

## College of Arts & Humanities Curriculum Committee

September 23, 2015 3:00 p.m. James K. Johnson Conference Room

**Participating Members:** Kathryn Bulver, FLG; Melissa Caldwell, ENG; Jonelle DePetro, PHI; Joe Gisondi, Chair, JOU; Anita Shelton, HIS; Caroline Simpson, ART; Magie Smith, MUS; Samantha Szczur, CMN; David Wolski, THA; Interim Associate Dean Chris Mitchell, ex-officio

**Guests:** Stephen King, Matt Gill, Mike Bradd

Chair Gisondi called the meeting to order.

I. **Minutes**

On the motion of Shelton and the second of Bulver, the minutes of September 9, 2015 were approved.

II. **Executive Actions**

None

III. **Items acted on**

**15.1 PHI 3080 Medical Ethics (New)**

Jonelle DePetro presented the proposal and answered questions from the committee. Motion made (Shelton) and seconded (Bulver) to approve. Following discussion, the proposal was approved. (9-0)

**15.2 CMN 2920 Intro to Public Relations (Revised)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Bulver) and seconded (DePetro) to approve. Following discussion, the proposal was approved. (9-0)

**15.3 CMN 3020 Public Relations Research, Evaluation, and Measurement (New)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (DePetro) and seconded (Bulver) to approve. Following discussion, the proposal was approved. (9-0)

**15.4 CMN 3960 Public Relations Writing and Production (Revised)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Wolski) and seconded (Bulver) to approve. Following discussion, the proposal was approved. (9-0)

**15.5 CMN 3961 Advanced Public Relations Writing and Production (New)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Bulver) and seconded (Shelton) to approve. Following discussion, the proposal was approved. (9-0)

**15.6 CMN 4919 Principles and Practices of Public Relations Campaigns (Revised)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Bulver) and seconded (Wolski) to approve. Following discussion, the proposal was approved. (9-0)

**15.7 CMN 4920 Public Relations Case Studies (Revised)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Bulver) and seconded (Wolski) to approve. Following discussion, the proposal was approved. (9-0)

**15.8 CMN 4921 Seminar in Public Relations (New)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Wolski) and seconded (Simpson) to approve. Following discussion, the proposal was approved. (9-0)

Magie Smith exited the meeting.

**15.9 Bachelor of Arts in Public Relations (New)**

Matt Gill presented the proposal and answered questions from the committee. Motion made (Bulver) and seconded (Simpson) to approve. There was discussion about the number of courses shared between the Public Relations major and the Sports Media Relations minor, and the committee did not have any concerns. Following discussion, the proposal was approved. (8-0 )

The meeting was adjourned at 4:15 p.m.

Amy Annis  
Recorder