

**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
EASTERN ILLINOIS UNIVERSITY**

TO: Council on Graduate Studies

FROM: Diane Hoadley, Dean

SUBJECT: EXECUTIVE ACTION

DATE: February 24, 2010

The School of Family and Consumer Sciences recently approved the following curriculum proposal which I support:

Proposal to drop FCS 4760, Hospitality Franchising, from the catalog
(see attached supporting document – effective Fall 2010)

Att.

c. J. Painter, Chair, School of Family and Consumer Sciences
K. Kennedy-Hagan, Assistant Chair, School of Family and Consumer Sciences

**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
EXECUTIVE ACTION REQUEST**

TO: Dean Hoadley
FROM: Jim Painter, SFCS Chair
DATE: February 22, 2010

ACTION REQUESTED:

The faculty in the hospitality management concentration request that FCS 4760 Hospitality Franchising, be dropped.

RATIONALE:

The student interest in the course has been limited. The course has been offered three times and cancelled twice due to low enrollment. The one time the course was conducted, some prerequisites were waived to allow the course to go and still only eight students registered. The hospitality faculty are developing a new course (Hospitality Ethics) to take the place of this elective option. Students interested in franchising may soon be able to participate in the entrepreneurship minor as an alternative.

EFFECTIVE DATE: (i.e.: Fall 20XX, Spring 20XX): Fall 2010 (or 2011 if the deadline for catalog changes has passed).