

**LUMPKIN COLLEGE OF BUSINESS AND APPLIED SCIENCES
EASTERN ILLINOIS UNIVERSITY**

TO: Council on Graduate Studies

FROM: Diane Hoadley, Dean

SUBJECT: EXECUTIVE ACTION

DATE: February 19, 2010

The School of Business Graduate Committee recently approved the following curriculum proposals which I support:

Prerequisite Changes for MBA 5000, Strategic Management

Course Title and Description Changes for MBA 5010, Essential of Accounting

Course Description and Prerequisite Changes for MBA 5900, Management Simulation

(see attached supporting documents – **all effective Fall 2010**)

Att.

c. J. Willems, MBA Program Coordinator

TO: Mary Hennig, Certification Officer

FROM: John R. Willems, Coordinator of Graduate Business Studies

DATE: February 15, 2010

SUBJECT: Request for executive action

The Graduate Committee of the School of Business has approved the following items and requests that they be approved by executive action:

1. MBA 5000 Strategic Management. Add BUS 2101, ECN 2801, and BUS 3010 as prerequisites. MBA 5000 Strategic Management, which was added to the MBA curriculum in FA 2008, does not currently have any prerequisites. After teaching the course for three semesters it became apparent that students need a background in BUS 2101 (Financial Accounting), ECN 2801 (Macroeconomics) and BUS 3010 (Management and Organizational Behavior) to be able to make strategic decisions in business.

CURRENT CATALOG COPY:

MBA 5000 - Strategic Management

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

Prerequisites & Notes

None.

Credits: 3

PROPOSED CATALOG COPY:

MBA 5000 - Strategic Management

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

Prerequisites & Notes

BUS 2101, ECN 2801, BUS 3010 and admission to the MBA degree program or other graduate programs.

Credits: 3

EFFECTIVE DATE: Fall 2010

2. MBA 5010. Revise the course title and description to more accurately describe the course.

CURRENT CATALOG COPY:**MBA 5010 - Essentials of Accounting.**

(3-0-3) An introduction to financial and managerial accounting within the framework of an information systems approach.

Prerequisites & Notes

Admission to the MBA degree program or other graduate programs.

Credits: 3

PROPOSED CATALOG COPY:**MBA 5010 - Accounting from a Management Perspective.**

(3-0-3) Effective uses of accounting information in managerial decision-making. Applications include tasks both internal (managerial) and external (financial) to the organization.

Prerequisites & Notes

Admission to the MBA degree program or other graduate programs.

Credits: 3

EFFECTIVE DATE: Fall 2010

3. MBA 5900 Management Simulation.
 - a. Modify the course description to emphasize the integrative nature of the course and its role in the strategic decision making process.
 - b. Add prerequisite that MBA students must have completed at least 15 hours of MBA coursework. Because the course serves as the M.B.A. capstone, students should have completed a significant part of their coursework prior to taking the course.

CURRENT CATALOG COPY:

MBA 5900 - Management Simulation

(3-0-3) Emphasis is on integrative decision making. Utilizes a nationally recognized simulation widely used in university programs and in industry. Special reports and seminar discussion of outcomes and review of functional topics.

Prerequisites & Notes

Admission to the MBA program and completion of MBA 5605, MBA 5640, and MBA 5660. Credits: 3

PROPOSED CATALOG COPY:

MBA 5900 - Management Simulation

(3-0-3) Capstone course of the M.B.A. program requiring integration of knowledge and skills for business problem solving. Utilizes a nationally recognized simulation widely used in university programs and in industry. This course focuses on functions of top management, major issues affecting organizational success, decisions determining direction of the enterprise, and ethical and social responsibility implications of strategic decisions.

Prerequisites & Notes

Admission to the MBA program and completion of at least 15 hours of MBA coursework, including MBA 5605, MBA 5640, and MBA 5660. Credits: 3

EFFECTIVE DATE: Fall 2010