of undergraduate 2D studio art coursework or permission of the instructor.

Co-requisites: N/A

Enrollment restrictions: MA in Art with Art Education Option or Community Arts Option

Writing active, intensive, centered: N/A

**4. General education assurances (answer N/A if not applicable)**

General education component: N/A

Curriculum: N/A

Instruction: N/A

Assessment: N/A

## **5. Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

Online or hybrid delivery justification: N/A

Instruction: N/A

Integrity: N/A

Interaction: N/A

## **Model Syllabus (Part II)**

Please include the following information:

### **1. Course number and title:**

ART5602, Methods in Digital Media

### **2. Catalog description:**

This course is an immersive study of the tools, techniques, and creative possibilities afforded by the use of computers and digital technologies as a visual art medium. This course is a one-week, on-campus graduate-level studio art course designed to address the specific needs of students pursuing the MA in Art with Art Education Option. This class will explore digital photography, photo-manipulation and digital painting/drawing. We will concentrate on the use of the digital imaging programs as our primary tool for creating successful works of art. Class will consist of demonstrations, slide presentations and critiques. Students will work on assigned problems in and outside of class.

### **3. Learning objectives: (Graduate Goals for Learning)**

#### **1. Depth of content knowledge.**

- a) Demonstrate familiarity with computer- assisted image manipulation tools and techniques.
- b) Create successful compositions through the use of digital photography.
- c) Create successful compositions through the use of image manipulation.
- d) Demonstrate familiarity with fundamental computer- assisted drawing and painting tools.
- e) Create successful compositions through the use of digital painting.
- f) Create a personal website/tumblr/flickr/wordpress/blogspot/ page to share work.
- g) Demonstrate good craftsmanship skills

#### **2. Effective critical thinking and problem solving.**

- a) Gain knowledge of current issues, artists, and practices in digital art.
- b) Develop self-learning skills.
- c) Develop techniques to generate ideas
- d) Build a strong work ethic that will help propel future studies.

#### **3. Effective oral and written communication.**

- a) Use visual vocabulary to discuss artwork of your own and others.
- b) Compose written project proposals that cite specific goals and predicted outcomes.
- c) Compose artist statements that clearly articulate formal, conceptual and technical intent as embodied in the material form of the work.

#### 4. Advanced scholarship through research or creative activity

- a) Independently develop a concise portfolio of creative work that synthesizes the materials, processes and concepts explored during the one-week studio immersion.
- b) Compose an artist statement that clearly articulates the formal, conceptual and technical intent as embodied in the material form of the portfolio.

#### 4. Course materials:

##### **Required Materials:**

- a) 16GB or larger USB storage device (flash drive or external hard drive).
- b) Digital camera. D-SLR or Hybrid is recommended. 8 mega pixels + is an absolute minimum
- c) MacBook Pro or equivalent. (See program software and hardware requirements)
- d) Audacity (A free download)
- e) Skype (A free download)

##### **Optional (but highly recommended) Materials:**

- a) iPad
- b) Sensu or Nomad electronic brush
- c) Wacom tablet.
- d) ArtRage

## 5. Weekly Outline of Content:

Day	Session	Activity
1	1.  2.	Intro to course topics, tools, and materials. Intro to camera basics, lecture on what makes a good photograph. Intro POV assignment  POV Photo essay. Photo retouching in Photoshop. Critique. HW: 10 Photos (Textures) Assign Artist Presentations
2	1.  2.	Lecture on Clarence John Laughlin. Introduce Ghosts Project. Shooting.  Lecture and Demo on masking, lasso tools, adjustments, etc. Assembling images. In-progress crit. HW: 10 Photos (Objects)
3	1.  2.	Ghosts Continued. Introduce Digital Drawing project. Demo on drawing with computer techniques.  Digital Drawing, Ghosts work. Demo on scanning paint spatter, brushstrokes etc. HW: 10 Photos (People)
4	1.  2.	Critique on Ghosts. Introduce Digital Abstraction project. Demo on using Audacity as a photo-manipulator.  Digital Drawing, Abstraction work.
5	1.  2.	Digital Drawing Critique. Work on Digital Abstractions  Digital Abstractions. HW: Finish Artist Presentations.
6		Final Critiques, Artist Presentations, 8 Week Project Proposals Due.

**6. Assignments and evaluation, including weights for final course grade:**

**Studio Intensive Portfolio:** (Evaluated via point-based Rubric. 50% of final grade) Each listed project/assignment will be graded using the #8 Correlation of learning objectives to assignments and evaluation.

- a) Photo Essay. 20% (of Studio Intensive Grade)
- b) Ghosts. 20 %
- c) Digital Drawing. 20%
- d) Digital Abstraction. 20%
- e) Artist Presentation. 20%

**Post-Immersion Portfolio:** (Evaluated via point-based Rubric. 50% of Final Grade)

Students are expected to spend approximately 4-6 hours a week on assignments outside this class after the studio immersion. The post-immersion portfolio will consist of 4 examples of individual investigations in the digital studio.

- a) Individual Investigation 1. 25% (of Post-Immersion Portfolio Grade)
- b) Individual Investigation 2. 25 %
- c) Individual Investigation 3. 25%
- d) Individual Investigation 4. 25%

**7. Grading scale:**

Letter Grade	Percentage
A	100-90
B	89-80
C	79-70
D	69-60
F	59-below



## 8. Correlation of learning objectives to assignments and evaluation.

Scale illustrates the detail breakdown of grading for each individual project/assignment.

Graduate Learning Objectives	Creative Work (75%)	Critiques (10%)	Proposals/Statements (15%)
Depth of content knowledge.			
a) Demonstrate familiarity with computer- assisted image manipulation tools and techniques.	X		
b) Create successful compositions through the use of digital photography.	X		
c) Create successful compositions through the use of image manipulation.	X		
d) Demonstrate familiarity with fundamental computer- assisted drawing and painting tools.	X	X	
e) Create successful compositions through the use of digital painting.	X		
f) Create a personal website/tumblr/flickr/wordpress/blogspot/ page to share work.			
g) Demonstrate good craftsmanship skills	X		
Effective critical thinking and problem solving.			
a) Gain knowledge of current issues, artists, and practices in digital art.			X
b) Develop self-learning skills.	X		
c) Develop techniques to generate ideas			X
d) Build a strong work ethic that will help propel future studies.	X		
Effective oral and written communication.			
a) Use visual vocabulary to discuss artwork of your own and others.		X	
b) Compose written project proposals that cite specific goals and predicted outcomes.			X
c) Compose artist statements that clearly articulate formal, conceptual and technical intent as embodied in the material form of the work.			X
Advanced scholarship through research or creative activity			
a) Independently develop a concise portfolio of creative work that synthesizes the materials, processes and concepts explored during the one-week studio immersion.	X		X
b) Compose an artist statement that clearly articulates the formal, conceptual and technical intent as embodied in the material form of the portfolio.			X

**Date approved by the department or school: Department of Art 2/20/2015**

**Date approved by the college curriculum committee:**

**Date approved by the Honors Council (*if this is an honors course*):**

**Date approved by CAA:**

**Date approved by CGS:**