

MEMORANDUM

Christopher J. Mitchell, Ph.D.
Interim Associate Dean

Phone: 217.581.2922
Fax: 217.581.7085
Email: cjmitchell@eiu.edu

Date: January 20, 2023

To: Dr. Beth Gill, Chair, Council on Graduate Studies

Re: Request for Executive Action from the School of Communication and Journalism

Action Requested:

Update course prerequisite for JOU 4760, “Advanced Publication Design” as indicated in “Catalog Language Changes” below.

Rationale:

JOU 4760, “Advanced Publication Design” currently has JOU 3300, “Publication Design” as a prerequisite. Last year the School deleted JOU 3300 and replaced it with JOU 2902, “Copy Editing & Design.” Therefore, they want to update the prerequisite.

Catalog Language Changes:

JOU 4760 - Advanced Publication Design. (3-0-3) On Demand. Study and application of advanced editing, typography, graphics, and the design of magazines, newspapers, public relations pieces, advertisements, and yearbooks.

Prerequisites & Notes:

A minimum grade of “C” in JOU ~~3300~~ 2902 or permission of instructor.

Credits: 3

Effective Year/Term:

Fall 2023