

Effective date: Fall 2014
Pending IBHE approval

Program Proposal:

Health Promotion and Leadership

Program Rationale: Employment of health educators is expected to grow by 37 percent from 2010 to 2020, much faster than the average for all occupations. Growth will be driven by efforts to reduce healthcare costs due to the implementation of recent federal legislation by teaching people about healthy habits and behaviors. The median annual wage for health educators was \$45,830 in May 2010. Health educators work in a variety of settings, including hospitals, non-profit organizations, government, doctors' offices, private business, and colleges.

The department is comprised of seven faculty with the academic credentials of doctorate in the area of health studies. The development of this master's degree will allow for students to improve upon their undergraduate skills in the health profession. This program would supplement our SABPAC recognized undergraduate program (only 21 in the U.S. have received this recognition). The approach that we have taken to this master's degree incorporates different modes of delivery (F2F, Hybrid, Online) and interdisciplinary electives in order to meet the needs of the students as well as comprehensive preparation.

Program Mission: The mission of the Department of Health Studies Graduate Program in Health Promotion and Leadership is to prepare leaders in the field of health practice by providing competencies and skills needed to be productive professionals who serve the health-promotion and leadership needs of diverse local, regional, national, and international populations. These competencies and skills include the ability to perform research, program evaluation, and leadership to encourage collaborations across communities.

Admission Requirements: To be eligible for degree candidacy, applicants must meet all of the requirements for admission to the Graduate School (see "[Admission to Graduate Degree and Certificate Programs](#)"). Additional requirements include three letters of recommendation, a resume, and a statement of purpose. Admission is competitive, and meeting GPA requirements does not guarantee admission.

Degree Audit: The graduate plan of study is the EIU Degree Audit, which is generated automatically in the Degree Audit Reporting System (DARS) at the time of degree or certificate candidacy. Modifications of the standard EIU Degree Audit are submitted by the graduate coordinator to the certification officer in the Graduate School at the time modifications are approved. The Degree Audit serves as an unofficial summary of requirements for the program. Degree and certificate candidates are advised to review the comprehensive summary of the Degree Audit process specified on the "Requirements for All Degree and Certificate Candidates"

section of the *Graduate Catalog*. Individual programs may require candidates to submit plans of study in addition to the Degree Audit; candidates should consult with the program coordinator.

Degree Requirements

Degree requirements include those outlined for the master's degree by the Graduate School (see ["Requirements for the Master's Degree"](#)).

CURRICULUM FOR THE MASTER OF SCIENCE IN HEALTH PROMOTION AND LEADERSHIP **Total Credits: 33**

Required Courses (Credits: 21)

- **HST 4910 – Health Communication. Credits: 3**
- **HST 5600 – Essentials of International Health. Credits: 3**
- **HST 5700 – Health Behavior: Theory and Application. Credits: 3**
- **HST 5750 – Program Planning. Credits: 3**
- **HST 5770 – Leadership and Ethics for Health Professionals. Credits: 3**
- **HST 5800 – Statistical Analysis for Health Professions. Credits: 3**
- **HST 5810 – Research Methods for Health Professionals Credits: 3**

Elective Courses (Credits: 6; all elective hours are subject to approval by graduate advisor).

- **HST 4800 – Drugs and Society. Credits: 3**
- **HST 4890 – Health and Aging. Credits: 3**
- **HST 5765 – Epidemiology in Public Health. Credits: 3**
- **HST 5980 – Internship. Credits: Arr.-Arr.-3 to 6**
- **HST 5990 – Independent Study. Credits: Arr.-Arr.-1 to 6**
- ***FCS 4753 – Nutrition and the Addicted Person. Credits: 1**
- ***FCS 4755 – Nutrition for Physical Performance. Credits: 3**
- ***FCS 4820 – Death and Dying. Credits: 3**
- ***FCS 5151 – Nutrition for Older People. Credits: 1**
- ***FCS 5854 – Family and Professional Group Processes. Credits: 3**
- **KSS 5120 – Social Psychology and Physical Activity. Credits: 3**
- **KSS 5225 – Physical Activity and Aging. Credits: 3**

***Department Chair has been contacted and is awaiting a response of approval from graduate faculty.**

Students may choose between a Project and a Thesis option. Students considering doctoral work are encouraged to complete the Thesis option.

➤ **Project Option**

- **HST 5900 Graduate Project. Credits: Arr.-Arr.- 3**
- **3 hours from HST or related area**

➤ **Thesis Option**

- **HST 5950A – Thesis I. Credits: Arr.-Arr.- 3**
- **HST 5950B – Thesis II. Credits: Arr.-Arr.- 3**

Graduate Assistantships

Information on graduate assistantships may be obtained at <http://castle.eiu.edu/healthst/> or by contacting the Coordinator of Graduate Studies or Chair, Department of Health Studies, 1201 Lantz, EIU.

APPROVALS

Date approved by the department: 10/24/13

Date approved by the college curriculum committee: 11/11/13

Date approved by CGS: