

Eastern Illinois University
NEW/REVISED COURSE PROPOSAL FORMAT
(Approved by CAA on 4/13/06 and CGS on 4/18/06)

This format is to be used for all courses submitted to the Council on Academic Affairs and/or the Council on Graduate Studies. (See <http://www.eiu.edu/~eiucaa/Directions.pdf> for directions on completing this form.)

Please check one: ☒ New course ☐ Revised course

PART I: CATALOG DESCRIPTION

1. **Course prefix and number, such as ART 1000:** KSS 5010 Ethical Issues in the Sport Industry
2. **Title (may not exceed 30 characters, including spaces):** Ethical Issues in Sport
3. **Long title, if any (may not exceed 100 characters, including spaces):**
4. **Class hours per week, lab hours per week, and credit [e.g., (3-0-3)]:** (3-0-3)
5. **Term(s) to be offered:** ☒ Fall ☒ Spring ☒ Summer ☐ On demand (every other summer)
6. **Initial term of offering:** ☐ Fall ☒ Spring ☐ Summer **Year:** 2012

Course description (not to exceed four lines): This course addresses ethical issues within the sporting context and industry. The values promoted within sport will be examined along with common ethical dilemmas faced by those involved in sport and physical activity management. The course will cover issues ranging from fair play to sportsmanship to Title IX and drug use for performance enhancement.

7. Registration restrictions:

a. Identify any equivalent courses: None

b. Prerequisite(s) :

c. Who can waive the prerequisite(s)?

☐ No one ☐ Chair ☐ Instructor ☐ Advisor ☐ Other (Please specify)

d. Co-requisites: None

e. Repeat status: ☒ Course may not be repeated.

☐ Course may be repeated

f. Degree, college, major(s), level, or class to which registration in the course is restricted, if any:

KSS Sport Administration graduate students

g. Degree, college, major(s), level, or class to be excluded from the course, if any: None

8. Special course attributes: None

9. Grading methods (check all that apply): ☒ Standard letter ☐ C/NC ☐ Audit ☐ ABC/NC ("Standard letter"—i.e., ABCDF—is assumed to be the default grading method unless the course description indicates otherwise.)

10. Instructional delivery method: ☒ lecture ☐ lab ☐ lecture/lab combined ☐ independent study/research
☐ internship ☐ performance ☐ practicum or clinical ☐ study abroad ☒ other

The technology version of class will be delivered in an asynchronous format.

PART II: ASSURANCE OF STUDENT LEARNING

1. List the student learning objectives of this course (graduate goals in parentheses):

Upon completion of the course, the student will:

- 1) Examine ethical issues in doping and drug use for performance enhancement (depth of content knowledge; critical thinking skills).
- 2) Identify potential ethical dilemmas facing sport participants and sport managers.
- 3) Apply moral reasoning concepts to resolution of ethical dilemmas facing sport participants and sport managers (critical thinking; effective speaking).
- 4) Evaluate ethical dilemmas related to technology in sport (critical thinking; depth of content knowledge).
- 5) Analyze issues of sportspersonship, cheating, fair play, and competition (critical thinking; effective speaking).
- 6) Develop a personal philosophy of ethics (Effective writing skills).

2. Identify the assignments/activities the instructor will use to determine how well students attained the learning objectives:

	Case Study Analysis (50%)	Writing Assignments (25%)	Presentations (25%)
Examine ethical issues in doping & drug use	X		
Identify potential ethical dilemmas facing sport participants	X		
Apply moral reasoning concepts to resolution	X	X	X
Evaluate ethical dilemmas related to technology.	X		X
Analyze issues of sportspersonship, cheating, fair play, & competition.	X		X
Develop a personal philosophy of ethics.		X	

3. Explain how the instructor will determine students' grades for the course:

Determination of student grades:

Case Study Analysis (2): 200 points

Papers: 100 points

Presentations: 100 points

Total: 400 points

Grading Scale:

