

TO: Dr. Mahyar Izadi, Dean of Lumpkin College of Business and Applied Sciences

FROM: Dr. John Willems, Chair of the School of Business

DATE: February 20, 2015

RE: Request for Master of Business Administration degree to be delivered as an Online Program

On Tuesday, February 17, 2015, the Graduate Committee of the School of Business voted its consent to offer the Master of Business Administration (MBA) degree in an online format effective Fall 2015. Revised course proposals for courses to be utilized for the online program will be forwarded through curriculum processes independently once the program is approved.

Key elements of the program are bulleted below:

- 1) This would be in addition to the existing MBA degree format availability: face-to-face in Charleston and in Champaign at Parkland College's campus, providing a third delivery approach extending opportunities to those unable to attend classes at either of those sites.
- 2) For the initial online cohort, only the existing Applied Management Option will be available to online students: nine required courses and the need to complete two graduate-level MBA approved electives for a 33 credit hour program (11 courses, 3 credits each). Thus, we are not requesting any curricular changes in content or degree options.

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| • MBA 5000: Strategic Management | • MBA 5660: Operations Management |
| • MBA 5010: Accounting from a Mgmt Perspective | • MBA 5670: Information Systems |
| • MBA 5500: Quantitative Modeling | • MBA 5680: Organizational Behavior |
| • MBA 5550: Marketing Management | • MBA 5900: Management Simulation |
| • MBA 5640: Financial Management | • Electives: 6 hrs (2 courses) at graduate-level |

- 3) The new delivery opportunity is planned as a six-semester, 24 consecutive month rotation of online courses, with two courses available each semester beginning Fall 2015 and with completion in Summer 2017. All students enrolled are anticipated to be part-time students. A rotation of the offering of MBA courses is identified in an attachment.
- 4) Admission requirements are expected to be consistent with the existing admission requirements of the face-to-face delivery as identified in our attached materials. In this initial cohort, we are asking to limit the availability of the program to domestic students living in states as identified by the School of Continuing Education and Graduate School where online degree delivery is allowed. It is anticipated that students will be online MBA program students if taking courses online, with exceptions for face-to-face students taking MBA electives online as available and/or the unique student that needs MBA degree completion or starts the program online but switches to another delivery method.
- 5) It is the explicit request of the School of Business Graduate Committee that existing Graduate Faculty be considered for instructional appointment in an in-load or contracted credit initiative for the online MBA program so that content and rigor is consistent with the face-to-face delivery of the MBA curriculum to the fullest extent possible.
- 6) All other university policies governing delivery of online programming will be followed, unless otherwise specified and approved by the appropriate governing committees and/or administrators. This includes the need for all faculty to be trained in delivering online courses (OCDi or similarly approved), that all courses be approved through normal curricular processes for online delivery prior to being offered, and any future online requirements or standards that may be implemented.

Date approved by the LCBAS Curriculum Committee: February 25, 2015

Where students are inspired and engaged to become successful business professionals

EIU MBA: Applied Management Concentration ON-LINE SEQUENCE OF CLASS OFFERINGS

As of 10/19/2014 - M. Wollan

11 course sequence (offer 13 – 9 core, 4 electives), 6 semester program; Students take 2 of the 4 offered online MBA electives

SU 15	FA 15	SP 16	SU 16	FA 16	SP 17	SU 17
On-campus Technology and Program Orientation	MBA 5010 MBA 5550	MBA 5640 MBA 5670	MBA 5000 MBA Elective	MBA 5660 MBA 5680	MBA 5500 MBA 5900	MBA Elective

	Pre-Req	August modules	FA 2015	Dec/Jan Modules	SP 2016	May Module	SU 2016	August Modules	FA 2016	SP 2017	SU 2017
	BUS 2750 (can be taken SU16 or SU17)	BUS 2101 BUS 2102 BUS 3470 BUS 2102 BUS 3470 ECN 2801		BUS 2810 BUS 3500 BUS 3710 ECN 2802		BUS 3010	BUS 2750 Online	BUS 3950			BUS 2750 Online
MBA 5000	BUS 2101, BUS 3010, ECN 2801						Online				
MBA 5010	BUS 2101, BUS 2102		Online								
MBA 5500	BUS 2810, BUS 3010, BUS 3950									Online	
MBA 5550	BUS 3470		Online								
MBA 5640	BUS 2810, BUS 2102, ECN 2802, BUS 3710				Online						
MBA 5660	BUS 2810, BUS 3010, BUS 3950								Online		
MBA 5670	BUS 3500				Online						
MBA 5680	BUS 3010								Online		
MBA 5900	MBA 5010, MBA 5640, MBA 5660									Online	
MBA Prefixed electives							Online				Online

**TENTATIVE PLANNING SCHEDULE MBA PROGRAM
ON- AND OFF-CAMPUS CORE COURSES**

	Pre-Req	FA 2015	SP 2016	SU 2016	FA 2016	SP 2017	SU 2017
MBA 5000	BUS 2101, BUS 3010, ECN 2801	E	P	O	E	P	X
MBA 5010	BUS 2101, BUS 2102	E & O	X	E	X	P	E
MBA 5500	BUS 2810, BUS 3010,	X	E	P	E	E & O	X
MBA 5550	BUS 3470	E & O	E	E	P	X	E
MBA 5640	BUS 2810, BUS 2102, ECN 2802, BUS 3710	P	E & O	E	E	E	P
MBA 5660	BUS 2810, BUS 3010,	P	E	X	E & O	P	E
MBA 5670	BUS 3500	E	E & O	E	P	X	E
MBA 5680	BUS 3010	E	P	X	E & O	E	P
MBA 5900	MBA 5010, MBA 5640, MBA 5660	E	E	P	E	E & O	E
MBA Prefixed electives				E & O			E & O

E = Charleston P = Parkland O = Online Cohort X = Not Offered

Pre-requisite Reminders: You must have completed MBA 5010, MBA 5640, and MBA 5660 before taking MBA 5900, Management Simulation. MBA 5000 is a required course for the Applied Management, and must be taken during the first 15 hours in the program.

Elective courses must be numbered 4750 or higher, in business or related subjects, and must be approved by the MBA Coordinator before the course is taken (an elective approval request form is available on the MBA web-site, and a syllabus for the course must be attached).

Updated: 8/20/14