360-400 A

320-349 B

280-319 C

240-279 D

≤239 F

4. **For technology-delivered and other nontraditional-delivered courses/sections, address the following:**
 - a. **Describe how the format/technology will be used to support and assess students' achievement of the specified learning objectives:**
All of the lectures for the course will be recorded and posted on WebCT so students will receive information similar to the classroom format. Web polling will be utilized on WebCT so students will have opportunities to interact and see the opinions and knowledge of other students participating in the class. Finally, student achievement will be addressed through written papers in the same manner they would be handled in the classroom format.
 - b. **Describe how the integrity of student work will be assured:**
Students' performance will be assessed through written papers. The same steps to monitor plagiarism in the classroom setting will be utilized in a technology-based class.
 - c. **Describe provisions for and requirements of instructor-student and student-student interaction, including the kinds of technologies that will be used to support the interaction (e.g., e-mail, web-based discussions, computer conferences, etc.):**
All course information will be handled through WebCt. Web polling will be utilized to increase student interaction as well as discussion groups.
5. **For courses numbered 4750-4999, specify additional or more stringent requirements for students enrolling for graduate credit.** Not applicable
6. **If applicable, indicate whether this course is writing-active, writing-intensive, or writing-centered, and describe how the course satisfies the criteria for the type of writing course identified. (See Appendix *.)** **Writing active** - various writing assignments, including case studies, that will enhance student comprehension and application of core sport ethics concepts and principles will be required.

PART III: OUTLINE OF THE COURSE

Provide a week-by-week outline of the course's content.

Week One	Syllabus, Introduction to Course, Examining Normative Aspects of Sport & Morality
Week Two	Ethical Theories
Week Three	Exploitation of Athletes
Week Four	Understanding Competition and the Meaning of Sport
Week Five	Sportspersonship as a moral category
Week Six	Fair play, Rule Violations, Cheating, and Winning
Week Seven	Moral Development in Sport
Week Eight	Violence in Sport
Week Nine	Eligibility in Sport
Week Ten	Social Issues – Title IX, Sexism and Racism in Sport
Week Eleven	Performance Enhancement through Ergogenic Aids – Drugs in Sport
Week Twelve	Performance Enhancement through Technology – Olympic Examples
Week Thirteen	Personal Ethics-Rights and Responsibilities
Week Fourteen	Professional Ethics – Rights and Responsibilities
Week Fifteen	Codes of Ethical Conduct

PART IV: PURPOSE AND NEED

1. Explain the department's rationale for developing and proposing the course.

This course directly relates to the first learning goal of the graduate school – a depth of content knowledge including ethical behaviors. Additionally, Ethics in Sport has been identified by the NASSM/NASPE Commission on Sport Management Accreditation (COSMA) as an essential content area (standard) for graduate sport management degree programs. We currently are deficient in this core content area.

2. Justify the level of the course and any course prerequisites, co-requisites, or registration restrictions.

The course will be a required core course for graduate students in the sport administration emphasis.

3. If the course is similar to an existing course or courses, justify its development and offering.

Although there are ethics courses in other programs, the context of this course emphasizes the normative structures that exist within sport organizations, making this course separate from ethical courses in other disciplines.

4. Impact on Program(s):

It will enhance the overall quality of the sport management concentration. In addition, this course will bring the sport management concentration one step closer to existing COSMA program accreditation standards. The sport administration graduate program is currently deficient in 5000 level courses. Many of our current and former graduate students in the program have to complete waivers because they complete more than 10 hours of 4750-4999 courses. This course addition will help improve the graduate sport administration offerings and will move the program one step closer to accreditation.

PART V: IMPLEMENTATION

1. Faculty members to whom the course may be assigned:

Brent Walker, Jon Oliver, Clinton Warren, or any qualified faculty member in the Department of Kinesiology and Sports Studies.

2. Additional costs to students:

No additional costs beyond textbook rental

3. Text and supplementary materials to be used (Include publication dates):

Morgan, W. (2007). *Ethics in Sport*. Human Kinetics Publishers; Champaign, IL

PART VI: COMMUNITY COLLEGE TRANSFER

A community college course will not be judged equivalent to this course.

PART VII: APPROVALS

Date approved by the department or school: December 1, 2010

Date approved by the college curriculum committee: February 28, 2011

Date approved by the Honors Council (*if this is an honors course*):

Date approved by CAA: CGS: